VISUAL AGI-KBI COMPLETION OS V4 / 600P

Completion-expansion edition: image generation, video generation, commercial ads, non-ordinary conceptual art, minimal/flat/pop/patchwork design, Remotion, HyperFrames, UGC hyperrealism, audio-visual production boxes, HyperPrompt engineering loops, model routing, evaluation courts and GraphRAG creative memory.

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Epistemic Safety and Source Governance

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Evidence governance: official public sources are used for current model/tool claims where available. Product availability, licensing, pricing and API limits remain update-dependent and must be verified before client delivery.

MECHANISM

Mechanism: OpenAI GPT Image 2: Official API model docs position gpt-image-2 as the latest/state-of-the-art image generation and editing model, with image input/output and flexible sizes.; OpenAI Image generation guide: Official guide states that the API generates and edits images from text prompts with GPT Image models including gpt-image-2.; OpenAI Sora 2 / Videos API: Official pages describe Sora 2 as video and audio generation, while the API guide flags Sora 2 video generation models and the Videos API as deprecated with a shutdown schedule; V4 therefore treats Sora as deprecation-watch.; Google Veo 3.1: Official Gemini API docs describe Veo 3.1 as video generation with native audio, 8-second 720p/1080p/4K videos, video extension, frame-specific generation and image-based direction.. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
Before using any model in a client pipeline, create a source card:
model name, official source, feature claim, access status, license,
limits, cost, risk, fallback.
```

DESTRUCTION COURT

If a claim cannot be tied to an official source or current documentation, downgrade it to needs-verification and do not sell it as a guaranteed capability. RAG metadata: chunk_id=V4-FND-002; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-002

V4 Adds the Missing Production Layer

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

V4 adds completion modules: rare visual metaphors, production boxing, code-video pipelines, audio-video synchronization, asset ledgers, creative analytics, and stronger courts.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-003; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-003

Domain Constitution of Visual AGI-KBI

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-004; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-004

The Moussaif Visual Difference Principle

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-005; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-005

Visual Intelligence as Compression Engine

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Matte Orange Sand Ink.
Create patchwork graphic. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-006; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-006

Ad Asset as Knowledge Object

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-007; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-007

Style as Operational Function

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for UGC testimonial clip. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-008; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-008

Conceptual Art for Conversion

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for Instagram carousel. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: Instagram carousel. Palette logic: Cream Black Red.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-009; confidence=theoretical-synthesis; update_status=active; platform=Instagram carousel; palette=Cream Black Red; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-009

Minimal Design Without Emptiness

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for TikTok/Reels vertical ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-010; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-010

V4 completion visual-kbi conceptual-collage

Flat Design with Semantic Density

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for YouTube Shorts. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Patchwork Earth Neon.
Create conceptual collage. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-011; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-011

Pop Art as Attention Machine

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-012; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-012

Patchwork as Knowledge Weaving

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-013; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-013

Neo-Abstract Tech Aesthetic

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-014; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-014

Commercial Proof Grammar

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-015; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-015

Non-Ordinary Visual Transfer

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for UGC testimonial clip. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Warm Paper Cobalt.
Create motion graphic system. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-016; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-016

The Active Difference Delta

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for Instagram carousel. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: Instagram carousel. Palette logic: Cream Black Red.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-017; confidence=theoretical-synthesis; update_status=active; platform=Instagram carousel; palette=Cream Black Red; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-017

MCD for Visual Campaigns

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for TikTok/Reels vertical ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-018; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-018

QMCD Model Superposition for Creative Directions

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for YouTube Shorts. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-019; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-019

MCAI Pipeline for Creative Production

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-020; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-020

HAKIM-MCD Modules for Media

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Royal Blue Violet Gold.
Create commercial hyperreal. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-021; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-021

Opening Intelligence for Closed Briefs

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-022; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-022

Brand Memory and Visual DNA

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-023; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-023

Audience Friction Mapping

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for UGC testimonial clip. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-024; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-024

Thumbnail Survival Theory

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for Instagram carousel. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: Instagram carousel. Palette logic: Cream Black Red.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-025; confidence=theoretical-synthesis; update_status=active; platform=Instagram carousel; palette=Cream Black Red; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-025

First-Second Cognition

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for TikTok/Reels vertical ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Cyan Yellow Magenta.
Create pop-art editorial. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-026; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-026

Text-Color Coordination Logic

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for YouTube Shorts. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-027; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-027

Typography Hierarchy for Ads

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-028; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-028

Huge Text Without Crudeness

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-029; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-029

Multilingual Text Rendering Governance

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-030; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-030

Arabic-Latin Layout Coherence

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Noir Mint Signal.
Create documentary UGC. Main text huge, readable, and integrated with
color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-031; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-031

RTL/LTR Safety System

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for UGC testimonial clip. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-032; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-032

Color as Meaning Router

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for Instagram carousel. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: Instagram carousel. Palette logic: Cream Black Red.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-033; confidence=theoretical-synthesis; update_status=active; platform=Instagram carousel; palette=Cream Black Red; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-033

Contrast, Accessibility and Hook Power

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for TikTok/Reels vertical ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-034; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-034

Composition: 90 Percent Filled without Noise

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for YouTube Shorts. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-035; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-035

White Space as Controlled Silence

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Editorial Gray
Electric. Create neo-abstract tech. Main text huge, readable, and
integrated with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-036; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-036

Grid, Break, and Visual Tension

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-037; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-037

Object Metaphor Engineering

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-038; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-038

Unusual Object Semiotics

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-039; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-039

Symbolic Substitution Matrix

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for UGC testimonial clip. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-040; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-040

Metaphor-to-Product Bridge

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for Instagram carousel. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: Instagram carousel. Palette logic: Cream Black Red.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Cream Black Red. Create
minimal flat. Main text huge, readable, and integrated with color.
Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-041; confidence=theoretical-synthesis; update_status=active; platform=Instagram carousel; palette=Cream Black Red; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-041

Visual Narrative Without Illustration Clichés

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for TikTok/Reels vertical ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-042; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-042

Editorial Spread Logic

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for YouTube Shorts. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-043; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-043

Carousel Flow Architecture

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-044; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-044

Slide-to-Slide Enchainement

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-045; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-045

Hero Image Operating Kernel

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Matte Orange Sand Ink.
Create patchwork graphic. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-046; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-046

Poster Conversion Protocol

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-047; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-047

Product Mockup Truthfulness

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for UGC testimonial clip. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-048; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-048

Image Prompt DSL

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for Instagram carousel. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: Instagram carousel. Palette logic: Cream Black Red.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-049; confidence=theoretical-synthesis; update_status=active; platform=Instagram carousel; palette=Cream Black Red; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-049

Layout Prompt DSL

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for TikTok/Reels vertical ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-050; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-050

Copy Prompt DSL

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for YouTube Shorts. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Patchwork Earth Neon.
Create conceptual collage. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-051; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-051

Shot Prompt DSL

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-052; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-052

Motion Prompt DSL

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-053; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-053

Audio Prompt DSL

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-054; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-054

UGC Prompt DSL

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-055; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-055

Avatar Prompt DSL

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for UGC testimonial clip. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Warm Paper Cobalt.
Create motion graphic system. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-056; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-056

HyperPrompt Injection Loop

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for Instagram carousel. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: Instagram carousel. Palette logic: Cream Black Red.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-057; confidence=theoretical-synthesis; update_status=active; platform=Instagram carousel; palette=Cream Black Red; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-057

Prompt Mutation and Repair Loop

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for TikTok/Reels vertical ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-058; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-058

Prompt Version Memory

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for YouTube Shorts. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-059; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-059

Negative Prompt Governance

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-060; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-060

Reference Image Governance

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Royal Blue Violet Gold.
Create commercial hyperreal. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-061; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-061

Style Reference Governance

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-062; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-062

Brand Kit Injection

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-063; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-063

Model Routing Constitution

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for UGC testimonial clip. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-064; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-064

Image Model Router

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for Instagram carousel. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: Instagram carousel. Palette logic: Cream Black Red.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-065; confidence=theoretical-synthesis; update_status=active; platform=Instagram carousel; palette=Cream Black Red; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-065

Video Model Router

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for TikTok/Reels vertical ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Cyan Yellow Magenta.
Create pop-art editorial. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-066; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-066

Motion Graphics Tool Router

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for YouTube Shorts. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-067; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-067

Audio and Voice Router

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-068; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-068

Avatar and UGC Router

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-069; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-069

Open-Weight vs Closed Model Governance

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-070; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-070

Cost-Latency-Quality Matrix

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Noir Mint Signal.
Create documentary UGC. Main text huge, readable, and integrated with
color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-071; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-071

Rights and Consent Court

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for UGC testimonial clip. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-072; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-072

Synthetic Media Disclosure Protocol

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for Instagram carousel. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: Instagram carousel. Palette logic: Cream Black Red.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-073; confidence=theoretical-synthesis; update_status=active; platform=Instagram carousel; palette=Cream Black Red; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-073

Deepfake and Likeness Boundary

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for TikTok/Reels vertical ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-074; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-074

Commercial Claim Truth Court

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for YouTube Shorts. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-075; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-075

Hallucinated Product Feature Court

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Editorial Gray
Electric. Create neo-abstract tech. Main text huge, readable, and
integrated with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-076; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-076

Cultural and Religious Sensitivity Court

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-077; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-077

Accessibility and Legibility Court

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-078; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-078

Platform Policy Court

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-079; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-079

Uncanny Valley Court

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for UGC testimonial clip. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-080; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-080

Genericness Court

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for Instagram carousel. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: Instagram carousel. Palette logic: Cream Black Red.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Cream Black Red. Create
minimal flat. Main text huge, readable, and integrated with color.
Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-081; confidence=theoretical-synthesis; update_status=active; platform=Instagram carousel; palette=Cream Black Red; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-081

Style Theft Court

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for TikTok/Reels vertical ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-082; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-082

Prompt Leakage Court

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for YouTube Shorts. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-083; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-083

Security for Brand Assets

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-084; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-084

RAG Memory for Creative Tokens

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-085; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-085

GraphRAG Relation Schema

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Matte Orange Sand Ink.
Create patchwork graphic. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-086; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-086

Asset Metadata Standard

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-087; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-087

Prompt Ledger and Provenance

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for UGC testimonial clip. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-088; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-088

Creative QA Scorecards

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for Instagram carousel. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: Instagram carousel. Palette logic: Cream Black Red.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-089; confidence=theoretical-synthesis; update_status=active; platform=Instagram carousel; palette=Cream Black Red; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-089

VBench-Inspired Video Evaluation

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for TikTok/Reels vertical ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COUR

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-090; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-090

T2I/T2V Composition Evaluation

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for YouTube Shorts. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Patchwork Earth Neon.
Create conceptual collage. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-091; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-091

Human-in-the-Loop Review Board

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-092; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-092

A/B Test Design for Visuals

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-093; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-093

Analytics Feedback into Prompts

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-094; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-094

V4 completion visual-kbi documentary-UGC

Ad Funnel Visual Mapping

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-095; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-095

Landing Page Visual Continuity

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for UGC testimonial clip. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Warm Paper Cobalt.
Create motion graphic system. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-096; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-096

Email and CRM Visual Continuity

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for Instagram carousel. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: Instagram carousel. Palette logic: Cream Black Red.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-097; confidence=theoretical-synthesis; update_status=active; platform=Instagram carousel; palette=Cream Black Red; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-097

SEO Visual Assets and Knowledge Panels

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for TikTok/Reels vertical ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-098; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-098

Motion Design Fundamentals

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for YouTube Shorts. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-099; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-099

Keyframes, Easing and Timing

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-100; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-100

Camera Grammar for AI Video

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Royal Blue Violet Gold.
Create commercial hyperreal. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-101; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-101

Lighting Grammar for AI Video

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-102; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-102

Color Grading Pipeline

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-103; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-103

Sound Design and Sonic Logos

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for UGC testimonial clip. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-104; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-104

Voiceover Direction

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for Instagram carousel. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: Instagram carousel. Palette logic: Cream Black Red.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-105; confidence=theoretical-synthesis; update_status=active; platform=Instagram carousel; palette=Cream Black Red; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-105

Music Generation Risk Protocol

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for TikTok/Reels vertical ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Cyan Yellow Magenta.
Create pop-art editorial. Main text huge, readable, and integrated
with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-106; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-106

Video-as-Code with Remotion

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for YouTube Shorts. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-107; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-107

HTML-to-MP4 with HyperFrames

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-108; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-108

FFmpeg Automation Layer

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-109; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-109

After Effects and Compositing Layer

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-110; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-110

Blender/Unreal Procedural Layer

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Noir Mint Signal.
Create documentary UGC. Main text huge, readable, and integrated with
color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-111; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-111

High-End Production Box

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for UGC testimonial clip. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-112; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-112

Storyboard-to-Generation Pipeline

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for Instagram carousel. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: Instagram carousel. Palette logic: Cream Black Red.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-113; confidence=theoretical-synthesis; update_status=active; platform=Instagram carousel; palette=Cream Black Red; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-113

Image-to-Video Shot Control

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for TikTok/Reels vertical ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: TikTok/Reels vertical ad. Palette logic: Cyan Yellow Magenta.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-114; confidence=theoretical-synthesis; update_status=active; platform=TikTok/Reels vertical ad; palette=Cyan Yellow Magenta; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-114

Video Extension and Continuity

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for YouTube Shorts. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: YouTube Shorts. Palette logic: Patchwork Earth Neon.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-115; confidence=theoretical-synthesis; update_status=active; platform=YouTube Shorts; palette=Patchwork Earth Neon; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-115

Multi-Shot Ad Assembly

CLAIM / FUNCTION

V4 completes the missing production intelligence: every visual, video and prompt is treated as an operable system with inputs, transformations, courts and memory.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for landing page hero. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: brief -> active difference -> audience friction -> metaphor engine -> style system -> model route -> generation -> critique -> repair -> deployment -> analytics memory. Platform target: landing page hero. Palette logic: Editorial Gray Electric.

HYPERPROMPT INJECTION

```
Brief=[idea]. Extract the active difference. Replace the obvious
object with an unexpected symbolic object. Use Editorial Gray
Electric. Create neo-abstract tech. Main text huge, readable, and
integrated with color. Output 4 variants and reject generic ones.
```

DESTRUCTION COURT

Reject if the visual is decorative but not explanatory, if text is unreadable, if metaphor outruns the offer, or if rights/consent are unresolved. RAG metadata: chunk_id=V4-FND-116; confidence=theoretical-synthesis; update_status=active; platform=landing page hero; palette=Editorial Gray Electric; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-116

UGC Hyperreal Ethics

CLAIM / FUNCTION

Aesthetic quality is not enough; the asset must move attention, compress the offer, survive platform context and produce a measurable next action.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for newsletter banner. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: raw concept -> symbolic substitution -> layout grammar -> typography hierarchy -> palette constraint -> prompt DSL -> variant generation -> court -> asset ledger. Platform target: newsletter banner. Palette logic: Royal Blue Violet Gold.

HYPERPROMPT INJECTION

```
Campaign=[offer]. Audience friction=[fear/desire]. Visualize the
before-after threshold through patchwork composition, one oversized
word, and a strange object that explains the value without
explanation.
```

DESTRUCTION COURT

Reject if it imitates a protected style/person/brand without permission, if it suggests false endorsement, or if the asset cannot be disclosed as synthetic when required. RAG metadata: chunk_id=V4-FND-117; confidence=theoretical-synthesis; update_status=active; platform=newsletter banner; palette=Royal Blue Violet Gold; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-117

Founder-Led Ad System

CLAIM / FUNCTION

The KB becomes useful only when it can route between models, tools, prompts, post-production, rights checks, QA and analytics feedback.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for A4 poster. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: claim -> proof unit -> visual evidence -> risk boundary -> platform cutdown -> CTA alignment -> conversion test -> iteration token. Platform target: A4 poster. Palette logic: Matte Orange Sand Ink.

HYPERPROMPT INJECTION

```
Ad asset OS: hook text, proof image, action color, negative space
boundary, CTA micro-zone, platform crop safety, rights note. Generate
then run courts: legibility, truth, originality, platform.
```

DESTRUCTION COURT

Reject if it needs a paragraph to explain the visual, because good commercial conceptual art must transfer meaning before the caption. RAG metadata: chunk_id=V4-FND-118; confidence=theoretical-synthesis; update_status=active; platform=A4 poster; palette=Matte Orange Sand Ink; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-118

Influencer and Avatar Governance

CLAIM / FUNCTION

The central object is not a picture or clip; it is a commercial-epistemic media unit: claim, proof, symbol, emotion, platform and loop.

OPERATIONAL KERNEL

Operationally, this page transforms a missing layer into a reusable protocol for LinkedIn thought ad. The protocol works only if it changes a prompt, a shot, a layout, a QA checklist or a deployment decision.

MECHANISM

Mechanism: source asset -> consent state -> transformation intent -> model/tool choice -> output comparison -> provenance note -> client approval. Platform target: LinkedIn thought ad. Palette logic: Noir Mint Signal.

HYPERPROMPT INJECTION

```
Video prompt: 0-2s hook object, 2-5s contradiction, 5-8s proof, 8-12s
offer reveal, 12-15s CTA. Specify camera, light, motion, sound cue,
and failure repair.
```

DESTRUCTION COURT

Reject if the shot has temporal drift, impossible product behavior, unstable identity, weak audio causality, or a CTA that arrives after attention is lost. RAG metadata: chunk_id=V4-FND-119; confidence=theoretical-synthesis; update_status=active; platform=LinkedIn thought ad; palette=Noir Mint Signal; risk=medium

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-119

Final V4 OS Kernel

CLAIM / FUNCTION

A non-ordinary visual metaphor is accepted only if it clarifies the offer faster than a literal depiction and opens a stronger memory trace.

OPERATIONAL KERNEL

Final V4 kernel: build the campaign as a living media OS. Generate, judge, repair, post-produce, deploy, measure, and write the learning back to the GraphRAG memory.

MECHANISM

Mechanism: idea -> storyboard beat -> shot grammar -> motion grammar -> audio cue -> editor assembly -> benchmark-inspired evaluation -> version update. Platform target: UGC testimonial clip. Palette logic: Warm Paper Cobalt.

HYPERPROMPT INJECTION

```
UGC prompt: authentic human scene, no exaggerated claims, one specific
frustration, one proof moment, one clear CTA. Keep it believable,
culturally coherent, and legally safe.
```

DESTRUCTION COURT

Reject if the model output is used as final instead of as material entering layout, editing, grading, sound and human approval. RAG metadata: chunk_id=V4-FND-120; confidence=theoretical-synthesis; update_status=active; platform=UGC testimonial clip; palette=Warm Paper Cobalt; risk=medium

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	route by task + risk	text, motion, truth, rights	edit, reroute, regenerate	V4-FND-120

model-atlas production-tool role-and-use-cases

GPT Image 2 / OpenAI Image API - Role and Use Cases

CLAIM / FUNCTION

GPT Image 2 / OpenAI Image API belongs in the V4 atlas as a image generation/editing slot. Its strongest use is semantic layouts, image editing, ad concepts, text-aware commercial compositions.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to GPT Image 2 / OpenAI Image API when the target is semantic layouts, image editing, ad concepts, text-aware commercial compositions. Boundary: availability, pricing, text fidelity and brand/legal review must be verified.

HYPERPROMPT INJECTION

```
Use GPT Image 2 / OpenAI Image API for TikTok/Reels vertical ad: ask
for pop-art editorial, palette Cyan Yellow Magenta, one strong hook,
one proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for GPT Image 2 / OpenAI Image API: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-121; model=GPT Image 2 / OpenAI Image API; type=image generation/editing; confidence=Supported current-docs; update_status=watch; risk=availability, pricing, text fidelity and brand/legal review must be verified; best=semantic layouts, image editing, ad concepts, text-aware commercial compositions

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GPT Image 2 / OpenAI I	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-121

model-atlas production-tool model-routing-recipe

GPT Image 2 / OpenAI Image API - Model Routing Recipe

CLAIM / FUNCTION

Model routing for GPT Image 2 / OpenAI Image API is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=image generation/editing; best=semantic layouts, image editing, ad concepts, text-aware commercial compositions; risk=availability, pricing, text fidelity and brand/legal review must be verified; rank=Supported current-docs; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for GPT Image 2 / OpenAI Image API: primary
use, forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for GPT Image 2 / OpenAI Image API: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-122; model=GPT Image 2 / OpenAI Image API; type=image generation/editing; confidence=Supported current-docs; update_status=watch; risk=availability, pricing, text fidelity and brand/legal review must be verified; best=semantic layouts, image editing, ad concepts, text-aware commercial compositions

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GPT Image 2 / OpenAI I	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-122

model-atlas production-tool hyperprompt-injection

GPT Image 2 / OpenAI Image API - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for GPT Image 2 / OpenAI Image API must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
GPT Image 2 / OpenAI Image API prompt: create a motion graphic system
ad visual for [offer]. Huge readable headline. Use unexpected object
metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No fake
logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for GPT Image 2 / OpenAI Image API: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-123; model=GPT Image 2 / OpenAI Image API; type=image generation/editing; confidence=Supported current-docs; update_status=watch; risk=availability, pricing, text fidelity and brand/legal review must be verified; best=semantic layouts, image editing, ad concepts, text-aware commercial compositions

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GPT Image 2 / OpenAI I	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-123

model-atlas | production-tool | style-and-reference-system

GPT Image 2 / OpenAI Image API - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for GPT Image 2 / OpenAI Image API prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for GPT Image 2 / OpenAI Image API: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for GPT Image 2 / OpenAI Image API: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-124; model=GPT Image 2 / OpenAI Image API; type=image generation/editing; confidence=Supported current-docs; update_status=watch; risk=availability, pricing, text fidelity and brand/legal review must be verified; best=semantic layouts, image editing, ad concepts, text-aware commercial compositions

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GPT Image 2 / OpenAI I	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-124

model-atlas | production-tool | temporal/motion-or-asset-expansion

GPT Image 2 / OpenAI Image API - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for GPT Image 2 / OpenAI Image API converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Pipeline grammar: source -> procedural/control layer -> composite -> grade -> export variants -> metadata log -> delivery folder.

HYPERPROMPT INJECTION

```
Use GPT Image 2 / OpenAI Image API as a production layer: create
controlled variants for vertical, square and wide outputs. Export with
naming, versioning and QA notes.
```

DESTRUCTION COURT

Destruction court for GPT Image 2 / OpenAI Image API: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-125; model=GPT Image 2 / OpenAI Image API; type=image generation/editing; confidence=Supported current-docs; update_status=watch; risk=availability, pricing, text fidelity and brand/legal review must be verified; best=semantic layouts, image editing, ad concepts, text-aware commercial compositions

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GPT Image 2 / OpenAI I	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-125

model-atlas production-tool production-and-post-workflow

GPT Image 2 / OpenAI Image API - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for GPT Image 2 / OpenAI Image API must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for GPT Image 2 / OpenAI Image API:
assets needed, model settings, post tools, QA screenshots, client
approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for GPT Image 2 / OpenAI Image API: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-126; model=GPT Image 2 / OpenAI Image API; type=image generation/editing; confidence=Supported current-docs; update_status=watch; risk=availability, pricing, text fidelity and brand/legal review must be verified; best=semantic layouts, image editing, ad concepts, text-aware commercial compositions

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GPT Image 2 / OpenAI I	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-126

model-atlas production-tool evaluation-and-destruction-court

GPT Image 2 / OpenAI Image API - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for GPT Image 2 / OpenAI Image API uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate GPT Image 2 / OpenAI Image API output. For each failure
write: evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for GPT Image 2 / OpenAI Image API: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-127; model=GPT Image 2 / OpenAI Image API; type=image generation/editing; confidence=Supported current-docs; update_status=watch; risk=availability, pricing, text fidelity and brand/legal review must be verified; best=semantic layouts, image editing, ad concepts, text-aware commercial compositions

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GPT Image 2 / OpenAI I	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-127

model-atlas production-tool rag-memory-and-repair-protocol

GPT Image 2 / OpenAI Image API - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for GPT Image 2 / OpenAI Image API stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for GPT Image 2 / OpenAI Image API: model
slot, prompt, references, output URL/path, rights status, QA notes,
failure tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for GPT Image 2 / OpenAI Image API: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-128; model=GPT Image 2 / OpenAI Image API; type=image generation/editing; confidence=Supported current-docs; update_status=watch; risk=availability, pricing, text fidelity and brand/legal review must be verified; best=semantic layouts, image editing, ad concepts, text-aware commercial compositions

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GPT Image 2 / OpenAI I	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-128

ChatGPT Images 2.0 - Role and Use Cases

CLAIM / FUNCTION

ChatGPT Images 2.0 belongs in the V4 atlas as a image product surface slot. Its strongest use is market-ready concept art, brochures, multilingual editorial visuals, rapid campaign ideation.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to ChatGPT Images 2.0 when the target is market-ready concept art, brochures, multilingual editorial visuals, rapid campaign ideation. Boundary: product surface differs from API; client workflows need access verification.

HYPERPROMPT INJECTION

```
Use ChatGPT Images 2.0 for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for ChatGPT Images 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-129; model=ChatGPT Images 2.0; type=image product surface; confidence=Supported current-docs; update_status=watch; risk=product surface differs from API; client workflows need access verification; best=market-ready concept art, brochures, multilingual editorial visuals, rapid campaign ideation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ChatGPT Images 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-129

model-atlas image-design model-routing-recipe

ChatGPT Images 2.0 - Model Routing Recipe

CLAIM / FUNCTION

Model routing for ChatGPT Images 2.0 is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=image product surface; best=market-ready concept art, brochures, multilingual editorial visuals, rapid campaign ideation; risk=product surface differs from API; client workflows need access verification; rank=Supported current-docs; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for ChatGPT Images 2.0: primary use, forbidden
use, fallback model, human post step, legal check, QA metric, and
client disclaimer.
```

DESTRUCTION COURT

Destruction court for ChatGPT Images 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-130; model=ChatGPT Images 2.0; type=image product surface; confidence=Supported current-docs; update_status=watch; risk=product surface differs from API; client workflows need access verification; best=market-ready concept art, brochures, multilingual editorial visuals, rapid campaign ideation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ChatGPT Images 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-130

model-atlas image-design hyperprompt-injection

ChatGPT Images 2.0 - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for ChatGPT Images 2.0 must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
ChatGPT Images 2.0 prompt: create a motion graphic system ad visual
for [offer]. Huge readable headline. Use unexpected object metaphor.
Palette Matte Orange Sand Ink. Leave CTA zone. No fake logos, no
unreadable text.
```

DESTRUCTION COURT

Destruction court for ChatGPT Images 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-131; model=ChatGPT Images 2.0; type=image product surface; confidence=Supported current-docs; update_status=watch; risk=product surface differs from API; client workflows need access verification; best=market-ready concept art, brochures, multilingual editorial visuals, rapid campaign ideation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ChatGPT Images 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-131

ChatGPT Images 2.0 - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for ChatGPT Images 2.0 prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for ChatGPT Images 2.0: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for ChatGPT Images 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-132; model=ChatGPT Images 2.0; type=image product surface; confidence=Supported current-docs; update_status=watch; risk=product surface differs from API; client workflows need access verification; best=market-ready concept art, brochures, multilingual editorial visuals, rapid campaign ideation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ChatGPT Images 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-132

ChatGPT Images 2.0 - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for ChatGPT Images 2.0 converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a ChatGPT Images 2.0 hero visual into 8 assets for TikTok/Reels
vertical ad, preserving headline hierarchy, palette Cyan Yellow
Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for ChatGPT Images 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-133; model=ChatGPT Images 2.0; type=image product surface; confidence=Supported current-docs; update_status=watch; risk=product surface differs from API; client workflows need access verification; best=market-ready concept art, brochures, multilingual editorial visuals, rapid campaign ideation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ChatGPT Images 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-133

ChatGPT Images 2.0 - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for ChatGPT Images 2.0 must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for ChatGPT Images 2.0: assets needed,
model settings, post tools, QA screenshots, client approval gates,
delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for ChatGPT Images 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-134; model=ChatGPT Images 2.0; type=image product surface; confidence=Supported current-docs; update_status=watch; risk=product surface differs from API; client workflows need access verification; best=market-ready concept art, brochures, multilingual editorial visuals, rapid campaign ideation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ChatGPT Images 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-134

ChatGPT Images 2.0 - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for ChatGPT Images 2.0 uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate ChatGPT Images 2.0 output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for ChatGPT Images 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-135; model=ChatGPT Images 2.0; type=image product surface; confidence=Supported current-docs; update_status=watch; risk=product surface differs from API; client workflows need access verification; best=market-ready concept art, brochures, multilingual editorial visuals, rapid campaign ideation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ChatGPT Images 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-135

ChatGPT Images 2.0 - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for ChatGPT Images 2.0 stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for ChatGPT Images 2.0: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for ChatGPT Images 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-136; model=ChatGPT Images 2.0; type=image product surface; confidence=Supported current-docs; update_status=watch; risk=product surface differs from API; client workflows need access verification; best=market-ready concept art, brochures, multilingual editorial visuals, rapid campaign ideation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ChatGPT Images 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-136

Sora 2 deprecation-watch - Role and Use Cases

CLAIM / FUNCTION

Sora 2 deprecation-watch belongs in the V4 atlas as a video/audio generation slot. Its strongest use is physics-aware video concepts, sound/dialogue prototypes, research memory.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Sora 2 deprecation-watch when the target is physics-aware video concepts, sound/dialogue prototypes, research memory. Boundary: official API deprecation/shutdown means no client promise without verification.

HYPERPROMPT INJECTION

```
Use Sora 2 deprecation-watch for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Sora 2 deprecation-watch: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-137; model=Sora 2 deprecation-watch; type=video/audio generation; confidence=Supported with major caveat; update_status=watch; risk=official API deprecation/shutdown means no client promise without verification; best=physics-aware video concepts, sound/dialogue prototypes, research memory

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Sora 2 deprecation-wat	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-137

model-atlas video-audio model-routing-recipe

Sora 2 deprecation-watch - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Sora 2 deprecation-watch is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=video/audio generation; best=physics-aware video concepts, sound/dialogue prototypes, research memory; risk=official API deprecation/shutdown means no client promise without verification; rank=Supported with major caveat; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Sora 2 deprecation-watch: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Sora 2 deprecation-watch: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-138; model=Sora 2 deprecation-watch; type=video/audio generation; confidence=Supported with major caveat; update_status=watch; risk=official API deprecation/shutdown means no client promise without verification; best=physics-aware video concepts, sound/dialogue prototypes, research memory

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Sora 2 deprecation-wat	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-138

Sora 2 deprecation-watch - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Sora 2 deprecation-watch must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Sora 2 deprecation-watch prompt: 0-2s hook; 2-5s contradiction; 5-8s
proof; 8-12s offer; synchronized sound cue; no false product behavior;
final frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for Sora 2 deprecation-watch: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-139; model=Sora 2 deprecation-watch; type=video/audio generation; confidence=Supported with major caveat; update_status=watch; risk=official API deprecation/shutdown means no client promise without verification; best=physics-aware video concepts, sound/dialogue prototypes, research memory

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Sora 2 deprecation-wat	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-139

Sora 2 deprecation-watch - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Sora 2 deprecation-watch prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Sora 2 deprecation-watch: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Sora 2 deprecation-watch: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-140; model=Sora 2 deprecation-watch; type=video/audio generation; confidence=Supported with major caveat; update_status=watch; risk=official API deprecation/shutdown means no client promise without verification; best=physics-aware video concepts, sound/dialogue prototypes, research memory

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Sora 2 deprecation-wat	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-140

Sora 2 deprecation-watch - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Sora 2 deprecation-watch converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Sora 2 deprecation-watch output into a 3-shot system: hook
shot, proof shot, CTA shot. Preserve identity, color, light, and
product truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Sora 2 deprecation-watch: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-141; model=Sora 2 deprecation-watch; type=video/audio generation; confidence=Supported with major caveat; update_status=watch; risk=official API deprecation/shutdown means no client promise without verification; best=physics-aware video concepts, sound/dialogue prototypes, research memory

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Sora 2 deprecation-wat	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-141

Sora 2 deprecation-watch - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Sora 2 deprecation-watch must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Sora 2 deprecation-watch: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Sora 2 deprecation-watch: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-142; model=Sora 2 deprecation-watch; type=video/audio generation; confidence=Supported with major caveat; update_status=watch; risk=official API deprecation/shutdown means no client promise without verification; best=physics-aware video concepts, sound/dialogue prototypes, research memory

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Sora 2 deprecation-wat	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-142

model-atlas video-audio evaluation-and-destruction-court

Sora 2 deprecation-watch - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Sora 2 deprecation-watch uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Sora 2 deprecation-watch output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Sora 2 deprecation-watch: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-143; model=Sora 2 deprecation-watch; type=video/audio generation; confidence=Supported with major caveat; update_status=watch; risk=official API deprecation/shutdown means no client promise without verification; best=physics-aware video concepts, sound/dialogue prototypes, research memory

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Sora 2 deprecation-wat	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-143

Sora 2 deprecation-watch - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Sora 2 deprecation-watch stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Sora 2 deprecation-watch: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Sora 2 deprecation-watch: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-144; model=Sora 2 deprecation-watch; type=video/audio generation; confidence=Supported with major caveat; update_status=watch; risk=official API deprecation/shutdown means no client promise without verification; best=physics-aware video concepts, sound/dialogue prototypes, research memory

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Sora 2 deprecation-wat	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-144

Google Imagen 4 - Role and Use Cases

CLAIM / FUNCTION

Google Imagen 4 belongs in the V4 atlas as a image generation slot. Its strongest use is high-clarity hero images, campaign variants, typography-sensitive image drafts.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Google Imagen 4 when the target is high-clarity hero images, campaign variants, typography-sensitive image drafts. Boundary: text and brand marks still need QA and legal review.

HYPERPROMPT INJECTION

```
Use Google Imagen 4 for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Google Imagen 4: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-145; model=Google Imagen 4; type=image generation; confidence=Supported; update_status=watch; risk=text and brand marks still need QA and legal review; best=high-clarity hero images, campaign variants, typography-sensitive image drafts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Imagen 4	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-145

Google Imagen 4 - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Google Imagen 4 is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=image generation; best=high-clarity hero images, campaign variants, typography-sensitive image drafts; risk=text and brand marks still need QA and legal review; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Google Imagen 4: primary use, forbidden
use, fallback model, human post step, legal check, QA metric, and
client disclaimer.
```

DESTRUCTION COURT

Destruction court for Google Imagen 4: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-146; model=Google Imagen 4; type=image generation; confidence=Supported; update_status=watch; risk=text and brand marks still need QA and legal review; best=high-clarity hero images, campaign variants, typography-sensitive image drafts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Imagen 4	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-146

model-atlas image-design hyperprompt-injection

Google Imagen 4 - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Google Imagen 4 must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Google Imagen 4 prompt: create a motion graphic system ad visual for
[offer]. Huge readable headline. Use unexpected object metaphor.
Palette Matte Orange Sand Ink. Leave CTA zone. No fake logos, no
unreadable text.
```

DESTRUCTION COURT

Destruction court for Google Imagen 4: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-147; model=Google Imagen 4; type=image generation; confidence=Supported; update_status=watch; risk=text and brand marks still need QA and legal review; best=high-clarity hero images, campaign variants, typography-sensitive image drafts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Imagen 4	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-147

Google Imagen 4 - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Google Imagen 4 prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Google Imagen 4: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Google Imagen 4: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-148; model=Google Imagen 4; type=image generation; confidence=Supported; update_status=watch; risk=text and brand marks still need QA and legal review; best=high-clarity hero images, campaign variants, typography-sensitive image drafts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Imagen 4	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-148

Google Imagen 4 - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Google Imagen 4 converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Google Imagen 4 hero visual into 8 assets for TikTok/Reels
vertical ad, preserving headline hierarchy, palette Cyan Yellow
Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Google Imagen 4: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-149; model=Google Imagen 4; type=image generation; confidence=Supported; update_status=watch; risk=text and brand marks still need QA and legal review; best=high-clarity hero images, campaign variants, typography-sensitive image drafts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Imagen 4	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-149

Google Imagen 4 - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Google Imagen 4 must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Google Imagen 4: assets needed,
model settings, post tools, QA screenshots, client approval gates,
delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Google Imagen 4: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-150; model=Google Imagen 4; type=image generation; confidence=Supported; update_status=watch; risk=text and brand marks still need QA and legal review; best=high-clarity hero images, campaign variants, typography-sensitive image drafts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Imagen 4	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-150

Google Imagen 4 - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Google Imagen 4 uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Google Imagen 4 output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Google Imagen 4: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-151; model=Google Imagen 4; type=image generation; confidence=Supported; update_status=watch; risk=text and brand marks still need QA and legal review; best=high-clarity hero images, campaign variants, typography-sensitive image drafts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Imagen 4	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-151

Google Imagen 4 - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Google Imagen 4 stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Google Imagen 4: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Google Imagen 4: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-152; model=Google Imagen 4; type=image generation; confidence=Supported; update_status=watch; risk=text and brand marks still need QA and legal review; best=high-clarity hero images, campaign variants, typography-sensitive image drafts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Imagen 4	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-152

Google Veo 3.1 - Role and Use Cases

CLAIM / FUNCTION

Google Veo 3.1 belongs in the V4 atlas as a video with native audio slot. Its strongest use is short ad clips, image-directed motion, video extension, social b-roll.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Google Veo 3.1 when the target is short ad clips, image-directed motion, video extension, social b-roll. Boundary: duration/resolution/plan/API limits vary.

HYPERPROMPT INJECTION

```
Use Google Veo 3.1 for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-153; model=Google Veo 3.1; type=video with native audio; confidence=Supported; update_status=watch; risk=duration/resolution/plan/API limits vary; best=short ad clips, image-directed motion, video extension, social b-roll

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-153

Google Veo 3.1 - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Google Veo 3.1 is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=video with native audio; best=short ad clips, image-directed motion, video extension, social b-roll; risk=duration/resolution/plan/API limits vary; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Google Veo 3.1: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-154; model=Google Veo 3.1; type=video with native audio; confidence=Supported; update_status=watch; risk=duration/resolution/plan/API limits vary; best=short ad clips, image-directed motion, video extension, social b-roll

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-154

model-atlas video-audio hyperprompt-injection

Google Veo 3.1 - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Google Veo 3.1 must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Google Veo 3.1 prompt: 0-2s hook; 2-5s contradiction; 5-8s proof;
8-12s offer; synchronized sound cue; no false product behavior; final
frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-155; model=Google Veo 3.1; type=video with native audio; confidence=Supported; update_status=watch; risk=duration/resolution/plan/API limits vary; best=short ad clips, image-directed motion, video extension, social b-roll

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-155

Google Veo 3.1 - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Google Veo 3.1 prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Google Veo 3.1: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-156; model=Google Veo 3.1; type=video with native audio; confidence=Supported; update_status=watch; risk=duration/resolution/plan/API limits vary; best=short ad clips, image-directed motion, video extension, social b-roll

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-156

model-atlas video-audio temporal/motion-or-asset-expansion

Google Veo 3.1 - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Google Veo 3.1 converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Google Veo 3.1 output into a 3-shot system: hook shot, proof
shot, CTA shot. Preserve identity, color, light, and product truth.
Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-157; model=Google Veo 3.1; type=video with native audio; confidence=Supported; update_status=watch; risk=duration/resolution/plan/API limits vary; best=short ad clips, image-directed motion, video extension, social b-roll

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-157

model-atlas video-audio production-and-post-workflow

Google Veo 3.1 - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Google Veo 3.1 must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Google Veo 3.1: assets needed,
model settings, post tools, QA screenshots, client approval gates,
delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-158; model=Google Veo 3.1; type=video with native audio; confidence=Supported; update_status=watch; risk=duration/resolution/plan/API limits vary; best=short ad clips, image-directed motion, video extension, social b-roll

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-158

Google Veo 3.1 - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Google Veo 3.1 uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Google Veo 3.1 output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-159; model=Google Veo 3.1; type=video with native audio; confidence=Supported; update_status=watch; risk=duration/resolution/plan/API limits vary; best=short ad clips, image-directed motion, video extension, social b-roll

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-159

Google Veo 3.1 - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Google Veo 3.1 stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Google Veo 3.1: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-160; model=Google Veo 3.1; type=video with native audio; confidence=Supported; update_status=watch; risk=duration/resolution/plan/API limits vary; best=short ad clips, image-directed motion, video extension, social b-roll

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-160

Google Veo 3.1 Fast - Role and Use Cases

CLAIM / FUNCTION

Google Veo 3.1 Fast belongs in the V4 atlas as a cost-speed video slot. Its strongest use is large variant testing, rapid experiments, cheaper social output.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Google Veo 3.1 Fast when the target is large variant testing, rapid experiments, cheaper social output. Boundary: quality trade-off must be measured.

HYPERPROMPT INJECTION

```
Use Google Veo 3.1 Fast for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1 Fast: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-161; model=Google Veo 3.1 Fast; type=cost-speed video; confidence=Supported; update_status=watch; risk=quality trade-off must be measured; best=large variant testing, rapid experiments, cheaper social output

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1 Fast	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-161

Google Veo 3.1 Fast - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Google Veo 3.1 Fast is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=cost-speed video; best=large variant testing, rapid experiments, cheaper social output; risk=quality trade-off must be measured; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Google Veo 3.1 Fast: primary use, forbidden
use, fallback model, human post step, legal check, QA metric, and
client disclaimer.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1 Fast: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-162; model=Google Veo 3.1 Fast; type=cost-speed video; confidence=Supported; update_status=watch; risk=quality trade-off must be measured; best=large variant testing, rapid experiments, cheaper social output

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1 Fast	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-162

Google Veo 3.1 Fast - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Google Veo 3.1 Fast must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Google Veo 3.1 Fast prompt: 0-2s hook; 2-5s contradiction; 5-8s proof; 8-12s offer; synchronized sound cue; no false product behavior; final frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1 Fast: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-163; model=Google Veo 3.1 Fast; type=cost-speed video; confidence=Supported; update_status=watch; risk=quality trade-off must be measured; best=large variant testing, rapid experiments, cheaper social output

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1 Fast	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-163

Google Veo 3.1 Fast - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Google Veo 3.1 Fast prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Google Veo 3.1 Fast: permitted references, forbidden references, texture tokens, composition rules, typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1 Fast: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-164; model=Google Veo 3.1 Fast; type=cost-speed video; confidence=Supported; update_status=watch; risk=quality trade-off must be measured; best=large variant testing, rapid experiments, cheaper social output

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1 Fast	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-164

Google Veo 3.1 Fast - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Google Veo 3.1 Fast converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Google Veo 3.1 Fast output into a 3-shot system: hook shot,
proof shot, CTA shot. Preserve identity, color, light, and product
truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1 Fast: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-165; model=Google Veo 3.1 Fast; type=cost-speed video; confidence=Supported; update_status=watch; risk=quality trade-off must be measured; best=large variant testing, rapid experiments, cheaper social output

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1 Fast	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-165

Google Veo 3.1 Fast - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Google Veo 3.1 Fast must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Google Veo 3.1 Fast: assets
needed, model settings, post tools, QA screenshots, client approval
gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1 Fast: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-166; model=Google Veo 3.1 Fast; type=cost-speed video; confidence=Supported; update_status=watch; risk=quality trade-off must be measured; best=large variant testing, rapid experiments, cheaper social output

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1 Fast	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-166

Google Veo 3.1 Fast - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Google Veo 3.1 Fast uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Google Veo 3.1 Fast output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1 Fast: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-167; model=Google Veo 3.1 Fast; type=cost-speed video; confidence=Supported; update_status=watch; risk=quality trade-off must be measured; best=large variant testing, rapid experiments, cheaper social output

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1 Fast	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-167

Google Veo 3.1 Fast - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Google Veo 3.1 Fast stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Google Veo 3.1 Fast: model slot, prompt, references, output URL/path, rights status, QA notes, failure tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Google Veo 3.1 Fast: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-168; model=Google Veo 3.1 Fast; type=cost-speed video; confidence=Supported; update_status=watch; risk=quality trade-off must be measured; best=large variant testing, rapid experiments, cheaper social output

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Google Veo 3.1 Fast	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-168

Runway Gen-4.5 - Role and Use Cases

CLAIM / FUNCTION

Runway Gen-4.5 belongs in the V4 atlas as a frontier video slot. Its strongest use is cinematic realism, product shots, physical movement tests.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Runway Gen-4.5 when the target is cinematic realism, product shots, physical movement tests. Boundary: object permanence and causal reasoning still need shot QA.

HYPERPROMPT INJECTION

```
Use Runway Gen-4.5 for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4.5: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-169; model=Runway Gen-4.5; type=frontier video; confidence=Supported; update_status=watch; risk=object permanence and causal reasoning still need shot QA; best=cinematic realism, product shots, physical movement tests

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4.5	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-169

model-atlas video-audio model-routing-recipe

Runway Gen-4.5 - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Runway Gen-4.5 is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=frontier video; best=cinematic realism, product shots, physical movement tests; risk=object permanence and causal reasoning still need shot QA; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Runway Gen-4.5: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4.5: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-170; model=Runway Gen-4.5; type=frontier video; confidence=Supported; update_status=watch; risk=object permanence and causal reasoning still need shot QA; best=cinematic realism, product shots, physical movement tests

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4.5	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-170

model-atlas video-audio hyperprompt-injection

Runway Gen-4.5 - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Runway Gen-4.5 must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Runway Gen-4.5 prompt: 0-2s hook; 2-5s contradiction; 5-8s proof;
8-12s offer; synchronized sound cue; no false product behavior; final
frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4.5: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-171; model=Runway Gen-4.5; type=frontier video; confidence=Supported; update_status=watch; risk=object permanence and causal reasoning still need shot QA; best=cinematic realism, product shots, physical movement tests

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4.5	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-171

Runway Gen-4.5 - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Runway Gen-4.5 prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Runway Gen-4.5: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4.5: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-172; model=Runway Gen-4.5; type=frontier video; confidence=Supported; update_status=watch; risk=object permanence and causal reasoning still need shot QA; best=cinematic realism, product shots, physical movement tests

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4.5	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-172

Runway Gen-4.5 - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Runway Gen-4.5 converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Runway Gen-4.5 output into a 3-shot system: hook shot, proof
shot, CTA shot. Preserve identity, color, light, and product truth.
Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4.5: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-173; model=Runway Gen-4.5; type=frontier video; confidence=Supported; update_status=watch; risk=object permanence and causal reasoning still need shot QA; best=cinematic realism, product shots, physical movement tests

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4.5	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-173

Runway Gen-4.5 - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Runway Gen-4.5 must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Runway Gen-4.5: assets needed,
model settings, post tools, QA screenshots, client approval gates,
delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4.5: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-174; model=Runway Gen-4.5; type=frontier video; confidence=Supported; update_status=watch; risk=object permanence and causal reasoning still need shot QA; best=cinematic realism, product shots, physical movement tests

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4.5	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-174

Runway Gen-4.5 - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Runway Gen-4.5 uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Runway Gen-4.5 output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4.5: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-175; model=Runway Gen-4.5; type=frontier video; confidence=Supported; update_status=watch; risk=object permanence and causal reasoning still need shot QA; best=cinematic realism, product shots, physical movement tests

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4.5	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-175

Runway Gen-4.5 - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Runway Gen-4.5 stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Runway Gen-4.5: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4.5: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-176; model=Runway Gen-4.5; type=frontier video; confidence=Supported; update_status=watch; risk=object permanence and causal reasoning still need shot QA; best=cinematic realism, product shots, physical movement tests

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4.5	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-176

Runway Gen-4 references - Role and Use Cases

CLAIM / FUNCTION

Runway Gen-4 references belongs in the V4 atlas as a reference-controlled video slot. Its strongest use is consistent subject/object shots, 5-10 second clips, ad prototypes.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Runway Gen-4 references when the target is consistent subject/object shots, 5-10 second clips, ad prototypes. Boundary: break stories into short shots.

HYPERPROMPT INJECTION

```
Use Runway Gen-4 references for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4 references: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-177; model=Runway Gen-4 references; type=reference-controlled video; confidence=Supported; update_status=watch; risk=break stories into short shots; best=consistent subject/object shots, 5-10 second clips, ad prototypes

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4 reference	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-177

model-atlas video-audio model-routing-recipe

Runway Gen-4 references - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Runway Gen-4 references is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=reference-controlled video; best=consistent subject/object shots, 5-10 second clips, ad prototypes; risk=break stories into short shots; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Runway Gen-4 references: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4 references: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-178; model=Runway Gen-4 references; type=reference-controlled video; confidence=Supported; update_status=watch; risk=break stories into short shots; best=consistent subject/object shots, 5-10 second clips, ad prototypes

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4 reference	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-178

model-atlas video-audio hyperprompt-injection

Runway Gen-4 references - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Runway Gen-4 references must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Runway Gen-4 references prompt: 0-2s hook; 2-5s contradiction; 5-8s
proof; 8-12s offer; synchronized sound cue; no false product behavior;
final frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4 references: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-179; model=Runway Gen-4 references; type=reference-controlled video; confidence=Supported; update_status=watch; risk=break stories into short shots; best=consistent subject/object shots, 5-10 second clips, ad prototypes

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4 reference	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-179

Runway Gen-4 references - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Runway Gen-4 references prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Runway Gen-4 references: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4 references: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-180; model=Runway Gen-4 references; type=reference-controlled video; confidence=Supported; update_status=watch; risk=break stories into short shots; best=consistent subject/object shots, 5-10 second clips, ad prototypes

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4 reference	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-180

Runway Gen-4 references - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Runway Gen-4 references converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Runway Gen-4 references output into a 3-shot system: hook shot,
proof shot, CTA shot. Preserve identity, color, light, and product
truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4 references: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-181; model=Runway Gen-4 references; type=reference-controlled video; confidence=Supported; update_status=watch; risk=break stories into short shots; best=consistent subject/object shots, 5-10 second clips, ad prototypes

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4 reference	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-181

Runway Gen-4 references - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Runway Gen-4 references must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Runway Gen-4 references: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4 references: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-182; model=Runway Gen-4 references; type=reference-controlled video; confidence=Supported; update_status=watch; risk=break stories into short shots; best=consistent subject/object shots, 5-10 second clips, ad prototypes

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4 reference	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-182

model-atlas video-audio evaluation-and-destruction-court

Runway Gen-4 references - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Runway Gen-4 references uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Runway Gen-4 references output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4 references: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-183; model=Runway Gen-4 references; type=reference-controlled video; confidence=Supported; update_status=watch; risk=break stories into short shots; best=consistent subject/object shots, 5-10 second clips, ad prototypes

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4 reference	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-183

model-atlas video-audio rag-memory-and-repair-protocol

Runway Gen-4 references - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Runway Gen-4 references stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Runway Gen-4 references: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Runway Gen-4 references: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-184; model=Runway Gen-4 references; type=reference-controlled video; confidence=Supported; update_status=watch; risk=break stories into short shots; best=consistent subject/object shots, 5-10 second clips, ad prototypes

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Gen-4 reference	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-184

Runway Aleph/Act-One/Editor slot - Role and Use Cases

CLAIM / FUNCTION

Runway Aleph/Act-One/Editor slot belongs in the V4 atlas as a video editing/control slot. Its strongest use is performance transfer, controllable edits, video-to-video work.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Runway Aleph/Act-One/Editor slot when the target is performance transfer, controllable edits, video-to-video work. Boundary: feature availability and rights must be checked.

HYPERPROMPT INJECTION

```
Use Runway Aleph/Act-One/Editor slot for TikTok/Reels vertical ad: ask
for pop-art editorial, palette Cyan Yellow Magenta, one strong hook,
one proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Runway Aleph/Act-One/Editor slot: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-185; model=Runway Aleph/Act-One/Editor slot; type=video editing/control; confidence=Needs verification; update_status=watch; risk=feature availability and rights must be checked; best=performance transfer, controllable edits, video-to-video work

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Aleph/Act-One/E	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-185

model-atlas video-audio model-routing-recipe

Runway Aleph/Act-One/Editor slot - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Runway Aleph/Act-One/Editor slot is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=video editing/control; best=performance transfer, controllable edits, video-to-video work; risk=feature availability and rights must be checked; rank=Needs verification; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Runway Aleph/Act-One/Editor slot: primary
use, forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Runway Aleph/Act-One/Editor slot: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-186; model=Runway Aleph/Act-One/Editor slot; type=video editing/control; confidence=Needs verification; update_status=watch; risk=feature availability and rights must be checked; best=performance transfer, controllable edits, video-to-video work

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Aleph/Act-One/E	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-186

model-atlas video-audio hyperprompt-injection

Runway Aleph/Act-One/Editor slot - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Runway Aleph/Act-One/Editor slot must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Runway Aleph/Act-One/Editor slot prompt: 0-2s hook; 2-5s
contradiction; 5-8s proof; 8-12s offer; synchronized sound cue; no
false product behavior; final frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for Runway Aleph/Act-One/Editor slot: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-187; model=Runway Aleph/Act-One/Editor slot; type=video editing/control; confidence=Needs verification; update_status=watch; risk=feature availability and rights must be checked; best=performance transfer, controllable edits, video-to-video work

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Aleph/Act-One/E	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-187

model-atlas video-audio style-and-reference-system

Runway Aleph/Act-One/Editor slot - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Runway Aleph/Act-One/Editor slot prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Runway Aleph/Act-One/Editor slot:
permitted references, forbidden references, texture tokens,
composition rules, typography constraints, color ratios and
stop-conditions.
```

DESTRUCTION COURT

Destruction court for Runway Aleph/Act-One/Editor slot: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-188; model=Runway Aleph/Act-One/Editor slot; type=video editing/control; confidence=Needs verification; update_status=watch; risk=feature availability and rights must be checked; best=performance transfer, controllable edits, video-to-video work

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Aleph/Act-One/E	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-188

model-atlas video-audio temporal/motion-or-asset-expansion

Runway Aleph/Act-One/Editor slot - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Runway Aleph/Act-One/Editor slot converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Runway Aleph/Act-One/Editor slot output into a 3-shot system:
hook shot, proof shot, CTA shot. Preserve identity, color, light, and
product truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Runway Aleph/Act-One/Editor slot: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-189; model=Runway Aleph/Act-One/Editor slot; type=video editing/control; confidence=Needs verification; update_status=watch; risk=feature availability and rights must be checked; best=performance transfer, controllable edits, video-to-video work

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Aleph/Act-One/E	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-189

Runway Aleph/Act-One/Editor slot - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Runway Aleph/Act-One/Editor slot must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Runway Aleph/Act-One/Editor slot:
assets needed, model settings, post tools, QA screenshots, client
approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Runway Aleph/Act-One/Editor slot: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-190; model=Runway Aleph/Act-One/Editor slot; type=video editing/control; confidence=Needs verification; update_status=watch; risk=feature availability and rights must be checked; best=performance transfer, controllable edits, video-to-video work

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Aleph/Act-One/E	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-190

Runway Aleph/Act-One/Editor slot - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Runway Aleph/Act-One/Editor slot uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Runway Aleph/Act-One/Editor slot output. For each failure
write: evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Runway Aleph/Act-One/Editor slot: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-191; model=Runway Aleph/Act-One/Editor slot; type=video editing/control; confidence=Needs verification; update_status=watch; risk=feature availability and rights must be checked; best=performance transfer, controllable edits, video-to-video work

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Aleph/Act-One/E	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-191

model-atlas video-audio rag-memory-and-repair-protocol

Runway Aleph/Act-One/Editor slot - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Runway Aleph/Act-One/Editor slot stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Runway Aleph/Act-One/Editor slot: model
slot, prompt, references, output URL/path, rights status, QA notes,
failure tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Runway Aleph/Act-One/Editor slot: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-192; model=Runway Aleph/Act-One/Editor slot; type=video editing/control; confidence=Needs verification; update_status=watch; risk=feature availability and rights must be checked; best=performance transfer, controllable edits, video-to-video work

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Runway Aleph/Act-One/E	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-192

Midjourney V7 - Role and Use Cases

CLAIM / FUNCTION

Midjourney V7 belongs in the V4 atlas as a image art direction slot. Its strongest use is moodboards, pop art, patchwork, editorial surrealism, concept ads.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Midjourney V7 when the target is moodboards, pop art, patchwork, editorial surrealism, concept ads. Boundary: final typography/factual claims need post-design QA.

HYPERPROMPT INJECTION

```
use Midjourney V7 for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Midjourney V7: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-193; model=Midjourney V7; type=image art direction; confidence=Supported; update_status=watch; risk=final typography/factual claims need post-design QA; best=moodboards, pop art, patchwork, editorial surrealism, concept ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney V7	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-193

model-atlas image-design model-routing-recipe

Midjourney V7 - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Midjourney V7 is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=image art direction; best=moodboards, pop art, patchwork, editorial surrealism, concept ads; risk=final typography/factual claims need post-design QA; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Midjourney V7: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for Midjourney V7: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-194; model=Midjourney V7; type=image art direction; confidence=Supported; update_status=watch; risk=final typography/factual claims need post-design QA; best=moodboards, pop art, patchwork, editorial surrealism, concept ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney V7	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-194

Midjourney V7 - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Midjourney V7 must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Midjourney V7 prompt: create a motion graphic system ad visual for
[offer]. Huge readable headline. Use unexpected object metaphor.
Palette Matte Orange Sand Ink. Leave CTA zone. No fake logos, no
unreadable text.
```

DESTRUCTION COURT

Destruction court for Midjourney V7: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-195; model=Midjourney V7; type=image art direction; confidence=Supported; update_status=watch; risk=final typography/factual claims need post-design QA; best=moodboards, pop art, patchwork, editorial surrealism, concept ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney V7	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-195

Midjourney V7 - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Midjourney V7 prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Midjourney V7: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Midjourney V7: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-196; model=Midjourney V7; type=image art direction; confidence=Supported; update_status=watch; risk=final typography/factual claims need post-design QA; best=moodboards, pop art, patchwork, editorial surrealism, concept ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney V7	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-196

model-atlas | image-design | temporal/motion-or-asset-expansion

Midjourney V7 - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Midjourney V7 converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Midjourney V7 hero visual into 8 assets for TikTok/Reels
vertical ad, preserving headline hierarchy, palette Cyan Yellow
Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Midjourney V7: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-197; model=Midjourney V7; type=image art direction; confidence=Supported; update_status=watch; risk=final typography/factual claims need post-design QA; best=moodboards, pop art, patchwork, editorial surrealism, concept ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney V7	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-197

Midjourney V7 - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Midjourney V7 must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Midjourney V7: assets needed,
model settings, post tools, QA screenshots, client approval gates,
delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Midjourney V7: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-198; model=Midjourney V7; type=image art direction; confidence=Supported; update_status=watch; risk=final typography/factual claims need post-design QA; best=moodboards, pop art, patchwork, editorial surrealism, concept ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney V7	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-198

Midjourney V7 - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Midjourney V7 uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Midjourney V7 output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Midjourney V7: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-199; model=Midjourney V7; type=image art direction; confidence=Supported; update_status=watch; risk=final typography/factual claims need post-design QA; best=moodboards, pop art, patchwork, editorial surrealism, concept ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney V7	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-199

Midjourney V7 - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Midjourney V7 stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Midjourney V7: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Midjourney V7: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-200; model=Midjourney V7; type=image art direction; confidence=Supported; update_status=watch; risk=final typography/factual claims need post-design QA; best=moodboards, pop art, patchwork, editorial surrealism, concept ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney V7	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-200

Midjourney Omni Reference / Style Reference - Role and Use Cases

CLAIM / FUNCTION

Midjourney Omni Reference / Style Reference belongs in the V4 atlas as a reference control slot. Its strongest use is consistent characters, objects, style memories, visual motifs.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Midjourney Omni Reference / Style Reference when the target is consistent characters, objects, style memories, visual motifs. Boundary: reference does not solve rights.

HYPERPROMPT INJECTION

```
Use Midjourney Omni Reference / Style Reference for TikTok/Reels
vertical ad: ask for pop-art editorial, palette Cyan Yellow Magenta,
one strong hook, one proof visual, one action zone, and 3 repair
variants.
```

DESTRUCTION COURT

Destruction court for Midjourney Omni Reference / Style Reference: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-201; model=Midjourney Omni Reference / Style Reference; type=reference control; confidence=Supported; update_status=watch; risk=reference does not solve rights; best=consistent characters, objects, style memories, visual motifs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney Omni Refere	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-201

model-atlas image-design model-routing-recipe

Midjourney Omni Reference / Style Reference - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Midjourney Omni Reference / Style Reference is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=reference control; best=consistent characters, objects, style memories, visual motifs; risk=reference does not solve rights; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Midjourney Omni Reference / Style
Reference: primary use, forbidden use, fallback model, human post
step, legal check, QA metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Midjourney Omni Reference / Style Reference: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-202; model=Midjourney Omni Reference / Style Reference; type=reference control; confidence=Supported; update_status=watch; risk=reference does not solve rights; best=consistent characters, objects, style memories, visual motifs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney Omni Refere	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-202

model-atlas image-design hyperprompt-injection

Midjourney Omni Reference / Style Reference - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Midjourney Omni Reference / Style Reference must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Midjourney Omni Reference / Style Reference prompt: create a motion
graphic system ad visual for [offer]. Huge readable headline. Use
unexpected object metaphor. Palette Matte Orange Sand Ink. Leave CTA
zone. No fake logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for Midjourney Omni Reference / Style Reference: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-203; model=Midjourney Omni Reference / Style Reference; type=reference control; confidence=Supported; update_status=watch; risk=reference does not solve rights; best=consistent characters, objects, style memories, visual motifs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney Omni Refere	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-203

model-atlas image-design style-and-reference-system

Midjourney Omni Reference / Style Reference - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Midjourney Omni Reference / Style Reference prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Midjourney Omni Reference / Style Reference: permitted references, forbidden references, texture tokens, composition rules, typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Midjourney Omni Reference / Style Reference: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-204; model=Midjourney Omni Reference / Style Reference; type=reference control; confidence=Supported; update_status=watch; risk=reference does not solve rights; best=consistent characters, objects, style memories, visual motifs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney Omni Refere	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-204

model-atlas image-design temporal/motion-or-asset-expansion

Midjourney Omni Reference / Style Reference - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Midjourney Omni Reference / Style Reference converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Midjourney Omni Reference / Style Reference hero visual into
8 assets for TikTok/Reels vertical ad, preserving headline hierarchy,
palette Cyan Yellow Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Midjourney Omni Reference / Style Reference: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-205; model=Midjourney Omni Reference / Style Reference; type=reference control; confidence=Supported; update_status=watch; risk=reference does not solve rights; best=consistent characters, objects, style memories, visual motifs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney Omni Refere	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-205

Midjourney Omni Reference / Style Reference - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Midjourney Omni Reference / Style Reference must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Midjourney Omni Reference / Style Reference: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Midjourney Omni Reference / Style Reference: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-206; model=Midjourney Omni Reference / Style Reference; type=reference control; confidence=Supported; update_status=watch; risk=reference does not solve rights; best=consistent characters, objects, style memories, visual motifs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney Omni Refere	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-206

model-atlas image-design evaluation-and-destruction-court

Midjourney Omni Reference / Style Reference - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Midjourney Omni Reference / Style Reference uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Midjourney Omni Reference / Style Reference output. For each
failure write: evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Midjourney Omni Reference / Style Reference: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-207; model=Midjourney Omni Reference / Style Reference; type=reference control; confidence=Supported; update_status=watch; risk=reference does not solve rights; best=consistent characters, objects, style memories, visual motifs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney Omni Refere	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-207

Midjourney Omni Reference / Style Reference - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Midjourney Omni Reference / Style Reference stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Midjourney Omni Reference / Style
Reference: model slot, prompt, references, output URL/path, rights
status, QA notes, failure tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Midjourney Omni Reference / Style Reference: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-208; model=Midjourney Omni Reference / Style Reference; type=reference control; confidence=Supported; update_status=watch; risk=reference does not solve rights; best=consistent characters, objects, style memories, visual motifs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Midjourney Omni Refere	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-208

Ideogram 4.0 open-weight - Role and Use Cases

CLAIM / FUNCTION

Ideogram 4.0 open-weight belongs in the V4 atlas as a typography-first image slot. Its strongest use is posters, packaging, slogans, multilingual text, layout-controlled graphics.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Ideogram 4.0 open-weight when the target is posters, packaging, slogans, multilingual text, layout-controlled graphics. Boundary: license/hardware requirements must be checked.

HYPERPROMPT INJECTION

```
Use Ideogram 4.0 open-weight for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Ideogram 4.0 open-weight: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-209; model=Ideogram 4.0 open-weight; type=typography-first image; confidence=Supported; update_status=watch; risk=license/hardware requirements must be checked; best=posters, packaging, slogans, multilingual text, layout-controlled graphics

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram 4.0 open-weig	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-209

Ideogram 4.0 open-weight - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Ideogram 4.0 open-weight is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=typography-first image; best=posters, packaging, slogans, multilingual text, layout-controlled graphics; risk=license/hardware requirements must be checked; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Ideogram 4.0 open-weight: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Ideogram 4.0 open-weight: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-210; model=Ideogram 4.0 open-weight; type=typography-first image; confidence=Supported; update_status=watch; risk=license/hardware requirements must be checked; best=posters, packaging, slogans, multilingual text, layout-controlled graphics

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram 4.0 open-weig	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-210

Ideogram 4.0 open-weight - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Ideogram 4.0 open-weight must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Ideogram 4.0 open-weight prompt: create a motion graphic system ad
visual for [offer]. Huge readable headline. Use unexpected object
metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No fake
logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for Ideogram 4.0 open-weight: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-211; model=Ideogram 4.0 open-weight; type=typography-first image; confidence=Supported; update_status=watch; risk=license/hardware requirements must be checked; best=posters, packaging, slogans, multilingual text, layout-controlled graphics

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram 4.0 open-weig	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-211

Ideogram 4.0 open-weight - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Ideogram 4.0 open-weight prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Ideogram 4.0 open-weight: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Ideogram 4.0 open-weight: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-212; model=Ideogram 4.0 open-weight; type=typography-first image; confidence=Supported; update_status=watch; risk=license/hardware requirements must be checked; best=posters, packaging, slogans, multilingual text, layout-controlled graphics

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram 4.0 open-weig	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-212

Ideogram 4.0 open-weight - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Ideogram 4.0 open-weight converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Ideogram 4.0 open-weight hero visual into 8 assets for
TikTok/Reels vertical ad, preserving headline hierarchy, palette Cyan
Yellow Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Ideogram 4.0 open-weight: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-213; model=Ideogram 4.0 open-weight; type=typography-first image; confidence=Supported; update_status=watch; risk=license/hardware requirements must be checked; best=posters, packaging, slogans, multilingual text, layout-controlled graphics

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram 4.0 open-weig	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-213

Ideogram 4.0 open-weight - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Ideogram 4.0 open-weight must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Ideogram 4.0 open-weight: assets
needed, model settings, post tools, QA screenshots, client approval
gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Ideogram 4.0 open-weight: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-214; model=Ideogram 4.0 open-weight; type=typography-first image; confidence=Supported; update_status=watch; risk=license/hardware requirements must be checked; best=posters, packaging, slogans, multilingual text, layout-controlled graphics

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram 4.0 open-weig	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-214

Ideogram 4.0 open-weight - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Ideogram 4.0 open-weight uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Ideogram 4.0 open-weight output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Ideogram 4.0 open-weight: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-215; model=Ideogram 4.0 open-weight; type=typography-first image; confidence=Supported; update_status=watch; risk=license/hardware requirements must be checked; best=posters, packaging, slogans, multilingual text, layout-controlled graphics

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram 4.0 open-weig	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-215

Ideogram 4.0 open-weight - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Ideogram 4.0 open-weight stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Ideogram 4.0 open-weight: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Ideogram 4.0 open-weight: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-216; model=Ideogram 4.0 open-weight; type=typography-first image; confidence=Supported; update_status=watch; risk=license/hardware requirements must be checked; best=posters, packaging, slogans, multilingual text, layout-controlled graphics

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram 4.0 open-weig	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-216

model-atlas image-design role-and-use-cases

Ideogram JSON/BBox prompting - Role and Use Cases

CLAIM / FUNCTION

Ideogram JSON/BBox prompting belongs in the V4 atlas as a structured layout control slot. Its strongest use is bounding-box text/object placement and disciplined design templates.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Ideogram JSON/BBox prompting when the target is bounding-box text/object placement and disciplined design templates. Boundary: visual QA still required.

HYPERPROMPT INJECTION

```
Use Ideogram JSON/BBox prompting for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Ideogram JSON/BBox prompting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-217; model=Ideogram JSON/BBox prompting; type=structured layout control; confidence=Supported; update_status=watch; risk=visual QA still required; best=bounding-box text/object placement and disciplined design templates

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram JSON/BBox pro	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-217

model-atlas image-design model-routing-recipe

Ideogram JSON/BBox prompting - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Ideogram JSON/BBox prompting is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=structured layout control; best=bounding-box text/object placement and disciplined design templates; risk=visual QA still required; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Ideogram JSON/BBox prompting: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Ideogram JSON/BBox prompting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-218; model=Ideogram JSON/BBox prompting; type=structured layout control; confidence=Supported; update_status=watch; risk=visual QA still required; best=bounding-box text/object placement and disciplined design templates

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram JSON/BBox pro	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-218

model-atlas image-design hyperprompt-injection

Ideogram JSON/BBox prompting - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Ideogram JSON/BBox prompting must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Ideogram JSON/BBox prompting prompt: create a motion graphic system ad
visual for [offer]. Huge readable headline. Use unexpected object
metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No fake
logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for Ideogram JSON/BBox prompting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-219; model=Ideogram JSON/BBox prompting; type=structured layout control; confidence=Supported; update_status=watch; risk=visual QA still required; best=bounding-box text/object placement and disciplined design templates

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram JSON/BBox pro	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-219

model-atlas image-design style-and-reference-system

Ideogram JSON/BBox prompting - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Ideogram JSON/BBox prompting prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Ideogram JSON/BBox prompting: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Ideogram JSON/BBox prompting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-220; model=Ideogram JSON/BBox prompting; type=structured layout control; confidence=Supported; update_status=watch; risk=visual QA still required; best=bounding-box text/object placement and disciplined design templates

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram JSON/BBox pro	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-220

model-atlas image-design temporal/motion-or-asset-expansion

Ideogram JSON/BBox prompting - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Ideogram JSON/BBox prompting converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Ideogram JSON/BBox prompting hero visual into 8 assets for
TikTok/Reels vertical ad, preserving headline hierarchy, palette Cyan
Yellow Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Ideogram JSON/BBox prompting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-221; model=Ideogram JSON/BBox prompting; type=structured layout control; confidence=Supported; update_status=watch; risk=visual QA still required; best=bounding-box text/object placement and disciplined design templates

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram JSON/BBox pro	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-221

model-atlas image-design production-and-post-workflow

Ideogram JSON/BBox prompting - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Ideogram JSON/BBox prompting must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Ideogram JSON/BBox prompting:
assets needed, model settings, post tools, QA screenshots, client
approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Ideogram JSON/BBox prompting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-222; model=Ideogram JSON/BBox prompting; type=structured layout control; confidence=Supported; update_status=watch; risk=visual QA still required; best=bounding-box text/object placement and disciplined design templates

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram JSON/BBox pro	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-222

model-atlas image-design evaluation-and-destruction-court

Ideogram JSON/BBox prompting - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Ideogram JSON/BBox prompting uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Ideogram JSON/BBox prompting output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Ideogram JSON/BBox prompting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-223; model=Ideogram JSON/BBox prompting; type=structured layout control; confidence=Supported; update_status=watch; risk=visual QA still required; best=bounding-box text/object placement and disciplined design templates

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram JSON/BBox pro	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-223

model-atlas image-design rag-memory-and-repair-protocol

Ideogram JSON/BBox prompting - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Ideogram JSON/BBox prompting stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Ideogram JSON/BBox prompting: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Ideogram JSON/BBox prompting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-224; model=Ideogram JSON/BBox prompting; type=structured layout control; confidence=Supported; update_status=watch; risk=visual QA still required; best=bounding-box text/object placement and disciplined design templates

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Ideogram JSON/BBox pro	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-224

Adobe Firefly Image - Role and Use Cases

CLAIM / FUNCTION

Adobe Firefly Image belongs in the V4 atlas as a enterprise creative image slot. Its strongest use is brand-safe ideation, Adobe-native composites, commercial creative workflow.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Adobe Firefly Image when the target is brand-safe ideation, Adobe-native composites, commercial creative workflow. Boundary: commercial-safety terms require current review.

HYPERPROMPT INJECTION

```
Use Adobe Firefly Image for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Image: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-225; model=Adobe Firefly Image; type=enterprise creative image; confidence=Supported; update_status=watch; risk=commercial-safety terms require current review; best=brand-safe ideation, Adobe-native composites, commercial creative workflow

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Image	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-225

model-atlas image-design model-routing-recipe

Adobe Firefly Image - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Adobe Firefly Image is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=enterprise creative image; best=brand-safe ideation, Adobe-native composites, commercial creative workflow; risk=commercial-safety terms require current review; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Adobe Firefly Image: primary use, forbidden use, fallback model, human post step, legal check, QA metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Image: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-226; model=Adobe Firefly Image; type=enterprise creative image; confidence=Supported; update_status=watch; risk=commercial-safety terms require current review; best=brand-safe ideation, Adobe-native composites, commercial creative workflow

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Image	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-226

model-atlas image-design hyperprompt-injection

Adobe Firefly Image - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Adobe Firefly Image must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Adobe Firefly Image prompt: create a motion graphic system ad visual
for [offer]. Huge readable headline. Use unexpected object metaphor.
Palette Matte Orange Sand Ink. Leave CTA zone. No fake logos, no
unreadable text.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Image: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-227; model=Adobe Firefly Image; type=enterprise creative image; confidence=Supported; update_status=watch; risk=commercial-safety terms require current review; best=brand-safe ideation, Adobe-native composites, commercial creative workflow

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Image	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-227

Adobe Firefly Image - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Adobe Firefly Image prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Adobe Firefly Image: permitted references, forbidden references, texture tokens, composition rules, typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Image: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-228; model=Adobe Firefly Image; type=enterprise creative image; confidence=Supported; update_status=watch; risk=commercial-safety terms require current review; best=brand-safe ideation, Adobe-native composites, commercial creative workflow

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Image	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-228

Adobe Firefly Image - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Adobe Firefly Image converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Adobe Firefly Image hero visual into 8 assets for
TikTok/Reels vertical ad, preserving headline hierarchy, palette Cyan
Yellow Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Image: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-229; model=Adobe Firefly Image; type=enterprise creative image; confidence=Supported; update_status=watch; risk=commercial-safety terms require current review; best=brand-safe ideation, Adobe-native composites, commercial creative workflow

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Image	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-229

Adobe Firefly Image - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Adobe Firefly Image must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Adobe Firefly Image: assets
needed, model settings, post tools, QA screenshots, client approval
gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Image: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-230; model=Adobe Firefly Image; type=enterprise creative image; confidence=Supported; update_status=watch; risk=commercial-safety terms require current review; best=brand-safe ideation, Adobe-native composites, commercial creative workflow

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Image	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-230

Adobe Firefly Image - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Adobe Firefly Image uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Adobe Firefly Image output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Image: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-231; model=Adobe Firefly Image; type=enterprise creative image; confidence=Supported; update_status=watch; risk=commercial-safety terms require current review; best=brand-safe ideation, Adobe-native composites, commercial creative workflow

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Image	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-231

Adobe Firefly Image - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Adobe Firefly Image stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Adobe Firefly Image: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Image: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-232; model=Adobe Firefly Image; type=enterprise creative image; confidence=Supported; update_status=watch; risk=commercial-safety terms require current review; best=brand-safe ideation, Adobe-native composites, commercial creative workflow

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Image	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-232

Adobe Firefly Video / Editor - Role and Use Cases

CLAIM / FUNCTION

Adobe Firefly Video / Editor belongs in the V4 atlas as a video generation/editing slot. Its strongest use is b-roll, product motion, text/image-to-video, timeline assembly.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Adobe Firefly Video / Editor when the target is b-roll, product motion, text/image-to-video, timeline assembly. Boundary: do not skip editor review; verify model source and rights.

HYPERPROMPT INJECTION

```
Use Adobe Firefly Video / Editor for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Video / Editor: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-233; model=Adobe Firefly Video / Editor; type=video generation/editing; confidence=Supported; update_status=watch; risk=do not skip editor review; verify model source and rights; best=b-roll, product motion, text/image-to-video, timeline assembly

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Video /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-233

Adobe Firefly Video / Editor - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Adobe Firefly Video / Editor is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=video generation/editing; best=b-roll, product motion, text/image-to-video, timeline assembly; risk=do not skip editor review; verify model source and rights; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Adobe Firefly Video / Editor: primary use, forbidden use, fallback model, human post step, legal check, QA metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Video / Editor: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-234; model=Adobe Firefly Video / Editor; type=video generation/editing; confidence=Supported; update_status=watch; risk=do not skip editor review; verify model source and rights; best=b-roll, product motion, text/image-to-video, timeline assembly

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Video /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-234

Adobe Firefly Video / Editor - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Adobe Firefly Video / Editor must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Adobe Firefly Video / Editor prompt: 0-2s hook; 2-5s contradiction;
5-8s proof; 8-12s offer; synchronized sound cue; no false product
behavior; final frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Video / Editor: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-235; model=Adobe Firefly Video / Editor; type=video generation/editing; confidence=Supported; update_status=watch; risk=do not skip editor review; verify model source and rights; best=b-roll, product motion, text/image-to-video, timeline assembly

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Video /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-235

Adobe Firefly Video / Editor - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Adobe Firefly Video / Editor prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Adobe Firefly Video / Editor: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Video / Editor: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-236; model=Adobe Firefly Video / Editor; type=video generation/editing; confidence=Supported; update_status=watch; risk=do not skip editor review; verify model source and rights; best=b-roll, product motion, text/image-to-video, timeline assembly

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Video /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-236

Adobe Firefly Video / Editor - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Adobe Firefly Video / Editor converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Adobe Firefly Video / Editor output into a 3-shot system: hook
shot, proof shot, CTA shot. Preserve identity, color, light, and
product truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Video / Editor: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-237; model=Adobe Firefly Video / Editor; type=video generation/editing; confidence=Supported; update_status=watch; risk=do not skip editor review; verify model source and rights; best=b-roll, product motion, text/image-to-video, timeline assembly

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Video /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-237

Adobe Firefly Video / Editor - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Adobe Firefly Video / Editor must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Adobe Firefly Video / Editor:
assets needed, model settings, post tools, QA screenshots, client
approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Video / Editor: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-238; model=Adobe Firefly Video / Editor; type=video generation/editing; confidence=Supported; update_status=watch; risk=do not skip editor review; verify model source and rights; best=b-roll, product motion, text/image-to-video, timeline assembly

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Video /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-238

Adobe Firefly Video / Editor - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Adobe Firefly Video / Editor uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Adobe Firefly Video / Editor output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Video / Editor: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-239; model=Adobe Firefly Video / Editor; type=video generation/editing; confidence=Supported; update_status=watch; risk=do not skip editor review; verify model source and rights; best=b-roll, product motion, text/image-to-video, timeline assembly

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Video /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-239

model-atlas video-audio rag-memory-and-repair-protocol

Adobe Firefly Video / Editor - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Adobe Firefly Video / Editor stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Adobe Firefly Video / Editor: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Video / Editor: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-240; model=Adobe Firefly Video / Editor; type=video generation/editing; confidence=Supported; update_status=watch; risk=do not skip editor review; verify model source and rights; best=b-roll, product motion, text/image-to-video, timeline assembly

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Video /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-240

model-atlas image-design role-and-use-cases

Adobe Firefly Boards / Custom Models - Role and Use Cases

CLAIM / FUNCTION

Adobe Firefly Boards / Custom Models belongs in the V4 atlas as a creative ideation/training slot. Its strongest use is style bibles, custom style ideation, collaborative moodboards.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Adobe Firefly Boards / Custom Models when the target is style bibles, custom style ideation, collaborative moodboards. Boundary: custom model data provenance must be strict.

HYPERPROMPT INJECTION

```
Use Adobe Firefly Boards / Custom Models for TikTok/Reels vertical ad:
ask for pop-art editorial, palette Cyan Yellow Magenta, one strong
hook, one proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Boards / Custom Models: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-241; model=Adobe Firefly Boards / Custom Models; type=creative ideation/training; confidence=Supported; update_status=watch; risk=custom model data provenance must be strict; best=style bibles, custom style ideation, collaborative moodboards

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Boards /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-241

model-atlas image-design model-routing-recipe

Adobe Firefly Boards / Custom Models - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Adobe Firefly Boards / Custom Models is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=creative ideation/training; best=style bibles, custom style ideation, collaborative moodboards; risk=custom model data provenance must be strict; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Adobe Firefly Boards / Custom Models:
primary use, forbidden use, fallback model, human post step, legal
check, QA metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Boards / Custom Models: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-242; model=Adobe Firefly Boards / Custom Models; type=creative ideation/training; confidence=Supported; update_status=watch; risk=custom model data provenance must be strict; best=style bibles, custom style ideation, collaborative moodboards

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Boards /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-242

model-atlas image-design hyperprompt-injection

Adobe Firefly Boards / Custom Models - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Adobe Firefly Boards / Custom Models must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Adobe Firefly Boards / Custom Models prompt: create a motion graphic
system ad visual for [offer]. Huge readable headline. Use unexpected
object metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No
fake logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Boards / Custom Models: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-243; model=Adobe Firefly Boards / Custom Models; type=creative ideation/training; confidence=Supported; update_status=watch; risk=custom model data provenance must be strict; best=style bibles, custom style ideation, collaborative moodboards

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Boards /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-243

model-atlas image-design style-and-reference-system

Adobe Firefly Boards / Custom Models - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Adobe Firefly Boards / Custom Models prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Adobe Firefly Boards / Custom Models:
permitted references, forbidden references, texture tokens,
composition rules, typography constraints, color ratios and
stop-conditions.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Boards / Custom Models: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-244; model=Adobe Firefly Boards / Custom Models; type=creative ideation/training; confidence=Supported; update_status=watch; risk=custom model data provenance must be strict; best=style bibles, custom style ideation, collaborative moodboards

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Boards /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-244

model-atlas | image-design | temporal/motion-or-asset-expansion

Adobe Firefly Boards / Custom Models - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Adobe Firefly Boards / Custom Models converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Adobe Firefly Boards / Custom Models hero visual into 8
assets for TikTok/Reels vertical ad, preserving headline hierarchy,
palette Cyan Yellow Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Boards / Custom Models: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-245; model=Adobe Firefly Boards / Custom Models; type=creative ideation/training; confidence=Supported; update_status=watch; risk=custom model data provenance must be strict; best=style bibles, custom style ideation, collaborative moodboards

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Boards /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-245

Adobe Firefly Boards / Custom Models - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Adobe Firefly Boards / Custom Models must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Adobe Firefly Boards / Custom
Models: assets needed, model settings, post tools, QA screenshots,
client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Boards / Custom Models: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-246; model=Adobe Firefly Boards / Custom Models; type=creative ideation/training; confidence=Supported; update_status=watch; risk=custom model data provenance must be strict; best=style bibles, custom style ideation, collaborative moodboards

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Boards /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-246

Adobe Firefly Boards / Custom Models - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Adobe Firefly Boards / Custom Models uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Adobe Firefly Boards / Custom Models output. For each failure
write: evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Boards / Custom Models: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-247; model=Adobe Firefly Boards / Custom Models; type=creative ideation/training; confidence=Supported; update_status=watch; risk=custom model data provenance must be strict; best=style bibles, custom style ideation, collaborative moodboards

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Boards /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-247

model-atlas image-design rag-memory-and-repair-protocol

Adobe Firefly Boards / Custom Models - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Adobe Firefly Boards / Custom Models stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Adobe Firefly Boards / Custom Models:
model slot, prompt, references, output URL/path, rights status, QA
notes, failure tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Adobe Firefly Boards / Custom Models: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-248; model=Adobe Firefly Boards / Custom Models; type=creative ideation/training; confidence=Supported; update_status=watch; risk=custom model data provenance must be strict; best=style bibles, custom style ideation, collaborative moodboards

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Adobe Firefly Boards /	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-248

FLUX.2 dev - Role and Use Cases

CLAIM / FUNCTION

FLUX.2 dev belongs in the V4 atlas as a open image generation/editing slot. Its strongest use is open/custom workflows, multi-image editing, local brand systems.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to FLUX.2 dev when the target is open/custom workflows, multi-image editing, local brand systems. Boundary: compute/license and safety stack required.

HYPERPROMPT INJECTION

```
Use FLUX.2 dev for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for FLUX.2 dev: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-249; model=FLUX.2 dev; type=open image generation/editing; confidence=Supported; update_status=watch; risk=compute/license and safety stack required; best=open/custom workflows, multi-image editing, local brand systems

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 dev	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-249

FLUX.2 dev - Model Routing Recipe

CLAIM / FUNCTION

Model routing for FLUX.2 dev is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=open image generation/editing; best=open/custom workflows, multi-image editing, local brand systems; risk=compute/license and safety stack required; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for FLUX.2 dev: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for FLUX.2 dev: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-250; model=FLUX.2 dev; type=open image generation/editing; confidence=Supported; update_status=watch; risk=compute/license and safety stack required; best=open/custom workflows, multi-image editing, local brand systems

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 dev	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-250

FLUX.2 dev - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for FLUX.2 dev must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
FLUX.2 dev prompt: create a motion graphic system ad visual for
[offer]. Huge readable headline. Use unexpected object metaphor.
Palette Matte Orange Sand Ink. Leave CTA zone. No fake logos, no
unreadable text.
```

DESTRUCTION COURT

Destruction court for FLUX.2 dev: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-251; model=FLUX.2 dev; type=open image generation/editing; confidence=Supported; update_status=watch; risk=compute/license and safety stack required; best=open/custom workflows, multi-image editing, local brand systems

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 dev	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-251

FLUX.2 dev - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for FLUX.2 dev prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for FLUX.2 dev: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for FLUX.2 dev: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-252; model=FLUX.2 dev; type=open image generation/editing; confidence=Supported; update_status=watch; risk=compute/license and safety stack required; best=open/custom workflows, multi-image editing, local brand systems

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 dev	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-252

FLUX.2 dev - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for FLUX.2 dev converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Pipeline grammar: source -> procedural/control layer -> composite -> grade -> export variants -> metadata log -> delivery folder.

HYPERPROMPT INJECTION

```
Use FLUX.2 dev as a production layer: create controlled variants for
vertical, square and wide outputs. Export with naming, versioning and
QA notes.
```

DESTRUCTION COURT

Destruction court for FLUX.2 dev: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-253; model=FLUX.2 dev; type=open image generation/editing; confidence=Supported; update_status=watch; risk=compute/license and safety stack required; best=open/custom workflows, multi-image editing, local brand systems

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 dev	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-253

FLUX.2 dev - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for FLUX.2 dev must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for FLUX.2 dev: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for FLUX.2 dev: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-254; model=FLUX.2 dev; type=open image generation/editing; confidence=Supported; update_status=watch; risk=compute/license and safety stack required; best=open/custom workflows, multi-image editing, local brand systems

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 dev	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-254

model-atlas production-tool evaluation-and-destruction-court

FLUX.2 dev - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for FLUX.2 dev uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate FLUX.2 dev output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for FLUX.2 dev: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-255; model=FLUX.2 dev; type=open image generation/editing; confidence=Supported; update_status=watch; risk=compute/license and safety stack required; best=open/custom workflows, multi-image editing, local brand systems

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 dev	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-255

model-atlas production-tool rag-memory-and-repair-protocol

FLUX.2 dev - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for FLUX.2 dev stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for FLUX.2 dev: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for FLUX.2 dev: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-256; model=FLUX.2 dev; type=open image generation/editing; confidence=Supported; update_status=watch; risk=compute/license and safety stack required; best=open/custom workflows, multi-image editing, local brand systems

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 dev	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-256

model-atlas image-design role-and-use-cases

FLUX.2 klein - Role and Use Cases

CLAIM / FUNCTION

FLUX.2 klein belongs in the V4 atlas as a fast open image slot. Its strongest use is fast iteration, consumer GPU experiments, cheap asset generation.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to FLUX.2 klein when the target is fast iteration, consumer GPU experiments, cheap asset generation. Boundary: quality and license vary by deployment.

HYPERPROMPT INJECTION

```
use FLUX.2 klein for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for FLUX.2 klein: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-257; model=FLUX.2 klein; type=fast open image; confidence=Supported; update_status=watch; risk=quality and license vary by deployment; best=fast iteration, consumer GPU experiments, cheap asset generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 klein	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-257

FLUX.2 klein - Model Routing Recipe

CLAIM / FUNCTION

Model routing for FLUX.2 klein is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=fast open image; best=fast iteration, consumer GPU experiments, cheap asset generation; risk=quality and license vary by deployment; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for FLUX.2 klein: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for FLUX.2 klein: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-258; model=FLUX.2 klein; type=fast open image; confidence=Supported; update_status=watch; risk=quality and license vary by deployment; best=fast iteration, consumer GPU experiments, cheap asset generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 klein	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-258

model-atlas image-design hyperprompt-injection

FLUX.2 klein - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for FLUX.2 klein must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
FLUX.2 klein prompt: create a motion graphic system ad visual for
[offer]. Huge readable headline. Use unexpected object metaphor.
Palette Matte Orange Sand Ink. Leave CTA zone. No fake logos, no
unreadable text.
```

DESTRUCTION COURT

Destruction court for FLUX.2 klein: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-259; model=FLUX.2 klein; type=fast open image; confidence=Supported; update_status=watch; risk=quality and license vary by deployment; best=fast iteration, consumer GPU experiments, cheap asset generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 klein	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-259

FLUX.2 klein - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for FLUX.2 klein prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for FLUX.2 klein: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for FLUX.2 klein: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-260; model=FLUX.2 klein; type=fast open image; confidence=Supported; update_status=watch; risk=quality and license vary by deployment; best=fast iteration, consumer GPU experiments, cheap asset generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 klein	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-260

FLUX.2 klein - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for FLUX.2 klein converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a FLUX.2 klein hero visual into 8 assets for TikTok/Reels
vertical ad, preserving headline hierarchy, palette Cyan Yellow
Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for FLUX.2 klein: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-261; model=FLUX.2 klein; type=fast open image; confidence=Supported; update_status=watch; risk=quality and license vary by deployment; best=fast iteration, consumer GPU experiments, cheap asset generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 klein	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-261

FLUX.2 klein - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for FLUX.2 klein must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for FLUX.2 klein: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for FLUX.2 klein: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-262; model=FLUX.2 klein; type=fast open image; confidence=Supported; update_status=watch; risk=quality and license vary by deployment; best=fast iteration, consumer GPU experiments, cheap asset generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 klein	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-262

FLUX.2 klein - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for FLUX.2 klein uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate FLUX.2 klein output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for FLUX.2 klein: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-263; model=FLUX.2 klein; type=fast open image; confidence=Supported; update_status=watch; risk=quality and license vary by deployment; best=fast iteration, consumer GPU experiments, cheap asset generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 klein	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-263

FLUX.2 klein - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for FLUX.2 klein stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for FLUX.2 klein: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for FLUX.2 klein: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-264; model=FLUX.2 klein; type=fast open image; confidence=Supported; update_status=watch; risk=quality and license vary by deployment; best=fast iteration, consumer GPU experiments, cheap asset generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.2 klein	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-264

FLUX.1 Kontext - Role and Use Cases

CLAIM / FUNCTION

FLUX.1 Kontext belongs in the V4 atlas as a in-context image editing slot. Its strongest use is multi-turn edits, reference preservation, local/global edits.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to FLUX.1 Kontext when the target is multi-turn edits, reference preservation, local/global edits.
Boundary: version each turn to prevent drift.

HYPERPROMPT INJECTION

```
Use FLUX.1 Kontext for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for FLUX.1 Kontext: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata:
chunk_id=V4-MDL-265; model=FLUX.1 Kontext; type=in-context image editing; confidence=Supported; update_status=watch; risk=version each turn to prevent drift; best=multi-turn edits, reference preservation, local/global edits

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.1 Kontext	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-265

model-atlas production-tool model-routing-recipe

FLUX.1 Kontext - Model Routing Recipe

CLAIM / FUNCTION

Model routing for FLUX.1 Kontext is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=in-context image editing; best=multi-turn edits, reference preservation, local/global edits; risk=version each turn to prevent drift; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for FLUX.1 Kontext: primary use, forbidden use, fallback model, human post step, legal check, QA metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for FLUX.1 Kontext: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-266; model=FLUX.1 Kontext; type=in-context image editing; confidence=Supported; update_status=watch; risk=version each turn to prevent drift; best=multi-turn edits, reference preservation, local/global edits

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.1 Kontext	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-266

model-atlas production-tool hyperprompt-injection

FLUX.1 Kontext - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for FLUX.1 Kontext must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
FLUX.1 Kontext prompt: Create a motion graphic system ad visual for
[offer]. Huge readable headline. Use unexpected object metaphor.
Palette Matte Orange Sand Ink. Leave CTA zone. No fake logos, no
unreadable text.
```

DESTRUCTION COURT

Destruction court for FLUX.1 Kontext: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-267; model=FLUX.1 Kontext; type=in-context image editing; confidence=Supported; update_status=watch; risk=version each turn to prevent drift; best=multi-turn edits, reference preservation, local/global edits

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.1 Kontext	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-267

FLUX.1 Kontext - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for FLUX.1 Kontext prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for FLUX.1 Kontext: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for FLUX.1 Kontext: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-268; model=FLUX.1 Kontext; type=in-context image editing; confidence=Supported; update_status=watch; risk=version each turn to prevent drift; best=multi-turn edits, reference preservation, local/global edits

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.1 Kontext	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-268

model-atlas | production-tool | temporal/motion-or-asset-expansion

FLUX.1 Kontext - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for FLUX.1 Kontext converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Pipeline grammar: source -> procedural/control layer -> composite -> grade -> export variants -> metadata log -> delivery folder.

HYPERPROMPT INJECTION

```
Use FLUX.1 Kontext as a production layer: create controlled variants
for vertical, square and wide outputs. Export with naming, versioning
and QA notes.
```

DESTRUCTION COURT

Destruction court for FLUX.1 Kontext: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-269; model=FLUX.1 Kontext; type=in-context image editing; confidence=Supported; update_status=watch; risk=version each turn to prevent drift; best=multi-turn edits, reference preservation, local/global edits

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.1 Kontext	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-269

FLUX.1 Kontext - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for FLUX.1 Kontext must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for FLUX.1 Kontext: assets needed,
model settings, post tools, QA screenshots, client approval gates,
delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for FLUX.1 Kontext: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-270; model=FLUX.1 Kontext; type=in-context image editing; confidence=Supported; update_status=watch; risk=version each turn to prevent drift; best=multi-turn edits, reference preservation, local/global edits

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.1 Kontext	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-270

model-atlas production-tool evaluation-and-destruction-court

FLUX.1 Kontext - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for FLUX.1 Kontext uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate FLUX.1 Kontext output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for FLUX.1 Kontext: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-271; model=FLUX.1 Kontext; type=in-context image editing; confidence=Supported; update_status=watch; risk=version each turn to prevent drift; best=multi-turn edits, reference preservation, local/global edits

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.1 Kontext	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-271

FLUX.1 Kontext - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for FLUX.1 Kontext stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for FLUX.1 Kontext: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for FLUX.1 Kontext: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-272; model=FLUX.1 Kontext; type=in-context image editing; confidence=Supported; update_status=watch; risk=version each turn to prevent drift; best=multi-turn edits, reference preservation, local/global edits

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FLUX.1 Kontext	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-272

Stable Diffusion 3.5 Large - Role and Use Cases

CLAIM / FUNCTION

Stable Diffusion 3.5 Large belongs in the V4 atlas as a customizable open image slot. Its strongest use is LoRA, private pipelines, local controlled generation.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Stable Diffusion 3.5 Large when the target is LoRA, private pipelines, local controlled generation. Boundary: license and safety must be checked.

HYPERPROMPT INJECTION

```
Use Stable Diffusion 3.5 Large for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Large: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-273; model=Stable Diffusion 3.5 Large; type=customizable open image; confidence=Supported; update_status=watch; risk=license and safety must be checked; best=LoRA, private pipelines, local controlled generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 L	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-273

model-atlas image-design model-routing-recipe

Stable Diffusion 3.5 Large - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Stable Diffusion 3.5 Large is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=customizable open image; best=LoRA, private pipelines, local controlled generation; risk=license and safety must be checked; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Stable Diffusion 3.5 Large: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Large: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-274; model=Stable Diffusion 3.5 Large; type=customizable open image; confidence=Supported; update_status=watch; risk=license and safety must be checked; best=LoRA, private pipelines, local controlled generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 L	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-274

model-atlas image-design hyperprompt-injection

Stable Diffusion 3.5 Large - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Stable Diffusion 3.5 Large must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Stable Diffusion 3.5 Large prompt: create a motion graphic system ad
visual for [offer]. Huge readable headline. Use unexpected object
metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No fake
logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Large: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-275; model=Stable Diffusion 3.5 Large; type=customizable open image; confidence=Supported; update_status=watch; risk=license and safety must be checked; best=LoRA, private pipelines, local controlled generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 L	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-275

model-atlas image-design style-and-reference-system

Stable Diffusion 3.5 Large - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Stable Diffusion 3.5 Large prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Stable Diffusion 3.5 Large: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Large: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-276; model=Stable Diffusion 3.5 Large; type=customizable open image; confidence=Supported; update_status=watch; risk=license and safety must be checked; best=LoRA, private pipelines, local controlled generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 L	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-276

model-atlas | image-design | temporal/motion-or-asset-expansion

Stable Diffusion 3.5 Large - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Stable Diffusion 3.5 Large converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Stable Diffusion 3.5 Large hero visual into 8 assets for
TikTok/Reels vertical ad, preserving headline hierarchy, palette Cyan
Yellow Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Large: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-277; model=Stable Diffusion 3.5 Large; type=customizable open image; confidence=Supported; update_status=watch; risk=license and safety must be checked; best=LoRA, private pipelines, local controlled generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 L	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-277

model-atlas image-design production-and-post-workflow

Stable Diffusion 3.5 Large - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Stable Diffusion 3.5 Large must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Stable Diffusion 3.5 Large: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Large: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-278; model=Stable Diffusion 3.5 Large; type=customizable open image; confidence=Supported; update_status=watch; risk=license and safety must be checked; best=LoRA, private pipelines, local controlled generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 L	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-278

Stable Diffusion 3.5 Large - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Stable Diffusion 3.5 Large uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Stable Diffusion 3.5 Large output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Large: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-279; model=Stable Diffusion 3.5 Large; type=customizable open image; confidence=Supported; update_status=watch; risk=license and safety must be checked; best=LoRA, private pipelines, local controlled generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 L	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-279

Stable Diffusion 3.5 Large - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Stable Diffusion 3.5 Large stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Stable Diffusion 3.5 Large: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Large: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-280; model=Stable Diffusion 3.5 Large; type=customizable open image; confidence=Supported; update_status=watch; risk=license and safety must be checked; best=LoRA, private pipelines, local controlled generation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 L	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-280

model-atlas image-design role-and-use-cases

Stable Diffusion 3.5 Turbo/Medium - Role and Use Cases

CLAIM / FUNCTION

Stable Diffusion 3.5 Turbo/Medium belongs in the V4 atlas as a fast open image slot. Its strongest use is rapid prototypes, efficient experiments, edge pipelines.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Stable Diffusion 3.5 Turbo/Medium when the target is rapid prototypes, efficient experiments, edge pipelines. Boundary: quality/faithfulness trade-off.

HYPERPROMPT INJECTION

```
Use Stable Diffusion 3.5 Turbo/Medium for TikTok/Reels vertical ad:
ask for pop-art editorial, palette Cyan Yellow Magenta, one strong
hook, one proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Turbo/Medium: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-281; model=Stable Diffusion 3.5 Turbo/Medium; type=fast open image; confidence=Supported; update_status=watch; risk=quality/faithfulness trade-off; best=rapid prototypes, efficient experiments, edge pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 T	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-281

Stable Diffusion 3.5 Turbo/Medium - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Stable Diffusion 3.5 Turbo/Medium is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=fast open image; best=rapid prototypes, efficient experiments, edge pipelines; risk=quality/faithfulness trade-off; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Stable Diffusion 3.5 Turbo/Medium: primary
use, forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Turbo/Medium: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-282; model=Stable Diffusion 3.5 Turbo/Medium; type=fast open image; confidence=Supported; update_status=watch; risk=quality/faithfulness trade-off; best=rapid prototypes, efficient experiments, edge pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 T	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-282

model-atlas image-design hyperprompt-injection

Stable Diffusion 3.5 Turbo/Medium - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Stable Diffusion 3.5 Turbo/Medium must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Stable Diffusion 3.5 Turbo/Medium prompt: Create a motion graphic
system ad visual for [offer]. Huge readable headline. Use unexpected
object metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No
fake logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Turbo/Medium: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-283; model=Stable Diffusion 3.5 Turbo/Medium; type=fast open image; confidence=Supported; update_status=watch; risk=quality/faithfulness trade-off; best=rapid prototypes, efficient experiments, edge pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 T	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-283

model-atlas image-design style-and-reference-system

Stable Diffusion 3.5 Turbo/Medium - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Stable Diffusion 3.5 Turbo/Medium prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Stable Diffusion 3.5 Turbo/Medium:
permitted references, forbidden references, texture tokens,
composition rules, typography constraints, color ratios and
stop-conditions.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Turbo/Medium: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-284; model=Stable Diffusion 3.5 Turbo/Medium; type=fast open image; confidence=Supported; update_status=watch; risk=quality/faithfulness trade-off; best=rapid prototypes, efficient experiments, edge pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 T	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-284

model-atlas | image-design | temporal/motion-or-asset-expansion

Stable Diffusion 3.5 Turbo/Medium - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Stable Diffusion 3.5 Turbo/Medium converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Stable Diffusion 3.5 Turbo/Medium hero visual into 8 assets
for TikTok/Reels vertical ad, preserving headline hierarchy, palette
Cyan Yellow Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Turbo/Medium: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-285; model=Stable Diffusion 3.5 Turbo/Medium; type=fast open image; confidence=Supported; update_status=watch; risk=quality/faithfulness trade-off; best=rapid prototypes, efficient experiments, edge pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 T	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-285

Stable Diffusion 3.5 Turbo/Medium - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Stable Diffusion 3.5 Turbo/Medium must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Stable Diffusion 3.5 Turbo/Medium: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Turbo/Medium: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-286; model=Stable Diffusion 3.5 Turbo/Medium; type=fast open image; confidence=Supported; update_status=watch; risk=quality/faithfulness trade-off; best=rapid prototypes, efficient experiments, edge pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 T	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-286

model-atlas image-design evaluation-and-destruction-court

Stable Diffusion 3.5 Turbo/Medium - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Stable Diffusion 3.5 Turbo/Medium uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Stable Diffusion 3.5 Turbo/Medium output. For each failure
write: evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Turbo/Medium: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-287; model=Stable Diffusion 3.5 Turbo/Medium; type=fast open image; confidence=Supported; update_status=watch; risk=quality/faithfulness trade-off; best=rapid prototypes, efficient experiments, edge pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 T	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-287

model-atlas image-design rag-memory-and-repair-protocol

Stable Diffusion 3.5 Turbo/Medium - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Stable Diffusion 3.5 Turbo/Medium stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Stable Diffusion 3.5 Turbo/Medium: model
slot, prompt, references, output URL/path, rights status, QA notes,
failure tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Stable Diffusion 3.5 Turbo/Medium: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-288; model=Stable Diffusion 3.5 Turbo/Medium; type=fast open image; confidence=Supported; update_status=watch; risk=quality/faithfulness trade-off; best=rapid prototypes, efficient experiments, edge pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Stable Diffusion 3.5 T	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-288

Recraft V3 / Design model - Role and Use Cases

CLAIM / FUNCTION

Recraft V3 / Design model belongs in the V4 atlas as a design/vector image slot. Its strongest use is logos, icons, vector-ish graphics, ad layouts.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Recraft V3 / Design model when the target is logos, icons, vector-ish graphics, ad layouts.
Boundary: final logos require human vector/legal review.

HYPERPROMPT INJECTION

```
Use Recraft V3 / Design model for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Recraft V3 / Design model: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-289; model=Recraft V3 / Design model; type=design/vector image; confidence=Supported; update_status=watch; risk=final logos require human vector/legal review; best=logos, icons, vector-ish graphics, ad layouts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Recraft V3 / Design mo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-289

Recraft V3 / Design model - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Recraft V3 / Design model is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=design/vector image; best=logos, icons, vector-ish graphics, ad layouts; risk=final logos require human vector/legal review; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Recraft V3 / Design model: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Recraft V3 / Design model: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-290; model=Recraft V3 / Design model; type=design/vector image; confidence=Supported; update_status=watch; risk=final logos require human vector/legal review; best=logos, icons, vector-ish graphics, ad layouts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Recraft V3 / Design mo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-290

model-atlas image-design hyperprompt-injection

Recraft V3 / Design model - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Recraft V3 / Design model must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Recraft V3 / Design model prompt: Create a motion graphic system ad
visual for [offer]. Huge readable headline. Use unexpected object
metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No fake
logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for Recraft V3 / Design model: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-291; model=Recraft V3 / Design model; type=design/vector image; confidence=Supported; update_status=watch; risk=final logos require human vector/legal review; best=logos, icons, vector-ish graphics, ad layouts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Recraft V3 / Design mo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-291

model-atlas image-design style-and-reference-system

Recraft V3 / Design model - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Recraft V3 / Design model prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Recraft V3 / Design model: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Recraft V3 / Design model: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-292; model=Recraft V3 / Design model; type=design/vector image; confidence=Supported; update_status=watch; risk=final logos require human vector/legal review; best=logos, icons, vector-ish graphics, ad layouts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Recraft V3 / Design mo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-292

Recraft V3 / Design model - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Recraft V3 / Design model converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Recraft V3 / Design model hero visual into 8 assets for
TikTok/Reels vertical ad, preserving headline hierarchy, palette Cyan
Yellow Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Recraft V3 / Design model: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-293; model=Recraft V3 / Design model; type=design/vector image; confidence=Supported; update_status=watch; risk=final logos require human vector/legal review; best=logos, icons, vector-ish graphics, ad layouts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Recraft V3 / Design mo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-293

Recraft V3 / Design model - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Recraft V3 / Design model must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Recraft V3 / Design model: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Recraft V3 / Design model: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-294; model=Recraft V3 / Design model; type=design/vector image; confidence=Supported; update_status=watch; risk=final logos require human vector/legal review; best=logos, icons, vector-ish graphics, ad layouts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Recraft V3 / Design mo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-294

Recraft V3 / Design model - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Recraft V3 / Design model uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Recraft V3 / Design model output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Recraft V3 / Design model: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-295; model=Recraft V3 / Design model; type=design/vector image; confidence=Supported; update_status=watch; risk=final logos require human vector/legal review; best=logos, icons, vector-ish graphics, ad layouts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Recraft V3 / Design mo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-295

model-atlas image-design rag-memory-and-repair-protocol

Recraft V3 / Design model - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Recraft V3 / Design model stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Recraft V3 / Design model: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Recraft V3 / Design model: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-296; model=Recraft V3 / Design model; type=design/vector image; confidence=Supported; update_status=watch; risk=final logos require human vector/legal review; best=logos, icons, vector-ish graphics, ad layouts

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Recraft V3 / Design mo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-296

model-atlas image-design role-and-use-cases

Leonardo Phoenix - Role and Use Cases

CLAIM / FUNCTION

Leonardo Phoenix belongs in the V4 atlas as a prompt-control image slot. Its strongest use is precise prompt adherence, high-resolution brand images, style presets.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Leonardo Phoenix when the target is precise prompt adherence, high-resolution brand images, style presets. Boundary: mode/API settings affect outcome.

HYPERPROMPT INJECTION

```
Use Leonardo Phoenix for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Leonardo Phoenix: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-297; model=Leonardo Phoenix; type=prompt-control image; confidence=Supported; update_status=watch; risk=mode/API settings affect outcome; best=precise prompt adherence, high-resolution brand images, style presets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Leonardo Phoenix	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-297

model-atlas image-design model-routing-recipe

Leonardo Phoenix - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Leonardo Phoenix is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=prompt-control image; best=precise prompt adherence, high-resolution brand images, style presets; risk=mode/API settings affect outcome; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Leonardo Phoenix: primary use, forbidden
use, fallback model, human post step, legal check, QA metric, and
client disclaimer.
```

DESTRUCTION COURT

Destruction court for Leonardo Phoenix: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-298; model=Leonardo Phoenix; type=prompt-control image; confidence=Supported; update_status=watch; risk=mode/API settings affect outcome; best=precise prompt adherence, high-resolution brand images, style presets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Leonardo Phoenix	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-298

model-atlas image-design hyperprompt-injection

Leonardo Phoenix - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Leonardo Phoenix must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Leonardo Phoenix prompt: create a motion graphic system ad visual for
[offer]. Huge readable headline. Use unexpected object metaphor.
Palette Matte Orange Sand Ink. Leave CTA zone. No fake logos, no
unreadable text.
```

DESTRUCTION COURT

Destruction court for Leonardo Phoenix: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-299; model=Leonardo Phoenix; type=prompt-control image; confidence=Supported; update_status=watch; risk=mode/API settings affect outcome; best=precise prompt adherence, high-resolution brand images, style presets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Leonardo Phoenix	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-299

Leonardo Phoenix - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Leonardo Phoenix prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Leonardo Phoenix: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Leonardo Phoenix: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-300; model=Leonardo Phoenix; type=prompt-control image; confidence=Supported; update_status=watch; risk=mode/API settings affect outcome; best=precise prompt adherence, high-resolution brand images, style presets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Leonardo Phoenix	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-300

Leonardo Phoenix - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Leonardo Phoenix converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Leonardo Phoenix hero visual into 8 assets for TikTok/Reels
vertical ad, preserving headline hierarchy, palette Cyan Yellow
Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Leonardo Phoenix: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-301; model=Leonardo Phoenix; type=prompt-control image; confidence=Supported; update_status=watch; risk=mode/API settings affect outcome; best=precise prompt adherence, high-resolution brand images, style presets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Leonardo Phoenix	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-301

Leonardo Phoenix - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Leonardo Phoenix must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Leonardo Phoenix: assets needed,
model settings, post tools, QA screenshots, client approval gates,
delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Leonardo Phoenix: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-302; model=Leonardo Phoenix; type=prompt-control image; confidence=Supported; update_status=watch; risk=mode/API settings affect outcome; best=precise prompt adherence, high-resolution brand images, style presets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Leonardo Phoenix	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-302

model-atlas image-design evaluation-and-destruction-court

Leonardo Phoenix - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Leonardo Phoenix uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Leonardo Phoenix output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Leonardo Phoenix: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-303; model=Leonardo Phoenix; type=prompt-control image; confidence=Supported; update_status=watch; risk=mode/API settings affect outcome; best=precise prompt adherence, high-resolution brand images, style presets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Leonardo Phoenix	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-303

model-atlas image-design rag-memory-and-repair-protocol

Leonardo Phoenix - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Leonardo Phoenix stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Leonardo Phoenix: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Leonardo Phoenix: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-304; model=Leonardo Phoenix; type=prompt-control image; confidence=Supported; update_status=watch; risk=mode/API settings affect outcome; best=precise prompt adherence, high-resolution brand images, style presets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Leonardo Phoenix	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-304

Luma Ray3.2 - Role and Use Cases

CLAIM / FUNCTION

Luma Ray3.2 belongs in the V4 atlas as a controllable video slot. Its strongest use is frame-by-frame direction, cinematic-grade control, pro shots.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Luma Ray3.2 when the target is frame-by-frame direction, cinematic-grade control, pro shots. Boundary: plan/API and pro workflow details must be verified.

HYPERPROMPT INJECTION

```
Use Luma Ray3.2 for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Luma Ray3.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-305; model=Luma Ray3.2; type=controllable video; confidence=Supported current-docs; update_status=watch; risk=plan/API and pro workflow details must be verified; best=frame-by-frame direction, cinematic-grade control, pro shots

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-305

Luma Ray3.2 - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Luma Ray3.2 is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=controllable video; best=frame-by-frame direction, cinematic-grade control, pro shots; risk=plan/API and pro workflow details must be verified; rank=Supported current-docs; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Luma Ray3.2: primary use, forbidden use, fallback model, human post step, legal check, QA metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Luma Ray3.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-306; model=Luma Ray3.2; type=controllable video; confidence=Supported current-docs; update_status=watch; risk=plan/API and pro workflow details must be verified; best=frame-by-frame direction, cinematic-grade control, pro shots

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-306

model-atlas video-audio hyperprompt-injection

Luma Ray3.2 - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Luma Ray3.2 must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Luma Ray3.2 prompt: 0-2s hook; 2-5s contradiction; 5-8s proof; 8-12s
offer; synchronized sound cue; no false product behavior; final frame
safe for CTA.
```

DESTRUCTION COURT

Destruction court for Luma Ray3.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-307; model=Luma Ray3.2; type=controllable video; confidence=Supported current-docs; update_status=watch; risk=plan/API and pro workflow details must be verified; best=frame-by-frame direction, cinematic-grade control, pro shots

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-307

Luma Ray3.2 - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Luma Ray3.2 prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Luma Ray3.2: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Luma Ray3.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-308; model=Luma Ray3.2; type=controllable video; confidence=Supported current-docs; update_status=watch; risk=plan/API and pro workflow details must be verified; best=frame-by-frame direction, cinematic-grade control, pro shots

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-308

Luma Ray3.2 - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Luma Ray3.2 converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Luma Ray3.2 output into a 3-shot system: hook shot, proof shot, CTA shot. Preserve identity, color, light, and product truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Luma Ray3.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-309; model=Luma Ray3.2; type=controllable video; confidence=Supported current-docs; update_status=watch; risk=plan/API and pro workflow details must be verified; best=frame-by-frame direction, cinematic-grade control, pro shots

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-309

Luma Ray3.2 - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Luma Ray3.2 must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Luma Ray3.2: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Luma Ray3.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-310; model=Luma Ray3.2; type=controllable video; confidence=Supported current-docs; update_status=watch; risk=plan/API and pro workflow details must be verified; best=frame-by-frame direction, cinematic-grade control, pro shots

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-310

Luma Ray3.2 - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Luma Ray3.2 uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Luma Ray3.2 output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Luma Ray3.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-311; model=Luma Ray3.2; type=controllable video; confidence=Supported current-docs; update_status=watch; risk=plan/API and pro workflow details must be verified; best=frame-by-frame direction, cinematic-grade control, pro shots

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-311

model-atlas video-audio rag-memory-and-repair-protocol

Luma Ray3.2 - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Luma Ray3.2 stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Luma Ray3.2: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Luma Ray3.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-312; model=Luma Ray3.2; type=controllable video; confidence=Supported current-docs; update_status=watch; risk=plan/API and pro workflow details must be verified; best=frame-by-frame direction, cinematic-grade control, pro shots

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-312

Luma Ray3 - Role and Use Cases

CLAIM / FUNCTION

Luma Ray3 belongs in the V4 atlas as a reasoning-driven video slot. Its strongest use is complex prompt planning, HDR/film-style workflows, image/text/clip input.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Luma Ray3 when the target is complex prompt planning, HDR/film-style workflows, image/text/clip input. Boundary: marketing claims require practical testing.

HYPERPROMPT INJECTION

```
Use Luma Ray3 for TikTok/Reels vertical ad: ask for pop-art editorial,
palette Cyan Yellow Magenta, one strong hook, one proof visual, one
action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Luma Ray3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-313; model=Luma Ray3; type=reasoning-driven video; confidence=Supported; update_status=watch; risk=marketing claims require practical testing; best=complex prompt planning, HDR/film-style workflows, image/text/clip input

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-313

Luma Ray3 - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Luma Ray3 is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=reasoning-driven video; best=complex prompt planning, HDR/film-style workflows, image/text/clip input; risk=marketing claims require practical testing; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Luma Ray3: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for Luma Ray3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-314; model=Luma Ray3; type=reasoning-driven video; confidence=Supported; update_status=watch; risk=marketing claims require practical testing; best=complex prompt planning, HDR/film-style workflows, image/text/clip input

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-314

Luma Ray3 - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Luma Ray3 must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Luma Ray3 prompt: 0-2s hook; 2-5s contradiction; 5-8s proof; 8-12s
offer; synchronized sound cue; no false product behavior; final frame
safe for CTA.
```

DESTRUCTION COURT

Destruction court for Luma Ray3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-315; model=Luma Ray3; type=reasoning-driven video; confidence=Supported; update_status=watch; risk=marketing claims require practical testing; best=complex prompt planning, HDR/film-style workflows, image/text/clip input

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-315

Luma Ray3 - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Luma Ray3 prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Luma Ray3: permitted references, forbidden references, texture tokens, composition rules, typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Luma Ray3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-316; model=Luma Ray3; type=reasoning-driven video; confidence=Supported; update_status=watch; risk=marketing claims require practical testing; best=complex prompt planning, HDR/film-style workflows, image/text/clip input

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-316

Luma Ray3 - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Luma Ray3 converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Luma Ray3 output into a 3-shot system: hook shot, proof shot,
CTA shot. Preserve identity, color, light, and product truth. Add
sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Luma Ray3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-317; model=Luma Ray3; type=reasoning-driven video; confidence=Supported; update_status=watch; risk=marketing claims require practical testing; best=complex prompt planning, HDR/film-style workflows, image/text/clip input

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-317

Luma Ray3 - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Luma Ray3 must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Luma Ray3: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Luma Ray3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-318; model=Luma Ray3; type=reasoning-driven video; confidence=Supported; update_status=watch; risk=marketing claims require practical testing; best=complex prompt planning, HDR/film-style workflows, image/text/clip input

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-318

Luma Ray3 - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Luma Ray3 uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Luma Ray3 output. For each failure write: evidence, severity,
repair prompt, post-production fix, regenerate/edit/reject decision,
and memory update.
```

DESTRUCTION COURT

Destruction court for Luma Ray3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-319; model=Luma Ray3; type=reasoning-driven video; confidence=Supported; update_status=watch; risk=marketing claims require practical testing; best=complex prompt planning, HDR/film-style workflows, image/text/clip input

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-319

Luma Ray3 - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Luma Ray3 stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Luma Ray3: model slot, prompt, references, output URL/path, rights status, QA notes, failure tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Luma Ray3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-320; model=Luma Ray3; type=reasoning-driven video; confidence=Supported; update_status=watch; risk=marketing claims require practical testing; best=complex prompt planning, HDR/film-style workflows, image/text/clip input

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-320

Luma Ray2 - Role and Use Cases

CLAIM / FUNCTION

Luma Ray2 belongs in the V4 atlas as a realistic motion video slot. Its strongest use is natural motion, cinematic b-roll, image-to-video.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Luma Ray2 when the target is natural motion, cinematic b-roll, image-to-video. Boundary: model/version differs by integrator.

HYPERPROMPT INJECTION

```
Use Luma Ray2 for TikTok/Reels vertical ad: ask for pop-art editorial,
palette Cyan Yellow Magenta, one strong hook, one proof visual, one
action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Luma Ray2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-321; model=Luma Ray2; type=realistic motion video; confidence=Supported; update_status=watch; risk=model/version differs by integrator; best=natural motion, cinematic b-roll, image-to-video

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-321

Luma Ray2 - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Luma Ray2 is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=realistic motion video; best=natural motion, cinematic b-roll, image-to-video; risk=model/version differs by integrator; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Luma Ray2: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for Luma Ray2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-322; model=Luma Ray2; type=realistic motion video; confidence=Supported; update_status=watch; risk=model/version differs by integrator; best=natural motion, cinematic b-roll, image-to-video

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-322

Luma Ray2 - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Luma Ray2 must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Luma Ray2 prompt: 0-2s hook; 2-5s contradiction; 5-8s proof; 8-12s
offer; synchronized sound cue; no false product behavior; final frame
safe for CTA.
```

DESTRUCTION COURT

Destruction court for Luma Ray2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-323; model=Luma Ray2; type=realistic motion video; confidence=Supported; update_status=watch; risk=model/version differs by integrator; best=natural motion, cinematic b-roll, image-to-video

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-323

Luma Ray2 - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Luma Ray2 prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Luma Ray2: permitted references, forbidden references, texture tokens, composition rules, typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Luma Ray2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-324; model=Luma Ray2; type=realistic motion video; confidence=Supported; update_status=watch; risk=model/version differs by integrator; best=natural motion, cinematic b-roll, image-to-video

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-324

Luma Ray2 - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Luma Ray2 converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Luma Ray2 output into a 3-shot system: hook shot, proof shot,
CTA shot. Preserve identity, color, light, and product truth. Add
sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Luma Ray2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-325; model=Luma Ray2; type=realistic motion video; confidence=Supported; update_status=watch; risk=model/version differs by integrator; best=natural motion, cinematic b-roll, image-to-video

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-325

Luma Ray2 - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Luma Ray2 must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Luma Ray2: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Luma Ray2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-326; model=Luma Ray2; type=realistic motion video; confidence=Supported; update_status=watch; risk=model/version differs by integrator; best=natural motion, cinematic b-roll, image-to-video

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-326

Luma Ray2 - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Luma Ray2 uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Luma Ray2 output. For each failure write: evidence, severity,
repair prompt, post-production fix, regenerate/edit/reject decision,
and memory update.
```

DESTRUCTION COURT

Destruction court for Luma Ray2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-327; model=Luma Ray2; type=realistic motion video; confidence=Supported; update_status=watch; risk=model/version differs by integrator; best=natural motion, cinematic b-roll, image-to-video

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-327

Luma Ray2 - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Luma Ray2 stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Luma Ray2: model slot, prompt, references, output URL/path, rights status, QA notes, failure tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Luma Ray2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-328; model=Luma Ray2; type=realistic motion video; confidence=Supported; update_status=watch; risk=model/version differs by integrator; best=natural motion, cinematic b-roll, image-to-video

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Luma Ray2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-328

Kling VIDEO 3.0 / O3 - Role and Use Cases

CLAIM / FUNCTION

Kling VIDEO 3.0 / O3 belongs in the V4 atlas as a video generation slot. Its strongest use is cinematic narrative, motion control, text rendering claims, social ads.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Kling VIDEO 3.0 / O3 when the target is cinematic narrative, motion control, text rendering claims, social ads. Boundary: rights/region/API claims require verification.

HYPERPROMPT INJECTION

```
use Kling VIDEO 3.0 / O3 for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Kling VIDEO 3.0 / O3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-329; model=Kling VIDEO 3.0 / O3; type=video generation; confidence=Supported with verification; update_status=watch; risk=rights/region/API claims require verification; best=cinematic narrative, motion control, text rendering claims, social ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling VIDEO 3.0 / O3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-329

model-atlas video-audio model-routing-recipe

Kling VIDEO 3.0 / O3 - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Kling VIDEO 3.0 / O3 is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=video generation; best=cinematic narrative, motion control, text rendering claims, social ads; risk=rights/region/API claims require verification; rank=Supported with verification; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Kling VIDEO 3.0 / O3: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Kling VIDEO 3.0 / O3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-330; model=Kling VIDEO 3.0 / O3; type=video generation; confidence=Supported with verification; update_status=watch; risk=rights/region/API claims require verification; best=cinematic narrative, motion control, text rendering claims, social ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling VIDEO 3.0 / O3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-330

model-atlas video-audio hyperprompt-injection

Kling VIDEO 3.0 / O3 - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Kling VIDEO 3.0 / O3 must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Kling VIDEO 3.0 / O3 prompt: 0-2s hook; 2-5s contradiction; 5-8s
proof; 8-12s offer; synchronized sound cue; no false product behavior;
final frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for Kling VIDEO 3.0 / O3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-331; model=Kling VIDEO 3.0 / O3; type=video generation; confidence=Supported with verification; update_status=watch; risk=rights/region/API claims require verification; best=cinematic narrative, motion control, text rendering claims, social ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling VIDEO 3.0 / O3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-331

Kling VIDEO 3.0 / O3 - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Kling VIDEO 3.0 / O3 prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Kling VIDEO 3.0 / O3: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Kling VIDEO 3.0 / O3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-332; model=Kling VIDEO 3.0 / O3; type=video generation; confidence=Supported with verification; update_status=watch; risk=rights/region/API claims require verification; best=cinematic narrative, motion control, text rendering claims, social ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling VIDEO 3.0 / O3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-332

Kling VIDEO 3.0 / O3 - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Kling VIDEO 3.0 / O3 converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Kling VIDEO 3.0 / O3 output into a 3-shot system: hook shot,
proof shot, CTA shot. Preserve identity, color, light, and product
truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Kling VIDEO 3.0 / O3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-333; model=Kling VIDEO 3.0 / O3; type=video generation; confidence=Supported with verification; update_status=watch; risk=rights/region/API claims require verification; best=cinematic narrative, motion control, text rendering claims, social ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling VIDEO 3.0 / O3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-333

Kling VIDEO 3.0 / O3 - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Kling VIDEO 3.0 / O3 must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Kling VIDEO 3.0 / O3: assets
needed, model settings, post tools, QA screenshots, client approval
gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Kling VIDEO 3.0 / O3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-334; model=Kling VIDEO 3.0 / O3; type=video generation; confidence=Supported with verification; update_status=watch; risk=rights/region/API claims require verification; best=cinematic narrative, motion control, text rendering claims, social ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling VIDEO 3.0 / O3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-334

Kling VIDEO 3.0 / O3 - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Kling VIDEO 3.0 / O3 uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Kling VIDEO 3.0 / O3 output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Kling VIDEO 3.0 / O3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-335; model=Kling VIDEO 3.0 / O3; type=video generation; confidence=Supported with verification; update_status=watch; risk=rights/region/API claims require verification; best=cinematic narrative, motion control, text rendering claims, social ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling VIDEO 3.0 / O3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-335

Kling VIDEO 3.0 / O3 - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Kling VIDEO 3.0 / O3 stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Kling VIDEO 3.0 / O3: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Kling VIDEO 3.0 / O3: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-336; model=Kling VIDEO 3.0 / O3; type=video generation; confidence=Supported with verification; update_status=watch; risk=rights/region/API claims require verification; best=cinematic narrative, motion control, text rendering claims, social ads

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling VIDEO 3.0 / O3	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-336

Kling IMAGE 3.0 Omni - Role and Use Cases

CLAIM / FUNCTION

Kling IMAGE 3.0 Omni belongs in the V4 atlas as a image/story stills slot. Its strongest use is cinematic still narratives, character panels, poster frames.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Kling IMAGE 3.0 Omni when the target is cinematic still narratives, character panels, poster frames. Boundary: official release notes need current reading.

HYPERPROMPT INJECTION

```
Use Kling IMAGE 3.0 Omni for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Kling IMAGE 3.0 Omni: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-337; model=Kling IMAGE 3.0 Omni; type=image/story stills; confidence=Supported with verification; update_status=watch; risk=official release notes need current reading; best=cinematic still narratives, character panels, poster frames

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling IMAGE 3.0 Omni	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-337

model-atlas image-design model-routing-recipe

Kling IMAGE 3.0 Omni - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Kling IMAGE 3.0 Omni is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=image/story stills; best=cinematic still narratives, character panels, poster frames; risk=official release notes need current reading; rank=Supported with verification; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Kling IMAGE 3.0 Omni: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Kling IMAGE 3.0 Omni: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-338; model=Kling IMAGE 3.0 Omni; type=image/story stills; confidence=Supported with verification; update_status=watch; risk=official release notes need current reading; best=cinematic still narratives, character panels, poster frames

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling IMAGE 3.0 Omni	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-338

model-atlas image-design hyperprompt-injection

Kling IMAGE 3.0 Omni - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Kling IMAGE 3.0 Omni must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Kling IMAGE 3.0 Omni prompt: create a motion graphic system ad visual
for [offer]. Huge readable headline. Use unexpected object metaphor.
Palette Matte Orange Sand Ink. Leave CTA zone. No fake logos, no
unreadable text.
```

DESTRUCTION COURT

Destruction court for Kling IMAGE 3.0 Omni: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-339; model=Kling IMAGE 3.0 Omni; type=image/story stills; confidence=Supported with verification; update_status=watch; risk=official release notes need current reading; best=cinematic still narratives, character panels, poster frames

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling IMAGE 3.0 Omni	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-339

Kling IMAGE 3.0 Omni - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Kling IMAGE 3.0 Omni prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Kling IMAGE 3.0 Omni: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Kling IMAGE 3.0 Omni: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-340; model=Kling IMAGE 3.0 Omni; type=image/story stills; confidence=Supported with verification; update_status=watch; risk=official release notes need current reading; best=cinematic still narratives, character panels, poster frames

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling IMAGE 3.0 Omni	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-340

Kling IMAGE 3.0 Omni - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Kling IMAGE 3.0 Omni converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Kling IMAGE 3.0 Omni hero visual into 8 assets for
TikTok/Reels vertical ad, preserving headline hierarchy, palette Cyan
Yellow Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Kling IMAGE 3.0 Omni: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-341; model=Kling IMAGE 3.0 Omni; type=image/story stills; confidence=Supported with verification; update_status=watch; risk=official release notes need current reading; best=cinematic still narratives, character panels, poster frames

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling IMAGE 3.0 Omni	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-341

Kling IMAGE 3.0 Omni - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Kling IMAGE 3.0 Omni must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Kling IMAGE 3.0 Omni: assets
needed, model settings, post tools, QA screenshots, client approval
gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Kling IMAGE 3.0 Omni: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-342; model=Kling IMAGE 3.0 Omni; type=image/story stills; confidence=Supported with verification; update_status=watch; risk=official release notes need current reading; best=cinematic still narratives, character panels, poster frames

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling IMAGE 3.0 Omni	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-342

Kling IMAGE 3.0 Omni - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Kling IMAGE 3.0 Omni uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Kling IMAGE 3.0 Omni output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Kling IMAGE 3.0 Omni: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-343; model=Kling IMAGE 3.0 Omni; type=image/story stills; confidence=Supported with verification; update_status=watch; risk=official release notes need current reading; best=cinematic still narratives, character panels, poster frames

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling IMAGE 3.0 Omni	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-343

Kling IMAGE 3.0 Omni - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Kling IMAGE 3.0 Omni stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Kling IMAGE 3.0 Omni: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Kling IMAGE 3.0 Omni: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-344; model=Kling IMAGE 3.0 Omni; type=image/story stills; confidence=Supported with verification; update_status=watch; risk=official release notes need current reading; best=cinematic still narratives, character panels, poster frames

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Kling IMAGE 3.0 Omni	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-344

MiniMax Hailuo 02 - Role and Use Cases

CLAIM / FUNCTION

MiniMax Hailuo 02 belongs in the V4 atlas as a video generation slot. Its strongest use is physics-heavy clips, action tests, native 1080p claims.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to MiniMax Hailuo 02 when the target is physics-heavy clips, action tests, native 1080p claims. Boundary: copyright litigation context and safeguards matter.

HYPERPROMPT INJECTION

```
Use MiniMax Hailuo 02 for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for MiniMax Hailuo 02: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-345; model=MiniMax Hailuo 02; type=video generation; confidence=Supported with legal caution; update_status=watch; risk=copyright litigation context and safeguards matter; best=physics-heavy clips, action tests, native 1080p claims

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	MiniMax Hailuo 02	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-345

MiniMax Hailuo 02 - Model Routing Recipe

CLAIM / FUNCTION

Model routing for MiniMax Hailuo 02 is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=video generation; best=physics-heavy clips, action tests, native 1080p claims; risk=copyright litigation context and safeguards matter; rank=Supported with legal caution; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for MiniMax Hailuo 02: primary use, forbidden
use, fallback model, human post step, legal check, QA metric, and
client disclaimer.
```

DESTRUCTION COURT

Destruction court for MiniMax Hailuo 02: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-346; model=MiniMax Hailuo 02; type=video generation; confidence=Supported with legal caution; update_status=watch; risk=copyright litigation context and safeguards matter; best=physics-heavy clips, action tests, native 1080p claims

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	MiniMax Hailuo 02	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-346

MiniMax Hailuo 02 - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for MiniMax Hailuo 02 must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
MiniMax Hailuo 02 prompt: 0-2s hook; 2-5s contradiction; 5-8s proof;
8-12s offer; synchronized sound cue; no false product behavior; final
frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for MiniMax Hailuo 02: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-347; model=MiniMax Hailuo 02; type=video generation; confidence=Supported with legal caution; update_status=watch; risk=copyright litigation context and safeguards matter; best=physics-heavy clips, action tests, native 1080p claims

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	MiniMax Hailuo 02	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-347

MiniMax Hailuo 02 - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for MiniMax Hailuo 02 prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for MiniMax Hailuo 02: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for MiniMax Hailuo 02: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-348; model=MiniMax Hailuo 02; type=video generation; confidence=Supported with legal caution; update_status=watch; risk=copyright litigation context and safeguards matter; best=physics-heavy clips, action tests, native 1080p claims

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	MiniMax Hailuo 02	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-348

MiniMax Hailuo 02 - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for MiniMax Hailuo 02 converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand MiniMax Hailuo 02 output into a 3-shot system: hook shot, proof shot, CTA shot. Preserve identity, color, light, and product truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for MiniMax Hailuo 02: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-349; model=MiniMax Hailuo 02; type=video generation; confidence=Supported with legal caution; update_status=watch; risk=copyright litigation context and safeguards matter; best=physics-heavy clips, action tests, native 1080p claims

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	MiniMax Hailuo 02	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-349

MiniMax Hailuo 02 - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for MiniMax Hailuo 02 must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for MiniMax Hailuo 02: assets needed,
model settings, post tools, QA screenshots, client approval gates,
delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for MiniMax Hailuo 02: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-350; model=MiniMax Hailuo 02; type=video generation; confidence=Supported with legal caution; update_status=watch; risk=copyright litigation context and safeguards matter; best=physics-heavy clips, action tests, native 1080p claims

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	MiniMax Hailuo 02	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-350

MiniMax Hailuo 02 - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for MiniMax Hailuo 02 uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate MiniMax Hailuo 02 output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for MiniMax Hailuo 02: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-351; model=MiniMax Hailuo 02; type=video generation; confidence=Supported with legal caution; update_status=watch; risk=copyright litigation context and safeguards matter; best=physics-heavy clips, action tests, native 1080p claims

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	MiniMax Hailuo 02	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-351

MiniMax Hailuo 02 - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for MiniMax Hailuo 02 stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for MiniMax Hailuo 02: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for MiniMax Hailuo 02: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-352; model=MiniMax Hailuo 02; type=video generation; confidence=Supported with legal caution; update_status=watch; risk=copyright litigation context and safeguards matter; best=physics-heavy clips, action tests, native 1080p claims

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	MiniMax Hailuo 02	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-352

Pika / Trendmaker - Role and Use Cases

CLAIM / FUNCTION

Pika / Trendmaker belongs in the V4 atlas as a social video effects slot. Its strongest use is viral templates, selfie-to-scene, stylized motion clips.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Pika / Trendmaker when the target is viral templates, selfie-to-scene, stylized motion clips. Boundary: avoid fake endorsements and likeness misuse.

HYPERPROMPT INJECTION

```
Use Pika / Trendmaker for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Pika / Trendmaker: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-353; model=Pika / Trendmaker; type=social video effects; confidence=Supported; update_status=watch; risk=avoid fake endorsements and likeness misuse; best=viral templates, selfie-to-scene, stylized motion clips

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Pika / Trendmaker	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-353

model-atlas video-audio model-routing-recipe

Pika / Trendmaker - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Pika / Trendmaker is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=social video effects; best=viral templates, selfie-to-scene, stylized motion clips; risk=avoid fake endorsements and likeness misuse; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Pika / Trendmaker: primary use, forbidden
use, fallback model, human post step, legal check, QA metric, and
client disclaimer.
```

DESTRUCTION COURT

Destruction court for Pika / Trendmaker: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-354; model=Pika / Trendmaker; type=social video effects; confidence=Supported; update_status=watch; risk=avoid fake endorsements and likeness misuse; best=viral templates, selfie-to-scene, stylized motion clips

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Pika / Trendmaker	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-354

model-atlas video-audio hyperprompt-injection

Pika / Trendmaker - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Pika / Trendmaker must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Pika / Trendmaker prompt: 0-2s hook; 2-5s contradiction; 5-8s proof;
8-12s offer; synchronized sound cue; no false product behavior; final
frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for Pika / Trendmaker: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-355; model=Pika / Trendmaker; type=social video effects; confidence=Supported; update_status=watch; risk=avoid fake endorsements and likeness misuse; best=viral templates, selfie-to-scene, stylized motion clips

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Pika / Trendmaker	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-355

model-atlas video-audio style-and-reference-system

Pika / Trendmaker - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Pika / Trendmaker prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Pika / Trendmaker: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Pika / Trendmaker: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-356; model=Pika / Trendmaker; type=social video effects; confidence=Supported; update_status=watch; risk=avoid fake endorsements and likeness misuse; best=viral templates, selfie-to-scene, stylized motion clips

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Pika / Trendmaker	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-356

model-atlas video-audio temporal/motion-or-asset-expansion

Pika / Trendmaker - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Pika / Trendmaker converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Pika / Trendmaker output into a 3-shot system: hook shot, proof shot, CTA shot. Preserve identity, color, light, and product truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Pika / Trendmaker: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-357; model=Pika / Trendmaker; type=social video effects; confidence=Supported; update_status=watch; risk=avoid fake endorsements and likeness misuse; best=viral templates, selfie-to-scene, stylized motion clips

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Pika / Trendmaker	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-357

Pika / Trendmaker - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Pika / Trendmaker must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Pika / Trendmaker: assets needed,
model settings, post tools, QA screenshots, client approval gates,
delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Pika / Trendmaker: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-358; model=Pika / Trendmaker; type=social video effects; confidence=Supported; update_status=watch; risk=avoid fake endorsements and likeness misuse; best=viral templates, selfie-to-scene, stylized motion clips

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Pika / Trendmaker	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-358

model-atlas video-audio evaluation-and-destruction-court

Pika / Trendmaker - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Pika / Trendmaker uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Pika / Trendmaker output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Pika / Trendmaker: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-359; model=Pika / Trendmaker; type=social video effects; confidence=Supported; update_status=watch; risk=avoid fake endorsements and likeness misuse; best=viral templates, selfie-to-scene, stylized motion clips

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Pika / Trendmaker	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-359

Pika / Trendmaker - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Pika / Trendmaker stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Pika / Trendmaker: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Pika / Trendmaker: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-360; model=Pika / Trendmaker; type=social video effects; confidence=Supported; update_status=watch; risk=avoid fake endorsements and likeness misuse; best=viral templates, selfie-to-scene, stylized motion clips

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Pika / Trendmaker	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-360

PixVerse - Role and Use Cases

CLAIM / FUNCTION

PixVerse belongs in the V4 atlas as a social video generator slot. Its strongest use is quick vertical ad variants, trend clips, template motion.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to PixVerse when the target is quick vertical ad variants, trend clips, template motion. Boundary: model version/commercial rights must be verified.

HYPERPROMPT INJECTION

```
Use PixVerse for TikTok/Reels vertical ad: ask for pop-art editorial,
palette Cyan Yellow Magenta, one strong hook, one proof visual, one
action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for PixVerse: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-361; model=PixVerse; type=social video generator; confidence=Needs verification; update_status=watch; risk=model version/commercial rights must be verified; best=quick vertical ad variants, trend clips, template motion

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	PixVerse	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-361

PixVerse - Model Routing Recipe

CLAIM / FUNCTION

Model routing for PixVerse is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=social video generator; best=quick vertical ad variants, trend clips, template motion; risk=model version/commercial rights must be verified; rank=Needs verification; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for PixVerse: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for PixVerse: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-362; model=PixVerse; type=social video generator; confidence=Needs verification; update_status=watch; risk=model version/commercial rights must be verified; best=quick vertical ad variants, trend clips, template motion

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	PixVerse	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-362

model-atlas video-audio hyperprompt-injection

PixVerse - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for PixVerse must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
PixVerse prompt: 0-2s hook; 2-5s contradiction; 5-8s proof; 8-12s
offer; synchronized sound cue; no false product behavior; final frame
safe for CTA.
```

DESTRUCTION COURT

Destruction court for PixVerse: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-363; model=PixVerse; type=social video generator; confidence=Needs verification; update_status=watch; risk=model version/commercial rights must be verified; best=quick vertical ad variants, trend clips, template motion

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	PixVerse	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-363

PixVerse - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for PixVerse prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for PixVerse: permitted references, forbidden references, texture tokens, composition rules, typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for PixVerse: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-364; model=PixVerse; type=social video generator; confidence=Needs verification; update_status=watch; risk=model version/commercial rights must be verified; best=quick vertical ad variants, trend clips, template motion

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	PixVerse	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-364

model-atlas video-audio temporal/motion-or-asset-expansion

PixVerse - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for PixVerse converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand PixVerse output into a 3-shot system: hook shot, proof shot,
CTA shot. Preserve identity, color, light, and product truth. Add
sound and caption plan.
```

DESTRUCTION COURT

Destruction court for PixVerse: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-365; model=PixVerse; type=social video generator; confidence=Needs verification; update_status=watch; risk=model version/commercial rights must be verified; best=quick vertical ad variants, trend clips, template motion

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	PixVerse	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-365

PixVerse - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for PixVerse must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for PixVerse: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for PixVerse: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-366; model=PixVerse; type=social video generator; confidence=Needs verification; update_status=watch; risk=model version/commercial rights must be verified; best=quick vertical ad variants, trend clips, template motion

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	PixVerse	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-366

PixVerse - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for PixVerse uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate PixVerse output. For each failure write: evidence, severity,
repair prompt, post-production fix, regenerate/edit/reject decision,
and memory update.
```

DESTRUCTION COURT

Destruction court for PixVerse: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-367; model=PixVerse; type=social video generator; confidence=Needs verification; update_status=watch; risk=model version/commercial rights must be verified; best=quick vertical ad variants, trend clips, template motion

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	PixVerse	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-367

PixVerse - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for PixVerse stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for PixVerse: model slot, prompt, references, output URL/path, rights status, QA notes, failure tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for PixVerse: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-368; model=PixVerse; type=social video generator; confidence=Needs verification; update_status=watch; risk=model version/commercial rights must be verified; best=quick vertical ad variants, trend clips, template motion

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	PixVerse	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-368

Wan 2.x / Wan2.2 - Role and Use Cases

CLAIM / FUNCTION

Wan 2.x / Wan2.2 belongs in the V4 atlas as a open video ecosystem slot. Its strongest use is local video experiments, benchmark comparisons, research routing.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Wan 2.x / Wan2.2 when the target is local video experiments, benchmark comparisons, research routing. Boundary: license and compute must be checked.

HYPERPROMPT INJECTION

```
Use Wan 2.x / Wan2.2 for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Wan 2.x / Wan2.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-369; model=Wan 2.x / Wan2.2; type=open video ecosystem; confidence=Needs verification; update_status=watch; risk=license and compute must be checked; best=local video experiments, benchmark comparisons, research routing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Wan 2.x / Wan2.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-369

model-atlas video-audio model-routing-recipe

Wan 2.x / Wan2.2 - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Wan 2.x / Wan2.2 is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=open video ecosystem; best=local video experiments, benchmark comparisons, research routing; risk=license and compute must be checked; rank=Needs verification; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Wan 2.x / Wan2.2: primary use, forbidden
use, fallback model, human post step, legal check, QA metric, and
client disclaimer.
```

DESTRUCTION COURT

Destruction court for Wan 2.x / Wan2.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-370; model=Wan 2.x / Wan2.2; type=open video ecosystem; confidence=Needs verification; update_status=watch; risk=license and compute must be checked; best=local video experiments, benchmark comparisons, research routing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Wan 2.x / Wan2.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-370

model-atlas video-audio hyperprompt-injection

Wan 2.x / Wan2.2 - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Wan 2.x / Wan2.2 must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Wan 2.x / Wan2.2 prompt: 0-2s hook; 2-5s contradiction; 5-8s proof;
8-12s offer; synchronized sound cue; no false product behavior; final
frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for Wan 2.x / Wan2.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-371; model=Wan 2.x / Wan2.2; type=open video ecosystem; confidence=Needs verification; update_status=watch; risk=license and compute must be checked; best=local video experiments, benchmark comparisons, research routing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Wan 2.x / Wan2.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-371

Wan 2.x / Wan2.2 - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Wan 2.x / Wan2.2 prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Wan 2.x / Wan2.2: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Wan 2.x / Wan2.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-372; model=Wan 2.x / Wan2.2; type=open video ecosystem; confidence=Needs verification; update_status=watch; risk=license and compute must be checked; best=local video experiments, benchmark comparisons, research routing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Wan 2.x / Wan2.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-372

model-atlas video-audio temporal/motion-or-asset-expansion

Wan 2.x / Wan2.2 - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Wan 2.x / Wan2.2 converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Wan 2.x / Wan2.2 output into a 3-shot system: hook shot, proof
shot, CTA shot. Preserve identity, color, light, and product truth.
Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Wan 2.x / Wan2.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-373; model=Wan 2.x / Wan2.2; type=open video ecosystem; confidence=Needs verification; update_status=watch; risk=license and compute must be checked; best=local video experiments, benchmark comparisons, research routing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Wan 2.x / Wan2.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-373

Wan 2.x / Wan2.2 - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Wan 2.x / Wan2.2 must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Wan 2.x / Wan2.2: assets needed,
model settings, post tools, QA screenshots, client approval gates,
delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Wan 2.x / Wan2.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-374; model=Wan 2.x / Wan2.2; type=open video ecosystem; confidence=Needs verification; update_status=watch; risk=license and compute must be checked; best=local video experiments, benchmark comparisons, research routing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Wan 2.x / Wan2.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-374

Wan 2.x / Wan2.2 - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Wan 2.x / Wan2.2 uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Wan 2.x / Wan2.2 output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Wan 2.x / Wan2.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-375; model=Wan 2.x / Wan2.2; type=open video ecosystem; confidence=Needs verification; update_status=watch; risk=license and compute must be checked; best=local video experiments, benchmark comparisons, research routing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Wan 2.x / Wan2.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-375

Wan 2.x / Wan2.2 - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Wan 2.x / Wan2.2 stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Wan 2.x / Wan2.2: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Wan 2.x / Wan2.2: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-376; model=Wan 2.x / Wan2.2; type=open video ecosystem; confidence=Needs verification; update_status=watch; risk=license and compute must be checked; best=local video experiments, benchmark comparisons, research routing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Wan 2.x / Wan2.2	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-376

HunyuanVideo - Role and Use Cases

CLAIM / FUNCTION

HunyuanVideo belongs in the V4 atlas as a open video slot. Its strongest use is local/research comparison, custom video stack experiments.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to HunyuanVideo when the target is local/research comparison, custom video stack experiments. Boundary: compute-heavy and not automatically client-ready.

HYPERPROMPT INJECTION

```
use HunyuanVideo for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for HunyuanVideo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-377; model=HunyuanVideo; type=open video; confidence=Needs verification; update_status=watch; risk=compute-heavy and not automatically client-ready; best=local/research comparison, custom video stack experiments

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HunyuanVideo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-377

HunyuanVideo - Model Routing Recipe

CLAIM / FUNCTION

Model routing for HunyuanVideo is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=open video; best=local/research comparison, custom video stack experiments; risk=compute-heavy and not automatically client-ready; rank=Needs verification; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for HunyuanVideo: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for HunyuanVideo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-378; model=HunyuanVideo; type=open video; confidence=Needs verification; update_status=watch; risk=compute-heavy and not automatically client-ready; best=local/research comparison, custom video stack experiments

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HunyuanVideo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-378

model-atlas video-audio hyperprompt-injection

HunyuanVideo - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for HunyuanVideo must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
HunyuanVideo prompt: 0-2s hook; 2-5s contradiction; 5-8s proof; 8-12s
offer; synchronized sound cue; no false product behavior; final frame
safe for CTA.
```

DESTRUCTION COURT

Destruction court for HunyuanVideo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-379; model=HunyuanVideo; type=open video; confidence=Needs verification; update_status=watch; risk=compute-heavy and not automatically client-ready; best=local/research comparison, custom video stack experiments

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HunyuanVideo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-379

HunyuanVideo - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for HunyuanVideo prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for HunyuanVideo: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for HunyuanVideo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-380; model=HunyuanVideo; type=open video; confidence=Needs verification; update_status=watch; risk=compute-heavy and not automatically client-ready; best=local/research comparison, custom video stack experiments

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HunyuanVideo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-380

HunyuanVideo - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for HunyuanVideo converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand HunyuanVideo output into a 3-shot system: hook shot, proof
shot, CTA shot. Preserve identity, color, light, and product truth.
Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for HunyuanVideo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-381; model=HunyuanVideo; type=open video; confidence=Needs verification; update_status=watch; risk=compute-heavy and not automatically client-ready; best=local/research comparison, custom video stack experiments

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HunyuanVideo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-381

HunyuanVideo - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for HunyuanVideo must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for HunyuanVideo: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for HunyuanVideo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-382; model=HunyuanVideo; type=open video; confidence=Needs verification; update_status=watch; risk=compute-heavy and not automatically client-ready; best=local/research comparison, custom video stack experiments

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HunyuanVideo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-382

HunyuanVideo - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for HunyuanVideo uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate HunyuanVideo output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for HunyuanVideo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-383; model=HunyuanVideo; type=open video; confidence=Needs verification; update_status=watch; risk=compute-heavy and not automatically client-ready; best=local/research comparison, custom video stack experiments

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HunyuanVideo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-383

HunyuanVideo - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for HunyuanVideo stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for HunyuanVideo: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for HunyuanVideo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-384; model=HunyuanVideo; type=open video; confidence=Needs verification; update_status=watch; risk=compute-heavy and not automatically client-ready; best=local/research comparison, custom video stack experiments

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HunyuanVideo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-384

Open-Sora 2.0 - Role and Use Cases

CLAIM / FUNCTION

Open-Sora 2.0 belongs in the V4 atlas as a open video research slot. Its strongest use is learning training/optimization patterns and open pipelines.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Open-Sora 2.0 when the target is learning training/optimization patterns and open pipelines. Boundary: not a turnkey agency production model.

HYPERPROMPT INJECTION

```
Use Open-Sora 2.0 for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Open-Sora 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-385; model=Open-Sora 2.0; type=open video research; confidence=Supported by research; update_status=watch; risk=not a turnkey agency production model; best=learning training/optimization patterns and open pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Open-Sora 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-385

model-atlas video-audio model-routing-recipe

Open-Sora 2.0 - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Open-Sora 2.0 is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=open video research; best=learning training/optimization patterns and open pipelines; risk=not a turnkey agency production model; rank=Supported by research; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Open-Sora 2.0: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for Open-Sora 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-386; model=Open-Sora 2.0; type=open video research; confidence=Supported by research; update_status=watch; risk=not a turnkey agency production model; best=learning training/optimization patterns and open pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Open-Sora 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-386

Open-Sora 2.0 - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Open-Sora 2.0 must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Open-Sora 2.0 prompt: 0-2s hook; 2-5s contradiction; 5-8s proof; 8-12s
offer; synchronized sound cue; no false product behavior; final frame
safe for CTA.
```

DESTRUCTION COURT

Destruction court for Open-Sora 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-387; model=Open-Sora 2.0; type=open video research; confidence=Supported by research; update_status=watch; risk=not a turnkey agency production model; best=learning training/optimization patterns and open pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Open-Sora 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-387

Open-Sora 2.0 - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Open-Sora 2.0 prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Open-Sora 2.0: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Open-Sora 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-388; model=Open-Sora 2.0; type=open video research; confidence=Supported by research; update_status=watch; risk=not a turnkey agency production model; best=learning training/optimization patterns and open pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Open-Sora 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-388

Open-Sora 2.0 - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Open-Sora 2.0 converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Open-Sora 2.0 output into a 3-shot system: hook shot, proof
shot, CTA shot. Preserve identity, color, light, and product truth.
Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Open-Sora 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-389; model=Open-Sora 2.0; type=open video research; confidence=Supported by research; update_status=watch; risk=not a turnkey agency production model; best=learning training/optimization patterns and open pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Open-Sora 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-389

Open-Sora 2.0 - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Open-Sora 2.0 must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Open-Sora 2.0: assets needed,
model settings, post tools, QA screenshots, client approval gates,
delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Open-Sora 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-390; model=Open-Sora 2.0; type=open video research; confidence=Supported by research; update_status=watch; risk=not a turnkey agency production model; best=learning training/optimization patterns and open pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Open-Sora 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-390

Open-Sora 2.0 - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Open-Sora 2.0 uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Open-Sora 2.0 output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Open-Sora 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-391; model=Open-Sora 2.0; type=open video research; confidence=Supported by research; update_status=watch; risk=not a turnkey agency production model; best=learning training/optimization patterns and open pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Open-Sora 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-391

Open-Sora 2.0 - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Open-Sora 2.0 stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Open-Sora 2.0: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Open-Sora 2.0: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-392; model=Open-Sora 2.0; type=open video research; confidence=Supported by research; update_status=watch; risk=not a turnkey agency production model; best=learning training/optimization patterns and open pipelines

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Open-Sora 2.0	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-392

CogVideoX - Role and Use Cases

CLAIM / FUNCTION

CogVideoX belongs in the V4 atlas as a open video slot. Its strongest use is local video experiments and comparative evaluation.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to CogVideoX when the target is local video experiments and comparative evaluation. Boundary: quality/commercial terms must be validated.

HYPERPROMPT INJECTION

```
Use CogVideoX for TikTok/Reels vertical ad: ask for pop-art editorial,
palette Cyan Yellow Magenta, one strong hook, one proof visual, one
action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for CogVideoX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-393; model=CogVideoX; type=open video; confidence=Needs verification; update_status=watch; risk=quality/commercial terms must be validated; best=local video experiments and comparative evaluation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	CogVideoX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-393

CogVideoX - Model Routing Recipe

CLAIM / FUNCTION

Model routing for CogVideoX is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=open video; best=local video experiments and comparative evaluation; risk=quality/commercial terms must be validated; rank=Needs verification; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for CogVideoX: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for CogVideoX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-394; model=CogVideoX; type=open video; confidence=Needs verification; update_status=watch; risk=quality/commercial terms must be validated; best=local video experiments and comparative evaluation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	CogVideoX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-394

CogVideoX - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for CogVideoX must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
CogVideoX prompt: 0-2s hook; 2-5s contradiction; 5-8s proof; 8-12s
offer; synchronized sound cue; no false product behavior; final frame
safe for CTA.
```

DESTRUCTION COURT

Destruction court for CogVideoX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-395; model=CogVideoX; type=open video; confidence=Needs verification; update_status=watch; risk=quality/commercial terms must be validated; best=local video experiments and comparative evaluation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	CogVideoX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-395

CogVideoX - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for CogVideoX prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for CogVideoX: permitted references, forbidden references, texture tokens, composition rules, typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for CogVideoX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-396; model=CogVideoX; type=open video; confidence=Needs verification; update_status=watch; risk=quality/commercial terms must be validated; best=local video experiments and comparative evaluation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	CogVideoX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-396

CogVideoX - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for CogVideoX converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand CogVideoX output into a 3-shot system: hook shot, proof shot,
CTA shot. Preserve identity, color, light, and product truth. Add
sound and caption plan.
```

DESTRUCTION COURT

Destruction court for CogVideoX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-397; model=CogVideoX; type=open video; confidence=Needs verification; update_status=watch; risk=quality/commercial terms must be validated; best=local video experiments and comparative evaluation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	CogVideoX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-397

CogVideoX - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for CogVideoX must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for CogVideoX: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for CogVideoX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-398; model=CogVideoX; type=open video; confidence=Needs verification; update_status=watch; risk=quality/commercial terms must be validated; best=local video experiments and comparative evaluation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	CogVideoX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-398

CogVideoX - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for CogVideoX uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate CogVideoX output. For each failure write: evidence, severity,
repair prompt, post-production fix, regenerate/edit/reject decision,
and memory update.
```

DESTRUCTION COURT

Destruction court for CogVideoX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-399; model=CogVideoX; type=open video; confidence=Needs verification; update_status=watch; risk=quality/commercial terms must be validated; best=local video experiments and comparative evaluation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	CogVideoX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-399

CogVideoX - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for CogVideoX stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for CogVideoX: model slot, prompt, references, output URL/path, rights status, QA notes, failure tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for CogVideoX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-400; model=CogVideoX; type=open video; confidence=Needs verification; update_status=watch; risk=quality/commercial terms must be validated; best=local video experiments and comparative evaluation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	CogVideoX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-400

model-atlas video-audio role-and-use-cases

Mochi / Genmo - Role and Use Cases

CLAIM / FUNCTION

Mochi / Genmo belongs in the V4 atlas as a open/creative video slot. Its strongest use is motion studies, open video testing, style exploration.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Mochi / Genmo when the target is motion studies, open video testing, style exploration. Boundary: model outputs need human QA.

HYPERPROMPT INJECTION

```
Use Mochi / Genmo for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Mochi / Genmo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-401; model=Mochi / Genmo; type=open/creative video; confidence=Needs verification; update_status=watch; risk=model outputs need human QA; best=motion studies, open video testing, style exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Mochi / Genmo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-401

model-atlas video-audio model-routing-recipe

Mochi / Genmo - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Mochi / Genmo is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=open/creative video; best=motion studies, open video testing, style exploration; risk=model outputs need human QA; rank=Needs verification; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Mochi / Genmo: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for Mochi / Genmo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-402; model=Mochi / Genmo; type=open/creative video; confidence=Needs verification; update_status=watch; risk=model outputs need human QA; best=motion studies, open video testing, style exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Mochi / Genmo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-402

model-atlas video-audio hyperprompt-injection

Mochi / Genmo - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Mochi / Genmo must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Mochi / Genmo prompt: 0-2s hook; 2-5s contradiction; 5-8s proof; 8-12s
offer; synchronized sound cue; no false product behavior; final frame
safe for CTA.
```

DESTRUCTION COURT

Destruction court for Mochi / Genmo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-403; model=Mochi / Genmo; type=open/creative video; confidence=Needs verification; update_status=watch; risk=model outputs need human QA; best=motion studies, open video testing, style exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Mochi / Genmo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-403

Mochi / Genmo - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Mochi / Genmo prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Mochi / Genmo: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Mochi / Genmo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-404; model=Mochi / Genmo; type=open/creative video; confidence=Needs verification; update_status=watch; risk=model outputs need human QA; best=motion studies, open video testing, style exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Mochi / Genmo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-404

model-atlas video-audio temporal/motion-or-asset-expansion

Mochi / Genmo - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Mochi / Genmo converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Mochi / Genmo output into a 3-shot system: hook shot, proof
shot, CTA shot. Preserve identity, color, light, and product truth.
Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Mochi / Genmo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-405; model=Mochi / Genmo; type=open/creative video; confidence=Needs verification; update_status=watch; risk=model outputs need human QA; best=motion studies, open video testing, style exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Mochi / Genmo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-405

Mochi / Genmo - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Mochi / Genmo must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Mochi / Genmo: assets needed,
model settings, post tools, QA screenshots, client approval gates,
delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Mochi / Genmo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-406; model=Mochi / Genmo; type=open/creative video; confidence=Needs verification; update_status=watch; risk=model outputs need human QA; best=motion studies, open video testing, style exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Mochi / Genmo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-406

Mochi / Genmo - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Mochi / Genmo uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Mochi / Genmo output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Mochi / Genmo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-407; model=Mochi / Genmo; type=open/creative video; confidence=Needs verification; update_status=watch; risk=model outputs need human QA; best=motion studies, open video testing, style exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Mochi / Genmo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-407

Mochi / Genmo - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Mochi / Genmo stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Mochi / Genmo: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Mochi / Genmo: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-408; model=Mochi / Genmo; type=open/creative video; confidence=Needs verification; update_status=watch; risk=model outputs need human QA; best=motion studies, open video testing, style exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Mochi / Genmo	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-408

LTX-Video / Lightricks - Role and Use Cases

CLAIM / FUNCTION

LTX-Video / Lightricks belongs in the V4 atlas as a real-time/fast video slot. Its strongest use is fast iteration, local creative automation, storyboarding.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to LTX-Video / Lightricks when the target is fast iteration, local creative automation, storyboarding. Boundary: commercial license and model details need checking.

HYPERPROMPT INJECTION

```
Use LTX-Video / Lightricks for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for LTX-Video / Lightricks: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-409; model=LTX-Video / Lightricks; type=real-time/fast video; confidence=Needs verification; update_status=watch; risk=commercial license and model details need checking; best=fast iteration, local creative automation, storyboarding

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LTX-Video / Lightricks	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-409

model-atlas video-audio model-routing-recipe

LTX-Video / Lightricks - Model Routing Recipe

CLAIM / FUNCTION

Model routing for LTX-Video / Lightricks is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=real-time/fast video; best=fast iteration, local creative automation, storyboarding; risk=commercial license and model details need checking; rank=Needs verification; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for LTX-Video / Lightricks: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for LTX-Video / Lightricks: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-410; model=LTX-Video / Lightricks; type=real-time/fast video; confidence=Needs verification; update_status=watch; risk=commercial license and model details need checking; best=fast iteration, local creative automation, storyboarding

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LTX-Video / Lightricks	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-410

model-atlas video-audio hyperprompt-injection

LTX-Video / Lightricks - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for LTX-Video / Lightricks must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
LTX-Video / Lightricks prompt: 0-2s hook; 2-5s contradiction; 5-8s
proof; 8-12s offer; synchronized sound cue; no false product behavior;
final frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for LTX-Video / Lightricks: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-411; model=LTX-Video / Lightricks; type=real-time/fast video; confidence=Needs verification; update_status=watch; risk=commercial license and model details need checking; best=fast iteration, local creative automation, storyboarding

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LTX-Video / Lightricks	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-411

model-atlas video-audio style-and-reference-system

LTX-Video / Lightricks - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for LTX-Video / Lightricks prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for LTX-Video / Lightricks: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for LTX-Video / Lightricks: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-412; model=LTX-Video / Lightricks; type=real-time/fast video; confidence=Needs verification; update_status=watch; risk=commercial license and model details need checking; best=fast iteration, local creative automation, storyboarding

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LTX-Video / Lightricks	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-412

LTX-Video / Lightricks - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for LTX-Video / Lightricks converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand LTX-Video / Lightricks output into a 3-shot system: hook shot,
proof shot, CTA shot. Preserve identity, color, light, and product
truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for LTX-Video / Lightricks: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-413; model=LTX-Video / Lightricks; type=real-time/fast video; confidence=Needs verification; update_status=watch; risk=commercial license and model details need checking; best=fast iteration, local creative automation, storyboarding

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LTX-Video / Lightricks	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-413

LTX-Video / Lightricks - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for LTX-Video / Lightricks must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for LTX-Video / Lightricks: assets
needed, model settings, post tools, QA screenshots, client approval
gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for LTX-Video / Lightricks: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-414; model=LTX-Video / Lightricks; type=real-time/fast video; confidence=Needs verification; update_status=watch; risk=commercial license and model details need checking; best=fast iteration, local creative automation, storyboarding

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LTX-Video / Lightricks	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-414

LTX-Video / Lightricks - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for LTX-Video / Lightricks uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate LTX-Video / Lightricks output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for LTX-Video / Lightricks: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-415; model=LTX-Video / Lightricks; type=real-time/fast video; confidence=Needs verification; update_status=watch; risk=commercial license and model details need checking; best=fast iteration, local creative automation, storyboarding

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LTX-Video / Lightricks	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-415

LTX-Video / Lightricks - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for LTX-Video / Lightricks stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for LTX-Video / Lightricks: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for LTX-Video / Lightricks: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-416; model=LTX-Video / Lightricks; type=real-time/fast video; confidence=Needs verification; update_status=watch; risk=commercial license and model details need checking; best=fast iteration, local creative automation, storyboarding

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LTX-Video / Lightricks	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-416

ComfyUI - Role and Use Cases

CLAIM / FUNCTION

ComfyUI belongs in the V4 atlas as a node-based visual pipeline slot. Its strongest use is repeatable local pipelines, model routing, ControlNet/LoRA graphs.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to ComfyUI when the target is repeatable local pipelines, model routing, ControlNet/LoRA graphs. Boundary: complexity can hide mistakes; document every graph.

HYPERPROMPT INJECTION

```
Use ComfyUI for TikTok/Reels vertical ad: ask for pop-art editorial,
palette Cyan Yellow Magenta, one strong hook, one proof visual, one
action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for ComfyUI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-417; model=ComfyUI; type=node-based visual pipeline; confidence=Established tool; update_status=watch; risk=complexity can hide mistakes; document every graph; best=repeatable local pipelines, model routing, ControlNet/LoRA graphs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ComfyUI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-417

model-atlas image-design model-routing-recipe

ComfyUI - Model Routing Recipe

CLAIM / FUNCTION

Model routing for ComfyUI is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=node-based visual pipeline; best=repeatable local pipelines, model routing, ControlNet/LoRA graphs; risk=complexity can hide mistakes; document every graph; rank=Established tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for ComfyUI: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for ComfyUI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-418; model=ComfyUI; type=node-based visual pipeline; confidence=Established tool; update_status=watch; risk=complexity can hide mistakes; document every graph; best=repeatable local pipelines, model routing, ControlNet/LoRA graphs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ComfyUI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-418

ComfyUI - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for ComfyUI must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
ComfyUI prompt: create a motion graphic system ad visual for [offer].
Huge readable headline. Use unexpected object metaphor. Palette Matte
Orange Sand Ink. Leave CTA zone. No fake logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for ComfyUI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-419; model=ComfyUI; type=node-based visual pipeline; confidence=Established tool; update_status=watch; risk=complexity can hide mistakes; document every graph; best=repeatable local pipelines, model routing, ControlNet/LoRA graphs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ComfyUI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-419

ComfyUI - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for ComfyUI prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for ComfyUI: permitted references, forbidden references, texture tokens, composition rules, typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for ComfyUI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-420; model=ComfyUI; type=node-based visual pipeline; confidence=Established tool; update_status=watch; risk=complexity can hide mistakes; document every graph; best=repeatable local pipelines, model routing, ControlNet/LoRA graphs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ComfyUI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-420

model-atlas image-design temporal/motion-or-asset-expansion

ComfyUI - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for ComfyUI converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a ComfyUI hero visual into 8 assets for TikTok/Reels vertical
ad, preserving headline hierarchy, palette Cyan Yellow Magenta,
metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for ComfyUI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-421; model=ComfyUI; type=node-based visual pipeline; confidence=Established tool; update_status=watch; risk=complexity can hide mistakes; document every graph; best=repeatable local pipelines, model routing, ControlNet/LoRA graphs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ComfyUI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-421

ComfyUI - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for ComfyUI must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for ComfyUI: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for ComfyUI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-422; model=ComfyUI; type=node-based visual pipeline; confidence=Established tool; update_status=watch; risk=complexity can hide mistakes; document every graph; best=repeatable local pipelines, model routing, ControlNet/LoRA graphs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ComfyUI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-422

ComfyUI - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for ComfyUI uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate ComfyUI output. For each failure write: evidence, severity,
repair prompt, post-production fix, regenerate/edit/reject decision,
and memory update.
```

DESTRUCTION COURT

Destruction court for ComfyUI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-423; model=ComfyUI; type=node-based visual pipeline; confidence=Established tool; update_status=watch; risk=complexity can hide mistakes; document every graph; best=repeatable local pipelines, model routing, ControlNet/LoRA graphs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ComfyUI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-423

ComfyUI - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for ComfyUI stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for ComfyUI: model slot, prompt, references,
output URL/path, rights status, QA notes, failure tags, repair tokens
and next-use rule.
```

DESTRUCTION COURT

Destruction court for ComfyUI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-424; model=ComfyUI; type=node-based visual pipeline; confidence=Established tool; update_status=watch; risk=complexity can hide mistakes; document every graph; best=repeatable local pipelines, model routing, ControlNet/LoRA graphs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ComfyUI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-424

SD Forge / A1111 ecosystem - Role and Use Cases

CLAIM / FUNCTION

SD Forge / A1111 ecosystem belongs in the V4 atlas as a local generation UI slot. Its strongest use is rapid SD experiments, extensions, reproducible seeds.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to SD Forge / A1111 ecosystem when the target is rapid SD experiments, extensions, reproducible seeds. Boundary: extension drift and dependency risk.

HYPERPROMPT INJECTION

```
Use SD Forge / A1111 ecosystem for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for SD Forge / A1111 ecosystem: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-425; model=SD Forge / A1111 ecosystem; type=local generation UI; confidence=Established tool; update_status=watch; risk=extension drift and dependency risk; best=rapid SD experiments, extensions, reproducible seeds

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	SD Forge / A1111 ecosy	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-425

model-atlas image-design model-routing-recipe

SD Forge / A1111 ecosystem - Model Routing Recipe

CLAIM / FUNCTION

Model routing for SD Forge / A1111 ecosystem is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=local generation UI; best=rapid SD experiments, extensions, reproducible seeds; risk=extension drift and dependency risk; rank=Established tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for SD Forge / A1111 ecosystem: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for SD Forge / A1111 ecosystem: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-426; model=SD Forge / A1111 ecosystem; type=local generation UI; confidence=Established tool; update_status=watch; risk=extension drift and dependency risk; best=rapid SD experiments, extensions, reproducible seeds

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	SD Forge / A1111 ecosy	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-426

SD Forge / A1111 ecosystem - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for SD Forge / A1111 ecosystem must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
SD Forge / A1111 ecosystem prompt: create a motion graphic system ad
visual for [offer]. Huge readable headline. Use unexpected object
metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No fake
logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for SD Forge / A1111 ecosystem: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-427; model=SD Forge / A1111 ecosystem; type=local generation UI; confidence=Established tool; update_status=watch; risk=extension drift and dependency risk; best=rapid SD experiments, extensions, reproducible seeds

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	SD Forge / A1111 ecosy	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-427

SD Forge / A1111 ecosystem - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for SD Forge / A1111 ecosystem prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for SD Forge / A1111 ecosystem: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for SD Forge / A1111 ecosystem: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-428; model=SD Forge / A1111 ecosystem; type=local generation UI; confidence=Established tool; update_status=watch; risk=extension drift and dependency risk; best=rapid SD experiments, extensions, reproducible seeds

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	SD Forge / A1111 ecosy	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-428

SD Forge / A1111 ecosystem - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for SD Forge / A1111 ecosystem converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a SD Forge / A1111 ecosystem hero visual into 8 assets for
TikTok/Reels vertical ad, preserving headline hierarchy, palette Cyan
Yellow Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for SD Forge / A1111 ecosystem: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-429; model=SD Forge / A1111 ecosystem; type=local generation UI; confidence=Established tool; update_status=watch; risk=extension drift and dependency risk; best=rapid SD experiments, extensions, reproducible seeds

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	SD Forge / A1111 ecosy	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-429

SD Forge / A1111 ecosystem - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for SD Forge / A1111 ecosystem must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for SD Forge / A1111 ecosystem: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for SD Forge / A1111 ecosystem: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-430; model=SD Forge / A1111 ecosystem; type=local generation UI; confidence=Established tool; update_status=watch; risk=extension drift and dependency risk; best=rapid SD experiments, extensions, reproducible seeds

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	SD Forge / A1111 ecosy	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-430

SD Forge / A1111 ecosystem - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for SD Forge / A1111 ecosystem uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate SD Forge / A1111 ecosystem output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for SD Forge / A1111 ecosystem: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-431; model=SD Forge / A1111 ecosystem; type=local generation UI; confidence=Established tool; update_status=watch; risk=extension drift and dependency risk; best=rapid SD experiments, extensions, reproducible seeds

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	SD Forge / A1111 ecosy	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-431

SD Forge / A1111 ecosystem - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for SD Forge / A1111 ecosystem stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for SD Forge / A1111 ecosystem: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for SD Forge / A1111 ecosystem: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-432; model=SD Forge / A1111 ecosystem; type=local generation UI; confidence=Established tool; update_status=watch; risk=extension drift and dependency risk; best=rapid SD experiments, extensions, reproducible seeds

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	SD Forge / A1111 ecosy	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-432

model-atlas image-design role-and-use-cases

ControlNet / IP-Adapter / Redux families - Role and Use Cases

CLAIM / FUNCTION

ControlNet / IP-Adapter / Redux families belongs in the V4 atlas as a conditioning/control slot. Its strongest use is pose, depth, edge, reference style/object control.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to ControlNet / IP-Adapter / Redux families when the target is pose, depth, edge, reference style/object control. Boundary: control is not truth; verify every output.

HYPERPROMPT INJECTION

```
Use ControlNet / IP-Adapter / Redux families for TikTok/Reels vertical
ad: ask for pop-art editorial, palette Cyan Yellow Magenta, one strong
hook, one proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for ControlNet / IP-Adapter / Redux families: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-433; model=ControlNet / IP-Adapter / Redux families; type=conditioning/control; confidence=Established method; update_status=watch; risk=control is not truth; verify every output; best=pose, depth, edge, reference style/object control

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ControlNet / IP-Adapte	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-433

model-atlas image-design model-routing-recipe

ControlNet / IP-Adapter / Redux families - Model Routing Recipe

CLAIM / FUNCTION

Model routing for ControlNet / IP-Adapter / Redux families is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=conditioning/control; best=pose, depth, edge, reference style/object control; risk=control is not truth; verify every output; rank=Established method; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for ControlNet / IP-Adapter / Redux families:
primary use, forbidden use, fallback model, human post step, legal
check, QA metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for ControlNet / IP-Adapter / Redux families: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-434; model=ControlNet / IP-Adapter / Redux families; type=conditioning/control; confidence=Established method; update_status=watch; risk=control is not truth; verify every output; best=pose, depth, edge, reference style/object control

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ControlNet / IP-Adapte	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-434

model-atlas image-design hyperprompt-injection

ControlNet / IP-Adapter / Redux families - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for ControlNet / IP-Adapter / Redux families must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
ControlNet / IP-Adapter / Redux families prompt: create a motion
graphic system ad visual for [offer]. Huge readable headline. Use
unexpected object metaphor. Palette Matte Orange Sand Ink. Leave CTA
zone. No fake logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for ControlNet / IP-Adapter / Redux families: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-435; model=ControlNet / IP-Adapter / Redux families; type=conditioning/control; confidence=Established method; update_status=watch; risk=control is not truth; verify every output; best=pose, depth, edge, reference style/object control

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ControlNet / IP-Adapte	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-435

model-atlas image-design style-and-reference-system

ControlNet / IP-Adapter / Redux families - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for ControlNet / IP-Adapter / Redux families prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for ControlNet / IP-Adapter / Redux families:
permitted references, forbidden references, texture tokens,
composition rules, typography constraints, color ratios and
stop-conditions.
```

DESTRUCTION COURT

Destruction court for ControlNet / IP-Adapter / Redux families: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-436; model=ControlNet / IP-Adapter / Redux families; type=conditioning/control; confidence=Established method; update_status=watch; risk=control is not truth; verify every output; best=pose, depth, edge, reference style/object control

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ControlNet / IP-Adapte	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-436

model-atlas image-design temporal/motion-or-asset-expansion

ControlNet / IP-Adapter / Redux families - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for ControlNet / IP-Adapter / Redux families converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a ControlNet / IP-Adapter / Redux families hero visual into 8
assets for TikTok/Reels vertical ad, preserving headline hierarchy,
palette Cyan Yellow Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for ControlNet / IP-Adapter / Redux families: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-437; model=ControlNet / IP-Adapter / Redux families; type=conditioning/control; confidence=Established method; update_status=watch; risk=control is not truth; verify every output; best=pose, depth, edge, reference style/object control

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ControlNet / IP-Adapte	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-437

ControlNet / IP-Adapter / Redux families - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for ControlNet / IP-Adapter / Redux families must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for ControlNet / IP-Adapter / Redux
families: assets needed, model settings, post tools, QA screenshots,
client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for ControlNet / IP-Adapter / Redux families: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-438; model=ControlNet / IP-Adapter / Redux families; type=conditioning/control; confidence=Established method; update_status=watch; risk=control is not truth; verify every output; best=pose, depth, edge, reference style/object control

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ControlNet / IP-Adapte	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-438

ControlNet / IP-Adapter / Redux families - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for ControlNet / IP-Adapter / Redux families uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate ControlNet / IP-Adapter / Redux families output. For each
failure write: evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for ControlNet / IP-Adapter / Redux families: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-439; model=ControlNet / IP-Adapter / Redux families; type=conditioning/control; confidence=Established method; update_status=watch; risk=control is not truth; verify every output; best=pose, depth, edge, reference style/object control

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ControlNet / IP-Adapte	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-439

model-atlas image-design rag-memory-and-repair-protocol

ControlNet / IP-Adapter / Redux families - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for ControlNet / IP-Adapter / Redux families stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for ControlNet / IP-Adapter / Redux families:
model slot, prompt, references, output URL/path, rights status, QA
notes, failure tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for ControlNet / IP-Adapter / Redux families: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-440; model=ControlNet / IP-Adapter / Redux families; type=conditioning/control; confidence=Established method; update_status=watch; risk=control is not truth; verify every output; best=pose, depth, edge, reference style/object control

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ControlNet / IP-Adapte	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-440

LoRA / DreamBooth / fine-tuning - Role and Use Cases

CLAIM / FUNCTION

LoRA / DreamBooth / fine-tuning belongs in the V4 atlas as a custom model adaptation slot. Its strongest use is brand styles, characters, product consistency.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to LoRA / DreamBooth / fine-tuning when the target is brand styles, characters, product consistency. Boundary: data rights and overfitting risk.

HYPERPROMPT INJECTION

```
Use LoRA / DreamBooth / fine-tuning for TikTok/Reels vertical ad: ask
for pop-art editorial, palette Cyan Yellow Magenta, one strong hook,
one proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for LoRA / DreamBooth / fine-tuning: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-441; model=LoRA / DreamBooth / fine-tuning; type=custom model adaptation; confidence=Established method; update_status=watch; risk=data rights and overfitting risk; best=brand styles, characters, product consistency

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LoRA / DreamBooth / fi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-441

LoRA / DreamBooth / fine-tuning - Model Routing Recipe

CLAIM / FUNCTION

Model routing for LoRA / DreamBooth / fine-tuning is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=custom model adaptation; best=brand styles, characters, product consistency; risk=data rights and overfitting risk; rank=Established method; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for LoRA / DreamBooth / fine-tuning: primary
use, forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for LoRA / DreamBooth / fine-tuning: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-442; model=LoRA / DreamBooth / fine-tuning; type=custom model adaptation; confidence=Established method; update_status=watch; risk=data rights and overfitting risk; best=brand styles, characters, product consistency

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LoRA / DreamBooth / fi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-442

model-atlas image-design hyperprompt-injection

LoRA / DreamBooth / fine-tuning - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for LoRA / DreamBooth / fine-tuning must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
LoRA / DreamBooth / fine-tuning prompt: create a motion graphic system
ad visual for [offer]. Huge readable headline. Use unexpected object
metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No fake
logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for LoRA / DreamBooth / fine-tuning: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-443; model=LoRA / DreamBooth / fine-tuning; type=custom model adaptation; confidence=Established method; update_status=watch; risk=data rights and overfitting risk; best=brand styles, characters, product consistency

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LoRA / DreamBooth / fi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-443

model-atlas image-design style-and-reference-system

LoRA / DreamBooth / fine-tuning - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for LoRA / DreamBooth / fine-tuning prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for LoRA / DreamBooth / fine-tuning: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for LoRA / DreamBooth / fine-tuning: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-444; model=LoRA / DreamBooth / fine-tuning; type=custom model adaptation; confidence=Established method; update_status=watch; risk=data rights and overfitting risk; best=brand styles, characters, product consistency

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LoRA / DreamBooth / fi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-444

model-atlas | image-design | temporal/motion-or-asset-expansion

LoRA / DreamBooth / fine-tuning - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for LoRA / DreamBooth / fine-tuning converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a LoRA / DreamBooth / fine-tuning hero visual into 8 assets for
TikTok/Reels vertical ad, preserving headline hierarchy, palette Cyan
Yellow Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for LoRA / DreamBooth / fine-tuning: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-445; model=LoRA / DreamBooth / fine-tuning; type=custom model adaptation; confidence=Established method; update_status=watch; risk=data rights and overfitting risk; best=brand styles, characters, product consistency

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LoRA / DreamBooth / fi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-445

LoRA / DreamBooth / fine-tuning - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for LoRA / DreamBooth / fine-tuning must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for LoRA / DreamBooth / fine-tuning:
assets needed, model settings, post tools, QA screenshots, client
approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for LoRA / DreamBooth / fine-tuning: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-446; model=LoRA / DreamBooth / fine-tuning; type=custom model adaptation; confidence=Established method; update_status=watch; risk=data rights and overfitting risk; best=brand styles, characters, product consistency

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LoRA / DreamBooth / fi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-446

LoRA / DreamBooth / fine-tuning - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for LoRA / DreamBooth / fine-tuning uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate LoRA / DreamBooth / fine-tuning output. For each failure
write: evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for LoRA / DreamBooth / fine-tuning: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-447; model=LoRA / DreamBooth / fine-tuning; type=custom model adaptation; confidence=Established method; update_status=watch; risk=data rights and overfitting risk; best=brand styles, characters, product consistency

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LoRA / DreamBooth / fi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-447

LoRA / DreamBooth / fine-tuning - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for LoRA / DreamBooth / fine-tuning stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for LoRA / DreamBooth / fine-tuning: model
slot, prompt, references, output URL/path, rights status, QA notes,
failure tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for LoRA / DreamBooth / fine-tuning: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-448; model=LoRA / DreamBooth / fine-tuning; type=custom model adaptation; confidence=Established method; update_status=watch; risk=data rights and overfitting risk; best=brand styles, characters, product consistency

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	LoRA / DreamBooth / fi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-448

Krea AI - Role and Use Cases

CLAIM / FUNCTION

Krea AI belongs in the V4 atlas as a real-time creative generation slot. Its strongest use is live ideation, upscaling, design exploration.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Krea AI when the target is live ideation, upscaling, design exploration. Boundary: final assets need professional finishing.

HYPERPROMPT INJECTION

```
Use Krea AI for TikTok/Reels vertical ad: ask for pop-art editorial,
palette Cyan Yellow Magenta, one strong hook, one proof visual, one
action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Krea AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-449; model=Krea AI; type=real-time creative generation; confidence=Supported tool; update_status=watch; risk=final assets need professional finishing; best=live ideation, upscaling, design exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Krea AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-449

Krea AI - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Krea AI is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=real-time creative generation; best=live ideation, upscaling, design exploration; risk=final assets need professional finishing; rank=Supported tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Krea AI: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for Krea AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-450; model=Krea AI; type=real-time creative generation; confidence=Supported tool; update_status=watch; risk=final assets need professional finishing; best=live ideation, upscaling, design exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Krea AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-450

Krea AI - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Krea AI must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Krea AI prompt: create a motion graphic system ad visual for [offer].
Huge readable headline. Use unexpected object metaphor. Palette Matte
Orange Sand Ink. Leave CTA zone. No fake logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for Krea AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-451; model=Krea AI; type=real-time creative generation; confidence=Supported tool; update_status=watch; risk=final assets need professional finishing; best=live ideation, upscaling, design exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Krea AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-451

Krea AI - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Krea AI prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Krea AI: permitted references, forbidden references, texture tokens, composition rules, typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Krea AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-452; model=Krea AI; type=real-time creative generation; confidence=Supported tool; update_status=watch; risk=final assets need professional finishing; best=live ideation, upscaling, design exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Krea AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-452

Krea AI - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Krea AI converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Krea AI hero visual into 8 assets for TikTok/Reels vertical
ad, preserving headline hierarchy, palette Cyan Yellow Magenta,
metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Krea AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-453; model=Krea AI; type=real-time creative generation; confidence=Supported tool; update_status=watch; risk=final assets need professional finishing; best=live ideation, upscaling, design exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Krea AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-453

Krea AI - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Krea AI must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Krea AI: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Krea AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-454; model=Krea AI; type=real-time creative generation; confidence=Supported tool; update_status=watch; risk=final assets need professional finishing; best=live ideation, upscaling, design exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Krea AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-454

Krea AI - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Krea AI uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Krea AI output. For each failure write: evidence, severity,
repair prompt, post-production fix, regenerate/edit/reject decision,
and memory update.
```

DESTRUCTION COURT

Destruction court for Krea AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-455; model=Krea AI; type=real-time creative generation; confidence=Supported tool; update_status=watch; risk=final assets need professional finishing; best=live ideation, upscaling, design exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Krea AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-455

model-atlas image-design rag-memory-and-repair-protocol

Krea AI - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Krea AI stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Krea AI: model slot, prompt, references,
output URL/path, rights status, QA notes, failure tags, repair tokens
and next-use rule.
```

DESTRUCTION COURT

Destruction court for Krea AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-456; model=Krea AI; type=real-time creative generation; confidence=Supported tool; update_status=watch; risk=final assets need professional finishing; best=live ideation, upscaling, design exploration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Krea AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-456

model-atlas image-design role-and-use-cases

Topaz Photo/Video AI - Role and Use Cases

CLAIM / FUNCTION

Topaz Photo/Video AI belongs in the V4 atlas as a enhancement/upscaling slot. Its strongest use is upscale, denoise, sharpen, frame enhancement.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Topaz Photo/Video AI when the target is upscale, denoise, sharpen, frame enhancement. Boundary: cannot fix concept failure or rights failure.

HYPERPROMPT INJECTION

```
Use Topaz Photo/Video AI for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Topaz Photo/Video AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-457; model=Topaz Photo/Video AI; type=enhancement/upscaling; confidence=Established tool; update_status=watch; risk=cannot fix concept failure or rights failure; best=upscale, denoise, sharpen, frame enhancement

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Topaz Photo/Video AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-457

model-atlas image-design model-routing-recipe

Topaz Photo/Video AI - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Topaz Photo/Video AI is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=enhancement/upscaling; best=upscale, denoise, sharpen, frame enhancement; risk=cannot fix concept failure or rights failure; rank=Established tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Topaz Photo/Video AI: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Topaz Photo/Video AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-458; model=Topaz Photo/Video AI; type=enhancement/upscaling; confidence=Established tool; update_status=watch; risk=cannot fix concept failure or rights failure; best=upscale, denoise, sharpen, frame enhancement

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Topaz Photo/Video AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-458

model-atlas image-design hyperprompt-injection

Topaz Photo/Video AI - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Topaz Photo/Video AI must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Topaz Photo/Video AI prompt: Create a motion graphic system ad visual
for [offer]. Huge readable headline. Use unexpected object metaphor.
Palette Matte Orange Sand Ink. Leave CTA zone. No fake logos, no
unreadable text.
```

DESTRUCTION COURT

Destruction court for Topaz Photo/Video AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-459; model=Topaz Photo/Video AI; type=enhancement/upscaling; confidence=Established tool; update_status=watch; risk=cannot fix concept failure or rights failure; best=upscale, denoise, sharpen, frame enhancement

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Topaz Photo/Video AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-459

model-atlas image-design style-and-reference-system

Topaz Photo/Video AI - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Topaz Photo/Video AI prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Topaz Photo/Video AI: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Topaz Photo/Video AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-460; model=Topaz Photo/Video AI; type=enhancement/upscaling; confidence=Established tool; update_status=watch; risk=cannot fix concept failure or rights failure; best=upscale, denoise, sharpen, frame enhancement

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Topaz Photo/Video AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-460

model-atlas | image-design | temporal/motion-or-asset-expansion

Topaz Photo/Video AI - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Topaz Photo/Video AI converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Topaz Photo/Video AI hero visual into 8 assets for
TikTok/Reels vertical ad, preserving headline hierarchy, palette Cyan
Yellow Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Topaz Photo/Video AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-461; model=Topaz Photo/Video AI; type=enhancement/upscaling; confidence=Established tool; update_status=watch; risk=cannot fix concept failure or rights failure; best=upscale, denoise, sharpen, frame enhancement

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Topaz Photo/Video AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-461

model-atlas image-design production-and-post-workflow

Topaz Photo/Video AI - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Topaz Photo/Video AI must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Topaz Photo/Video AI: assets
needed, model settings, post tools, QA screenshots, client approval
gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Topaz Photo/Video AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-462; model=Topaz Photo/Video AI; type=enhancement/upscaling; confidence=Established tool; update_status=watch; risk=cannot fix concept failure or rights failure; best=upscale, denoise, sharpen, frame enhancement

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Topaz Photo/Video AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-462

model-atlas image-design evaluation-and-destruction-court

Topaz Photo/Video AI - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Topaz Photo/Video AI uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Topaz Photo/Video AI output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Topaz Photo/Video AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-463; model=Topaz Photo/Video AI; type=enhancement/upscaling; confidence=Established tool; update_status=watch; risk=cannot fix concept failure or rights failure; best=upscale, denoise, sharpen, frame enhancement

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Topaz Photo/Video AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-463

model-atlas image-design rag-memory-and-repair-protocol

Topaz Photo/Video AI - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Topaz Photo/Video AI stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Topaz Photo/Video AI: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Topaz Photo/Video AI: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-464; model=Topaz Photo/Video AI; type=enhancement/upscaling; confidence=Established tool; update_status=watch; risk=cannot fix concept failure or rights failure; best=upscale, denoise, sharpen, frame enhancement

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Topaz Photo/Video AI	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-464

Photoshop Generative Fill - Role and Use Cases

CLAIM / FUNCTION

Photoshop Generative Fill belongs in the V4 atlas as a editing/compositing slot. Its strongest use is mask edits, product composites, background extensions.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Photoshop Generative Fill when the target is mask edits, product composites, background extensions. Boundary: not a substitute for legal/product truth.

HYPERPROMPT INJECTION

```
Use Photoshop Generative Fill for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Photoshop Generative Fill: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-465; model=Photoshop Generative Fill; type=editing/compositing; confidence=Established tool; update_status=watch; risk=not a substitute for legal/product truth; best=mask edits, product composites, background extensions

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Photoshop Generative F	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-465

model-atlas production-tool model-routing-recipe

Photoshop Generative Fill - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Photoshop Generative Fill is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=editing/compositing; best=mask edits, product composites, background extensions; risk=not a substitute for legal/product truth; rank=Established tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Photoshop Generative Fill: primary use, forbidden use, fallback model, human post step, legal check, QA metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Photoshop Generative Fill: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-466; model=Photoshop Generative Fill; type=editing/compositing; confidence=Established tool; update_status=watch; risk=not a substitute for legal/product truth; best=mask edits, product composites, background extensions

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Photoshop Generative F	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-466

model-atlas production-tool hyperprompt-injection

Photoshop Generative Fill - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Photoshop Generative Fill must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Photoshop Generative Fill prompt: Create a motion graphic system ad
visual for [offer]. Huge readable headline. Use unexpected object
metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No fake
logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for Photoshop Generative Fill: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-467; model=Photoshop Generative Fill; type=editing/compositing; confidence=Established tool; update_status=watch; risk=not a substitute for legal/product truth; best=mask edits, product composites, background extensions

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Photoshop Generative F	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-467

Photoshop Generative Fill - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Photoshop Generative Fill prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Photoshop Generative Fill: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Photoshop Generative Fill: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-468; model=Photoshop Generative Fill; type=editing/compositing; confidence=Established tool; update_status=watch; risk=not a substitute for legal/product truth; best=mask edits, product composites, background extensions

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Photoshop Generative F	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-468

Photoshop Generative Fill - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Photoshop Generative Fill converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Pipeline grammar: source -> procedural/control layer -> composite -> grade -> export variants -> metadata log -> delivery folder.

HYPERPROMPT INJECTION

```
Use Photoshop Generative Fill as a production layer: create controlled variants for vertical, square and wide outputs. Export with naming, versioning and QA notes.
```

DESTRUCTION COURT

Destruction court for Photoshop Generative Fill: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-469; model=Photoshop Generative Fill; type=editing/compositing; confidence=Established tool; update_status=watch; risk=not a substitute for legal/product truth; best=mask edits, product composites, background extensions

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Photoshop Generative F	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-469

Photoshop Generative Fill - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Photoshop Generative Fill must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Photoshop Generative Fill: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Photoshop Generative Fill: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-470; model=Photoshop Generative Fill; type=editing/compositing; confidence=Established tool; update_status=watch; risk=not a substitute for legal/product truth; best=mask edits, product composites, background extensions

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Photoshop Generative F	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-470

Photoshop Generative Fill - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Photoshop Generative Fill uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Photoshop Generative Fill output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Photoshop Generative Fill: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-471; model=Photoshop Generative Fill; type=editing/compositing; confidence=Established tool; update_status=watch; risk=not a substitute for legal/product truth; best=mask edits, product composites, background extensions

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Photoshop Generative F	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-471

model-atlas production-tool rag-memory-and-repair-protocol

Photoshop Generative Fill - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Photoshop Generative Fill stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Photoshop Generative Fill: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Photoshop Generative Fill: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-472; model=Photoshop Generative Fill; type=editing/compositing; confidence=Established tool; update_status=watch; risk=not a substitute for legal/product truth; best=mask edits, product composites, background extensions

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Photoshop Generative F	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-472

model-atlas production-tool role-and-use-cases

After Effects + AI assist - Role and Use Cases

CLAIM / FUNCTION

After Effects + AI assist belongs in the V4 atlas as a motion/compositing slot. Its strongest use is kinetic typography, rotoscoping, motion packs, polish.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to After Effects + AI assist when the target is kinetic typography, rotoscoping, motion packs, polish. Boundary: plugin dependency and render QA.

HYPERPROMPT INJECTION

```
Use After Effects + AI assist for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for After Effects + AI assist: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-473; model=After Effects + AI assist; type=motion/compositing; confidence=Established tool; update_status=watch; risk=plugin dependency and render QA; best=kinetic typography, rotoscoping, motion packs, polish

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	After Effects + AI ass	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-473

model-atlas production-tool model-routing-recipe

After Effects + AI assist - Model Routing Recipe

CLAIM / FUNCTION

Model routing for After Effects + AI assist is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=motion/compositing; best=kinetic typography, rotoscoping, motion packs, polish; risk=plugin dependency and render QA; rank=Established tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for After Effects + AI assist: primary use, forbidden use, fallback model, human post step, legal check, QA metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for After Effects + AI assist: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-474; model=After Effects + AI assist; type=motion/compositing; confidence=Established tool; update_status=watch; risk=plugin dependency and render QA; best=kinetic typography, rotoscoping, motion packs, polish

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	After Effects + AI ass	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-474

model-atlas production-tool hyperprompt-injection

After Effects + AI assist - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for After Effects + AI assist must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
After Effects + AI assist prompt: create a motion graphic system ad
visual for [offer]. Huge readable headline. Use unexpected object
metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No fake
logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for After Effects + AI assist: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-475; model=After Effects + AI assist; type=motion/compositing; confidence=Established tool; update_status=watch; risk=plugin dependency and render QA; best=kinetic typography, rotoscoping, motion packs, polish

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	After Effects + AI ass	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-475

model-atlas production-tool style-and-reference-system

After Effects + AI assist - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for After Effects + AI assist prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for After Effects + AI assist: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for After Effects + AI assist: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-476; model=After Effects + AI assist; type=motion/compositing; confidence=Established tool; update_status=watch; risk=plugin dependency and render QA; best=kinetic typography, rotoscoping, motion packs, polish

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	After Effects + AI ass	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-476

model-atlas | production-tool | temporal/motion-or-asset-expansion

After Effects + AI assist - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for After Effects + AI assist converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Pipeline grammar: source -> procedural/control layer -> composite -> grade -> export variants -> metadata log -> delivery folder.

HYPERPROMPT INJECTION

```
Use After Effects + AI assist as a production layer: create controlled variants for vertical, square and wide outputs. Export with naming, versioning and QA notes.
```

DESTRUCTION COURT

Destruction court for After Effects + AI assist: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-477; model=After Effects + AI assist; type=motion/compositing; confidence=Established tool; update_status=watch; risk=plugin dependency and render QA; best=kinetic typography, rotoscoping, motion packs, polish

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	After Effects + AI ass	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-477

model-atlas production-tool production-and-post-workflow

After Effects + AI assist - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for After Effects + AI assist must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for After Effects + AI assist: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for After Effects + AI assist: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-478; model=After Effects + AI assist; type=motion/compositing; confidence=Established tool; update_status=watch; risk=plugin dependency and render QA; best=kinetic typography, rotoscoping, motion packs, polish

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	After Effects + AI ass	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-478

model-atlas production-tool evaluation-and-destruction-court

After Effects + AI assist - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for After Effects + AI assist uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate After Effects + AI assist output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for After Effects + AI assist: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-479; model=After Effects + AI assist; type=motion/compositing; confidence=Established tool; update_status=watch; risk=plugin dependency and render QA; best=kinetic typography, rotoscoping, motion packs, polish

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	After Effects + AI ass	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-479

model-atlas production-tool rag-memory-and-repair-protocol

After Effects + AI assist - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for After Effects + AI assist stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for After Effects + AI assist: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for After Effects + AI assist: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-480; model=After Effects + AI assist; type=motion/compositing; confidence=Established tool; update_status=watch; risk=plugin dependency and render QA; best=kinetic typography, rotoscoping, motion packs, polish

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	After Effects + AI ass	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-480

DaVinci Resolve / Fusion - Role and Use Cases

CLAIM / FUNCTION

DaVinci Resolve / Fusion belongs in the V4 atlas as a editing/color/compositing slot. Its strongest use is color grade, edit, audio, fusion composites.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to DaVinci Resolve / Fusion when the target is color grade, edit, audio, fusion composites.
Boundary: requires editor craft and calibration.

HYPERPROMPT INJECTION

```
Use DaVinci Resolve / Fusion for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for DaVinci Resolve / Fusion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-481; model=DaVinci Resolve / Fusion; type=editing/color/compositing; confidence=Established tool; update_status=watch; risk=requires editor craft and calibration; best=color grade, edit, audio, fusion composites

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	DaVinci Resolve / Fusi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-481

DaVinci Resolve / Fusion - Model Routing Recipe

CLAIM / FUNCTION

Model routing for DaVinci Resolve / Fusion is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=editing/color/compositing; best=color grade, edit, audio, fusion composites; risk=requires editor craft and calibration; rank=Established tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for DaVinci Resolve / Fusion: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for DaVinci Resolve / Fusion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-482; model=DaVinci Resolve / Fusion; type=editing/color/compositing; confidence=Established tool; update_status=watch; risk=requires editor craft and calibration; best=color grade, edit, audio, fusion composites

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	DaVinci Resolve / Fusi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-482

DaVinci Resolve / Fusion - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for DaVinci Resolve / Fusion must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
DaVinci Resolve / Fusion prompt: create a motion graphic system ad
visual for [offer]. Huge readable headline. Use unexpected object
metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No fake
logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for DaVinci Resolve / Fusion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-483; model=DaVinci Resolve / Fusion; type=editing/color/compositing; confidence=Established tool; update_status=watch; risk=requires editor craft and calibration; best=color grade, edit, audio, fusion composites

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	DaVinci Resolve / Fusi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-483

model-atlas | production-tool | style-and-reference-system

DaVinci Resolve / Fusion - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for DaVinci Resolve / Fusion prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for DaVinci Resolve / Fusion: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for DaVinci Resolve / Fusion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-484; model=DaVinci Resolve / Fusion; type=editing/color/compositing; confidence=Established tool; update_status=watch; risk=requires editor craft and calibration; best=color grade, edit, audio, fusion composites

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	DaVinci Resolve / Fusi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-484

DaVinci Resolve / Fusion - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for DaVinci Resolve / Fusion converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Pipeline grammar: source -> procedural/control layer -> composite -> grade -> export variants -> metadata log -> delivery folder.

HYPERPROMPT INJECTION

```
Use DaVinci Resolve / Fusion as a production layer: create controlled variants for vertical, square and wide outputs. Export with naming, versioning and QA notes.
```

DESTRUCTION COURT

Destruction court for DaVinci Resolve / Fusion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-485; model=DaVinci Resolve / Fusion; type=editing/color/compositing; confidence=Established tool; update_status=watch; risk=requires editor craft and calibration; best=color grade, edit, audio, fusion composites

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	DaVinci Resolve / Fusi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-485

DaVinci Resolve / Fusion - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for DaVinci Resolve / Fusion must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for DaVinci Resolve / Fusion: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for DaVinci Resolve / Fusion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-486; model=DaVinci Resolve / Fusion; type=editing/color/compositing; confidence=Established tool; update_status=watch; risk=requires editor craft and calibration; best=color grade, edit, audio, fusion composites

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	DaVinci Resolve / Fusi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-486

model-atlas production-tool evaluation-and-destruction-court

DaVinci Resolve / Fusion - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for DaVinci Resolve / Fusion uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate DaVinci Resolve / Fusion output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for DaVinci Resolve / Fusion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-487; model=DaVinci Resolve / Fusion; type=editing/color/compositing; confidence=Established tool; update_status=watch; risk=requires editor craft and calibration; best=color grade, edit, audio, fusion composites

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	DaVinci Resolve / Fusi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-487

DaVinci Resolve / Fusion - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for DaVinci Resolve / Fusion stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for DaVinci Resolve / Fusion: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for DaVinci Resolve / Fusion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-488; model=DaVinci Resolve / Fusion; type=editing/color/compositing; confidence=Established tool; update_status=watch; risk=requires editor craft and calibration; best=color grade, edit, audio, fusion composites

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	DaVinci Resolve / Fusi	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-488

Blender / Geometry Nodes - Role and Use Cases

CLAIM / FUNCTION

Blender / Geometry Nodes belongs in the V4 atlas as a 3D/procedural slot. Its strongest use is product mockups, abstract systems, procedural assets.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Blender / Geometry Nodes when the target is product mockups, abstract systems, procedural assets. Boundary: time/camera/material skill required.

HYPERPROMPT INJECTION

```
Use Blender / Geometry Nodes for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Blender / Geometry Nodes: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-489; model=Blender / Geometry Nodes; type=3D/procedural; confidence=Established tool; update_status=watch; risk=time/camera/material skill required; best=product mockups, abstract systems, procedural assets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Blender / Geometry Nod	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-489

model-atlas production-tool model-routing-recipe

Blender / Geometry Nodes - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Blender / Geometry Nodes is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=3D/procedural; best=product mockups, abstract systems, procedural assets; risk=time/camera/material skill required; rank=Established tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Blender / Geometry Nodes: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Blender / Geometry Nodes: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-490; model=Blender / Geometry Nodes; type=3D/procedural; confidence=Established tool; update_status=watch; risk=time/camera/material skill required; best=product mockups, abstract systems, procedural assets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Blender / Geometry Nod	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-490

model-atlas production-tool hyperprompt-injection

Blender / Geometry Nodes - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Blender / Geometry Nodes must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Blender / Geometry Nodes prompt: create a motion graphic system ad
visual for [offer]. Huge readable headline. Use unexpected object
metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No fake
logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for Blender / Geometry Nodes: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-491; model=Blender / Geometry Nodes; type=3D/procedural; confidence=Established tool; update_status=watch; risk=time/camera/material skill required; best=product mockups, abstract systems, procedural assets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Blender / Geometry Nod	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-491

Blender / Geometry Nodes - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Blender / Geometry Nodes prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Blender / Geometry Nodes: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Blender / Geometry Nodes: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-492; model=Blender / Geometry Nodes; type=3D/procedural; confidence=Established tool; update_status=watch; risk=time/camera/material skill required; best=product mockups, abstract systems, procedural assets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Blender / Geometry Nod	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-492

Blender / Geometry Nodes - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Blender / Geometry Nodes converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Pipeline grammar: source -> procedural/control layer -> composite -> grade -> export variants -> metadata log -> delivery folder.

HYPERPROMPT INJECTION

```
Use Blender / Geometry Nodes as a production layer: create controlled
variants for vertical, square and wide outputs. Export with naming,
versioning and QA notes.
```

DESTRUCTION COURT

Destruction court for Blender / Geometry Nodes: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-493; model=Blender / Geometry Nodes; type=3D/procedural; confidence=Established tool; update_status=watch; risk=time/camera/material skill required; best=product mockups, abstract systems, procedural assets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Blender / Geometry Nod	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-493

Blender / Geometry Nodes - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Blender / Geometry Nodes must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Blender / Geometry Nodes: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Blender / Geometry Nodes: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-494; model=Blender / Geometry Nodes; type=3D/procedural; confidence=Established tool; update_status=watch; risk=time/camera/material skill required; best=product mockups, abstract systems, procedural assets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Blender / Geometry Nod	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-494

Blender / Geometry Nodes - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Blender / Geometry Nodes uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Blender / Geometry Nodes output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Blender / Geometry Nodes: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-495; model=Blender / Geometry Nodes; type=3D/procedural; confidence=Established tool; update_status=watch; risk=time/camera/material skill required; best=product mockups, abstract systems, procedural assets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Blender / Geometry Nod	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-495

Blender / Geometry Nodes - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Blender / Geometry Nodes stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Blender / Geometry Nodes: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Blender / Geometry Nodes: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-496; model=Blender / Geometry Nodes; type=3D/procedural; confidence=Established tool; update_status=watch; risk=time/camera/material skill required; best=product mockups, abstract systems, procedural assets

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Blender / Geometry Nod	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-496

Unreal Engine / MetaHuman - Role and Use Cases

CLAIM / FUNCTION

Unreal Engine / MetaHuman belongs in the V4 atlas as a real-time 3D/avatar slot. Its strongest use is virtual production, avatars, cinematic previs.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Unreal Engine / MetaHuman when the target is virtual production, avatars, cinematic previs. Boundary: uncanny and performance capture constraints.

HYPERPROMPT INJECTION

```
Use Unreal Engine / MetaHuman for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Unreal Engine / MetaHuman: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-497; model=Unreal Engine / MetaHuman; type=real-time 3D/avatar; confidence=Established tool; update_status=watch; risk=uncanny and performance capture constraints; best=virtual production, avatars, cinematic previs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Unreal Engine / MetaHu	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-497

model-atlas video-audio model-routing-recipe

Unreal Engine / MetaHuman - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Unreal Engine / MetaHuman is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=real-time 3D/avatar; best=virtual production, avatars, cinematic previs; risk=uncanny and performance capture constraints; rank=Established tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Unreal Engine / MetaHuman: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Unreal Engine / MetaHuman: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-498; model=Unreal Engine / MetaHuman; type=real-time 3D/avatar; confidence=Established tool; update_status=watch; risk=uncanny and performance capture constraints; best=virtual production, avatars, cinematic previs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Unreal Engine / MetaHu	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-498

model-atlas video-audio hyperprompt-injection

Unreal Engine / MetaHuman - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Unreal Engine / MetaHuman must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Unreal Engine / MetaHuman prompt: 0-2s hook; 2-5s contradiction; 5-8s
proof; 8-12s offer; synchronized sound cue; no false product behavior;
final frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for Unreal Engine / MetaHuman: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-499; model=Unreal Engine / MetaHuman; type=real-time 3D/avatar; confidence=Established tool; update_status=watch; risk=uncanny and performance capture constraints; best=virtual production, avatars, cinematic previs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Unreal Engine / MetaHu	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-499

Unreal Engine / MetaHuman - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Unreal Engine / MetaHuman prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Unreal Engine / MetaHuman: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Unreal Engine / MetaHuman: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-500; model=Unreal Engine / MetaHuman; type=real-time 3D/avatar; confidence=Established tool; update_status=watch; risk=uncanny and performance capture constraints; best=virtual production, avatars, cinematic previs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Unreal Engine / MetaHu	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-500

model-atlas video-audio temporal/motion-or-asset-expansion

Unreal Engine / MetaHuman - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Unreal Engine / MetaHuman converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Unreal Engine / MetaHuman output into a 3-shot system: hook
shot, proof shot, CTA shot. Preserve identity, color, light, and
product truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Unreal Engine / MetaHuman: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-501; model=Unreal Engine / MetaHuman; type=real-time 3D/avatar; confidence=Established tool; update_status=watch; risk=uncanny and performance capture constraints; best=virtual production, avatars, cinematic previs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Unreal Engine / MetaHu	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-501

Unreal Engine / MetaHuman - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Unreal Engine / MetaHuman must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Unreal Engine / MetaHuman: assets
needed, model settings, post tools, QA screenshots, client approval
gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Unreal Engine / MetaHuman: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-502; model=Unreal Engine / MetaHuman; type=real-time 3D/avatar; confidence=Established tool; update_status=watch; risk=uncanny and performance capture constraints; best=virtual production, avatars, cinematic previs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Unreal Engine / MetaHu	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-502

model-atlas video-audio evaluation-and-destruction-court

Unreal Engine / MetaHuman - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Unreal Engine / MetaHuman uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Unreal Engine / MetaHuman output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Unreal Engine / MetaHuman: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-503; model=Unreal Engine / MetaHuman; type=real-time 3D/avatar; confidence=Established tool; update_status=watch; risk=uncanny and performance capture constraints; best=virtual production, avatars, cinematic previs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Unreal Engine / MetaHu	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-503

model-atlas video-audio rag-memory-and-repair-protocol

Unreal Engine / MetaHuman - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Unreal Engine / MetaHuman stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Unreal Engine / MetaHuman: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Unreal Engine / MetaHuman: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-504; model=Unreal Engine / MetaHuman; type=real-time 3D/avatar; confidence=Established tool; update_status=watch; risk=uncanny and performance capture constraints; best=virtual production, avatars, cinematic previs

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Unreal Engine / MetaHu	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-504

model-atlas production-tool role-and-use-cases

NVIDIA Omniverse / OpenUSD - Role and Use Cases

CLAIM / FUNCTION

NVIDIA Omniverse / OpenUSD belongs in the V4 atlas as a 3D pipeline slot. Its strongest use is collaborative 3D scenes, digital twins, asset interoperability.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to NVIDIA Omniverse / OpenUSD when the target is collaborative 3D scenes, digital twins, asset interoperability. Boundary: enterprise complexity and hardware requirements.

HYPERPROMPT INJECTION

```
Use NVIDIA Omniverse / OpenUSD for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for NVIDIA Omniverse / OpenUSD: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-505; model=NVIDIA Omniverse / OpenUSD; type=3D pipeline; confidence=Established tool; update_status=watch; risk=enterprise complexity and hardware requirements; best=collaborative 3D scenes, digital twins, asset interoperability

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	NVIDIA Omniverse / Ope	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-505

model-atlas production-tool model-routing-recipe

NVIDIA Omniverse / OpenUSD - Model Routing Recipe

CLAIM / FUNCTION

Model routing for NVIDIA Omniverse / OpenUSD is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=3D pipeline; best=collaborative 3D scenes, digital twins, asset interoperability; risk=enterprise complexity and hardware requirements; rank=Established tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for NVIDIA Omniverse / OpenUSD: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for NVIDIA Omniverse / OpenUSD: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-506; model=NVIDIA Omniverse / OpenUSD; type=3D pipeline; confidence=Established tool; update_status=watch; risk=enterprise complexity and hardware requirements; best=collaborative 3D scenes, digital twins, asset interoperability

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	NVIDIA Omniverse / Ope	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-506

NVIDIA Omniverse / OpenUSD - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for NVIDIA Omniverse / OpenUSD must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
NVIDIA Omniverse / OpenUSD prompt: create a motion graphic system ad
visual for [offer]. Huge readable headline. Use unexpected object
metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No fake
logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for NVIDIA Omniverse / OpenUSD: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-507; model=NVIDIA Omniverse / OpenUSD; type=3D pipeline; confidence=Established tool; update_status=watch; risk=enterprise complexity and hardware requirements; best=collaborative 3D scenes, digital twins, asset interoperability

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	NVIDIA Omniverse / Ope	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-507

NVIDIA Omniverse / OpenUSD - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for NVIDIA Omniverse / OpenUSD prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for NVIDIA Omniverse / OpenUSD: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for NVIDIA Omniverse / OpenUSD: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-508; model=NVIDIA Omniverse / OpenUSD; type=3D pipeline; confidence=Established tool; update_status=watch; risk=enterprise complexity and hardware requirements; best=collaborative 3D scenes, digital twins, asset interoperability

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	NVIDIA Omniverse / Ope	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-508

model-atlas | production-tool | temporal/motion-or-asset-expansion

NVIDIA Omniverse / OpenUSD - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for NVIDIA Omniverse / OpenUSD converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Pipeline grammar: source -> procedural/control layer -> composite -> grade -> export variants -> metadata log -> delivery folder.

HYPERPROMPT INJECTION

```
Use NVIDIA Omniverse / OpenUSD as a production layer: create
controlled variants for vertical, square and wide outputs. Export with
naming, versioning and QA notes.
```

DESTRUCTION COURT

Destruction court for NVIDIA Omniverse / OpenUSD: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-509; model=NVIDIA Omniverse / OpenUSD; type=3D pipeline; confidence=Established tool; update_status=watch; risk=enterprise complexity and hardware requirements; best=collaborative 3D scenes, digital twins, asset interoperability

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	NVIDIA Omniverse / Ope	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-509

NVIDIA Omniverse / OpenUSD - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for NVIDIA Omniverse / OpenUSD must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for NVIDIA Omniverse / OpenUSD: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for NVIDIA Omniverse / OpenUSD: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-510; model=NVIDIA Omniverse / OpenUSD; type=3D pipeline; confidence=Established tool; update_status=watch; risk=enterprise complexity and hardware requirements; best=collaborative 3D scenes, digital twins, asset interoperability

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	NVIDIA Omniverse / Ope	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-510

model-atlas production-tool evaluation-and-destruction-court

NVIDIA Omniverse / OpenUSD - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for NVIDIA Omniverse / OpenUSD uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate NVIDIA Omniverse / OpenUSD output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for NVIDIA Omniverse / OpenUSD: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-511; model=NVIDIA Omniverse / OpenUSD; type=3D pipeline; confidence=Established tool; update_status=watch; risk=enterprise complexity and hardware requirements; best=collaborative 3D scenes, digital twins, asset interoperability

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	NVIDIA Omniverse / Ope	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-511

model-atlas production-tool rag-memory-and-repair-protocol

NVIDIA Omniverse / OpenUSD - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for NVIDIA Omniverse / OpenUSD stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for NVIDIA Omniverse / OpenUSD: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for NVIDIA Omniverse / OpenUSD: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-512; model=NVIDIA Omniverse / OpenUSD; type=3D pipeline; confidence=Established tool; update_status=watch; risk=enterprise complexity and hardware requirements; best=collaborative 3D scenes, digital twins, asset interoperability

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	NVIDIA Omniverse / Ope	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-512

model-atlas image-design role-and-use-cases

Houdini procedural VFX - Role and Use Cases

CLAIM / FUNCTION

Houdini procedural VFX belongs in the V4 atlas as a procedural effects slot. Its strongest use is simulation, generative art systems, premium VFX.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Houdini procedural VFX when the target is simulation, generative art systems, premium VFX. Boundary: steep learning and production time.

HYPERPROMPT INJECTION

```
Use Houdini procedural VFX for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Houdini procedural VFX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-513; model=Houdini procedural VFX; type=procedural effects; confidence=Established tool; update_status=watch; risk=steep learning and production time; best=simulation, generative art systems, premium VFX

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Houdini procedural VFX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-513

model-atlas image-design model-routing-recipe

Houdini procedural VFX - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Houdini procedural VFX is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=procedural effects; best=simulation, generative art systems, premium VFX; risk=steep learning and production time; rank=Established tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Houdini procedural VFX: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Houdini procedural VFX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-514; model=Houdini procedural VFX; type=procedural effects; confidence=Established tool; update_status=watch; risk=steep learning and production time; best=simulation, generative art systems, premium VFX

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Houdini procedural VFX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-514

model-atlas image-design hyperprompt-injection

Houdini procedural VFX - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Houdini procedural VFX must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Houdini procedural VFX prompt: Create a motion graphic system ad
visual for [offer]. Huge readable headline. Use unexpected object
metaphor. Palette Matte Orange Sand Ink. Leave CTA zone. No fake
logos, no unreadable text.
```

DESTRUCTION COURT

Destruction court for Houdini procedural VFX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-515; model=Houdini procedural VFX; type=procedural effects; confidence=Established tool; update_status=watch; risk=steep learning and production time; best=simulation, generative art systems, premium VFX

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Houdini procedural VFX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-515

Houdini procedural VFX - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Houdini procedural VFX prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Houdini procedural VFX: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Houdini procedural VFX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-516; model=Houdini procedural VFX; type=procedural effects; confidence=Established tool; update_status=watch; risk=steep learning and production time; best=simulation, generative art systems, premium VFX

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Houdini procedural VFX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-516

Houdini procedural VFX - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Houdini procedural VFX converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a Houdini procedural VFX hero visual into 8 assets for
TikTok/Reels vertical ad, preserving headline hierarchy, palette Cyan
Yellow Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for Houdini procedural VFX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-517; model=Houdini procedural VFX; type=procedural effects; confidence=Established tool; update_status=watch; risk=steep learning and production time; best=simulation, generative art systems, premium VFX

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Houdini procedural VFX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-517

model-atlas image-design production-and-post-workflow

Houdini procedural VFX - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Houdini procedural VFX must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Houdini procedural VFX: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Houdini procedural VFX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-518; model=Houdini procedural VFX; type=procedural effects; confidence=Established tool; update_status=watch; risk=steep learning and production time; best=simulation, generative art systems, premium VFX

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Houdini procedural VFX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-518

model-atlas image-design evaluation-and-destruction-court

Houdini procedural VFX - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Houdini procedural VFX uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Houdini procedural VFX output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Houdini procedural VFX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-519; model=Houdini procedural VFX; type=procedural effects; confidence=Established tool; update_status=watch; risk=steep learning and production time; best=simulation, generative art systems, premium VFX

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Houdini procedural VFX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-519

model-atlas image-design rag-memory-and-repair-protocol

Houdini procedural VFX - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Houdini procedural VFX stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Houdini procedural VFX: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Houdini procedural VFX: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-520; model=Houdini procedural VFX; type=procedural effects; confidence=Established tool; update_status=watch; risk=steep learning and production time; best=simulation, generative art systems, premium VFX

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Houdini procedural VFX	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-520

Nuke compositing - Role and Use Cases

CLAIM / FUNCTION

Nuke compositing belongs in the V4 atlas as a high-end compositing slot. Its strongest use is VFX comp, clean plates, professional integration.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Nuke compositing when the target is VFX comp, clean plates, professional integration. Boundary: expert pipeline required.

HYPERPROMPT INJECTION

```
Use Nuke compositing for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Nuke compositing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-521; model=Nuke compositing; type=high-end compositing; confidence=Established tool; update_status=watch; risk=expert pipeline required; best=VFX comp, clean plates, professional integration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Nuke compositing	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-521

Nuke compositing - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Nuke compositing is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=high-end compositing; best=VFX comp, clean plates, professional integration; risk=expert pipeline required; rank=Established tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Nuke compositing: primary use, forbidden
use, fallback model, human post step, legal check, QA metric, and
client disclaimer.
```

DESTRUCTION COURT

Destruction court for Nuke compositing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-522; model=Nuke compositing; type=high-end compositing; confidence=Established tool; update_status=watch; risk=expert pipeline required; best=VFX comp, clean plates, professional integration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Nuke compositing	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-522

Nuke compositing - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Nuke compositing must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Nuke compositing prompt: create a motion graphic system ad visual for
[offer]. Huge readable headline. Use unexpected object metaphor.
Palette Matte Orange Sand Ink. Leave CTA zone. No fake logos, no
unreadable text.
```

DESTRUCTION COURT

Destruction court for Nuke compositing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-523; model=Nuke compositing; type=high-end compositing; confidence=Established tool; update_status=watch; risk=expert pipeline required; best=VFX comp, clean plates, professional integration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Nuke compositing	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-523

Nuke compositing - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Nuke compositing prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Nuke compositing: permitted references, forbidden references, texture tokens, composition rules, typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Nuke compositing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-524; model=Nuke compositing; type=high-end compositing; confidence=Established tool; update_status=watch; risk=expert pipeline required; best=VFX comp, clean plates, professional integration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Nuke compositing	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-524

Nuke compositing - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Nuke compositing converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Pipeline grammar: source -> procedural/control layer -> composite -> grade -> export variants -> metadata log -> delivery folder.

HYPERPROMPT INJECTION

```
Use Nuke compositing as a production layer: create controlled variants
for vertical, square and wide outputs. Export with naming, versioning
and QA notes.
```

DESTRUCTION COURT

Destruction court for Nuke compositing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-525; model=Nuke compositing; type=high-end compositing; confidence=Established tool; update_status=watch; risk=expert pipeline required; best=VFX comp, clean plates, professional integration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Nuke compositing	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-525

Nuke compositing - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Nuke compositing must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Nuke compositing: assets needed,
model settings, post tools, QA screenshots, client approval gates,
delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Nuke compositing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-526; model=Nuke compositing; type=high-end compositing; confidence=Established tool; update_status=watch; risk=expert pipeline required; best=VFX comp, clean plates, professional integration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Nuke compositing	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-526

Nuke compositing - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Nuke compositing uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Nuke compositing output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Nuke compositing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-527; model=Nuke compositing; type=high-end compositing; confidence=Established tool; update_status=watch; risk=expert pipeline required; best=VFX comp, clean plates, professional integration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Nuke compositing	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-527

Nuke compositing - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Nuke compositing stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Nuke compositing: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Nuke compositing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-528; model=Nuke compositing; type=high-end compositing; confidence=Established tool; update_status=watch; risk=expert pipeline required; best=VFX comp, clean plates, professional integration

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Nuke compositing	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-528

Cinema 4D / Redshift - Role and Use Cases

CLAIM / FUNCTION

Cinema 4D / Redshift belongs in the V4 atlas as a 3D motion graphics slot. Its strongest use is brand motion, 3D typography, product animation.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Cinema 4D / Redshift when the target is brand motion, 3D typography, product animation.
Boundary: render pipeline and licensing needs.

HYPERPROMPT INJECTION

```
Use Cinema 4D / Redshift for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Cinema 4D / Redshift: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-529; model=Cinema 4D / Redshift; type=3D motion graphics; confidence=Established tool; update_status=watch; risk=render pipeline and licensing needs; best=brand motion, 3D typography, product animation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Cinema 4D / Redshift	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-529

model-atlas production-tool model-routing-recipe

Cinema 4D / Redshift - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Cinema 4D / Redshift is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=3D motion graphics; best=brand motion, 3D typography, product animation; risk=render pipeline and licensing needs; rank=Established tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Cinema 4D / Redshift: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Cinema 4D / Redshift: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-530; model=Cinema 4D / Redshift; type=3D motion graphics; confidence=Established tool; update_status=watch; risk=render pipeline and licensing needs; best=brand motion, 3D typography, product animation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Cinema 4D / Redshift	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-530

Cinema 4D / Redshift - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Cinema 4D / Redshift must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Cinema 4D / Redshift prompt: create a motion graphic system ad visual
for [offer]. Huge readable headline. Use unexpected object metaphor.
Palette Matte Orange Sand Ink. Leave CTA zone. No fake logos, no
unreadable text.
```

DESTRUCTION COURT

Destruction court for Cinema 4D / Redshift: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-531; model=Cinema 4D / Redshift; type=3D motion graphics; confidence=Established tool; update_status=watch; risk=render pipeline and licensing needs; best=brand motion, 3D typography, product animation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Cinema 4D / Redshift	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-531

model-atlas production-tool style-and-reference-system

Cinema 4D / Redshift - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Cinema 4D / Redshift prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Cinema 4D / Redshift: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Cinema 4D / Redshift: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-532; model=Cinema 4D / Redshift; type=3D motion graphics; confidence=Established tool; update_status=watch; risk=render pipeline and licensing needs; best=brand motion, 3D typography, product animation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Cinema 4D / Redshift	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-532

Cinema 4D / Redshift - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Cinema 4D / Redshift converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Pipeline grammar: source -> procedural/control layer -> composite -> grade -> export variants -> metadata log -> delivery folder.

HYPERPROMPT INJECTION

```
Use Cinema 4D / Redshift as a production layer: create controlled
variants for vertical, square and wide outputs. Export with naming,
versioning and QA notes.
```

DESTRUCTION COURT

Destruction court for Cinema 4D / Redshift: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-533; model=Cinema 4D / Redshift; type=3D motion graphics; confidence=Established tool; update_status=watch; risk=render pipeline and licensing needs; best=brand motion, 3D typography, product animation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Cinema 4D / Redshift	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-533

Cinema 4D / Redshift - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Cinema 4D / Redshift must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Cinema 4D / Redshift: assets
needed, model settings, post tools, QA screenshots, client approval
gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Cinema 4D / Redshift: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-534; model=Cinema 4D / Redshift; type=3D motion graphics; confidence=Established tool; update_status=watch; risk=render pipeline and licensing needs; best=brand motion, 3D typography, product animation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Cinema 4D / Redshift	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-534

Cinema 4D / Redshift - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Cinema 4D / Redshift uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Cinema 4D / Redshift output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Cinema 4D / Redshift: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-535; model=Cinema 4D / Redshift; type=3D motion graphics; confidence=Established tool; update_status=watch; risk=render pipeline and licensing needs; best=brand motion, 3D typography, product animation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Cinema 4D / Redshift	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-535

Cinema 4D / Redshift - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Cinema 4D / Redshift stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Cinema 4D / Redshift: model slot, prompt, references, output URL/path, rights status, QA notes, failure tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Cinema 4D / Redshift: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-536; model=Cinema 4D / Redshift; type=3D motion graphics; confidence=Established tool; update_status=watch; risk=render pipeline and licensing needs; best=brand motion, 3D typography, product animation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Cinema 4D / Redshift	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-536

Remotion - Role and Use Cases

CLAIM / FUNCTION

Remotion belongs in the V4 atlas as a video-as-code React slot. Its strongest use is data-driven videos, parameterized templates, agentic rendering.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Remotion when the target is data-driven videos, parameterized templates, agentic rendering. Boundary: engineering quality and validation needed.

HYPERPROMPT INJECTION

```
Use Remotion for TikTok/Reels vertical ad: ask for pop-art editorial,
palette Cyan Yellow Magenta, one strong hook, one proof visual, one
action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Remotion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-537; model=Remotion; type=video-as-code React; confidence=Supported; update_status=watch; risk=engineering quality and validation needed; best=data-driven videos, parameterized templates, agentic rendering

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Remotion	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-537

Remotion - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Remotion is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=video-as-code React; best=data-driven videos, parameterized templates, agentic rendering; risk=engineering quality and validation needed; rank=Supported; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Remotion: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for Remotion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-538; model=Remotion; type=video-as-code React; confidence=Supported; update_status=watch; risk=engineering quality and validation needed; best=data-driven videos, parameterized templates, agentic rendering

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Remotion	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-538

Remotion - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Remotion must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Remotion prompt: 0-2s hook; 2-5s contradiction; 5-8s proof; 8-12s
offer; synchronized sound cue; no false product behavior; final frame
safe for CTA.
```

DESTRUCTION COURT

Destruction court for Remotion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-539; model=Remotion; type=video-as-code React; confidence=Supported; update_status=watch; risk=engineering quality and validation needed; best=data-driven videos, parameterized templates, agentic rendering

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Remotion	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-539

Remotion - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Remotion prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Remotion: permitted references, forbidden references, texture tokens, composition rules, typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Remotion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-540; model=Remotion; type=video-as-code React; confidence=Supported; update_status=watch; risk=engineering quality and validation needed; best=data-driven videos, parameterized templates, agentic rendering

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Remotion	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-540

model-atlas video-audio temporal/motion-or-asset-expansion

Remotion - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Remotion converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Remotion output into a 3-shot system: hook shot, proof shot,
CTA shot. Preserve identity, color, light, and product truth. Add
sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Remotion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-541; model=Remotion; type=video-as-code React; confidence=Supported; update_status=watch; risk=engineering quality and validation needed; best=data-driven videos, parameterized templates, agentic rendering

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Remotion	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-541

Remotion - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Remotion must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Remotion: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Remotion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-542; model=Remotion; type=video-as-code React; confidence=Supported; update_status=watch; risk=engineering quality and validation needed; best=data-driven videos, parameterized templates, agentic rendering

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Remotion	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-542

Remotion - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Remotion uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Remotion output. For each failure write: evidence, severity,
repair prompt, post-production fix, regenerate/edit/reject decision,
and memory update.
```

DESTRUCTION COURT

Destruction court for Remotion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-543; model=Remotion; type=video-as-code React; confidence=Supported; update_status=watch; risk=engineering quality and validation needed; best=data-driven videos, parameterized templates, agentic rendering

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Remotion	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-543

Remotion - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Remotion stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Remotion: model slot, prompt, references, output URL/path, rights status, QA notes, failure tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Remotion: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-544; model=Remotion; type=video-as-code React; confidence=Supported; update_status=watch; risk=engineering quality and validation needed; best=data-driven videos, parameterized templates, agentic rendering

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Remotion	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-544

HyperFrames - Role and Use Cases

CLAIM / FUNCTION

HyperFrames belongs in the V4 atlas as a HTML/CSS to MP4 slot. Its strongest use is deterministic MP4 from HTML/CSS/GSAP, agent-friendly workflows.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to HyperFrames when the target is deterministic MP4 from HTML/CSS/GSAP, agent-friendly workflows. Boundary: new ecosystem; verify feature maturity.

HYPERPROMPT INJECTION

```
Use HyperFrames for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for HyperFrames: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-545; model=HyperFrames; type=HTML/CSS to MP4; confidence=Supported current-docs; update_status=watch; risk=new ecosystem; verify feature maturity; best=deterministic MP4 from HTML/CSS/GSAP, agent-friendly workflows

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HyperFrames	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-545

model-atlas image-design model-routing-recipe

HyperFrames - Model Routing Recipe

CLAIM / FUNCTION

Model routing for HyperFrames is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=HTML/CSS to MP4; best=deterministic MP4 from HTML/CSS/GSAP, agent-friendly workflows; risk=new ecosystem; verify feature maturity; rank=Supported current-docs; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for HyperFrames: primary use, forbidden use,
fallback model, human post step, legal check, QA metric, and client
disclaimer.
```

DESTRUCTION COURT

Destruction court for HyperFrames: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-546; model=HyperFrames; type=HTML/CSS to MP4; confidence=Supported current-docs; update_status=watch; risk=new ecosystem; verify feature maturity; best=deterministic MP4 from HTML/CSS/GSAP, agent-friendly workflows

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HyperFrames	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-546

HyperFrames - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for HyperFrames must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
HyperFrames prompt: Create a motion graphic system ad visual for
[offer]. Huge readable headline. Use unexpected object metaphor.
Palette Matte Orange Sand Ink. Leave CTA zone. No fake logos, no
unreadable text.
```

DESTRUCTION COURT

Destruction court for HyperFrames: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-547; model=HyperFrames; type=HTML/CSS to MP4; confidence=Supported current-docs; update_status=watch; risk=new ecosystem; verify feature maturity; best=deterministic MP4 from HTML/CSS/GSAP, agent-friendly workflows

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HyperFrames	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-547

HyperFrames - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for HyperFrames prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for HyperFrames: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for HyperFrames: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-548; model=HyperFrames; type=HTML/CSS to MP4; confidence=Supported current-docs; update_status=watch; risk=new ecosystem; verify feature maturity; best=deterministic MP4 from HTML/CSS/GSAP, agent-friendly workflows

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HyperFrames	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-548

HyperFrames - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for HyperFrames converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Asset expansion: hero -> crop variants -> carousel slides -> thumbnail -> mockup -> motion seed -> source card.

HYPERPROMPT INJECTION

```
Expand a HyperFrames hero visual into 8 assets for TikTok/Reels
vertical ad, preserving headline hierarchy, palette Cyan Yellow
Magenta, metaphor logic and CTA zone.
```

DESTRUCTION COURT

Destruction court for HyperFrames: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-549; model=HyperFrames; type=HTML/CSS to MP4; confidence=Supported current-docs; update_status=watch; risk=new ecosystem; verify feature maturity; best=deterministic MP4 from HTML/CSS/GSAP, agent-friendly workflows

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HyperFrames	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-549

HyperFrames - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for HyperFrames must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for HyperFrames: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for HyperFrames: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-550; model=HyperFrames; type=HTML/CSS to MP4; confidence=Supported current-docs; update_status=watch; risk=new ecosystem; verify feature maturity; best=deterministic MP4 from HTML/CSS/GSAP, agent-friendly workflows

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HyperFrames	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-550

HyperFrames - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for HyperFrames uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate HyperFrames output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for HyperFrames: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-551; model=HyperFrames; type=HTML/CSS to MP4; confidence=Supported current-docs; update_status=watch; risk=new ecosystem; verify feature maturity; best=deterministic MP4 from HTML/CSS/GSAP, agent-friendly workflows

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HyperFrames	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-551

HyperFrames - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for HyperFrames stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for HyperFrames: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for HyperFrames: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-552; model=HyperFrames; type=HTML/CSS to MP4; confidence=Supported current-docs; update_status=watch; risk=new ecosystem; verify feature maturity; best=deterministic MP4 from HTML/CSS/GSAP, agent-friendly workflows

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HyperFrames	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-552

FFmpeg scripting - Role and Use Cases

CLAIM / FUNCTION

FFmpeg scripting belongs in the V4 atlas as a video automation slot. Its strongest use is batch transcode, resize, subtitles, cut, concat, normalize.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to FFmpeg scripting when the target is batch transcode, resize, subtitles, cut, concat, normalize. Boundary: wrong flags can destroy quality.

HYPERPROMPT INJECTION

```
Use FFmpeg scripting for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for FFmpeg scripting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-553; model=FFmpeg scripting; type=video automation; confidence=Established tool; update_status=watch; risk=wrong flags can destroy quality; best=batch transcode, resize, subtitles, cut, concat, normalize

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FFmpeg scripting	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-553

FFmpeg scripting - Model Routing Recipe

CLAIM / FUNCTION

Model routing for FFmpeg scripting is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=video automation; best=batch transcode, resize, subtitles, cut, concat, normalize; risk=wrong flags can destroy quality; rank=Established tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for FFmpeg scripting: primary use, forbidden
use, fallback model, human post step, legal check, QA metric, and
client disclaimer.
```

DESTRUCTION COURT

Destruction court for FFmpeg scripting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-554; model=FFmpeg scripting; type=video automation; confidence=Established tool; update_status=watch; risk=wrong flags can destroy quality; best=batch transcode, resize, subtitles, cut, concat, normalize

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FFmpeg scripting	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-554

FFmpeg scripting - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for FFmpeg scripting must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
FFmpeg scripting prompt: 0-2s hook; 2-5s contradiction; 5-8s proof;
8-12s offer; synchronized sound cue; no false product behavior; final
frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for FFmpeg scripting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-555; model=FFmpeg scripting; type=video automation; confidence=Established tool; update_status=watch; risk=wrong flags can destroy quality; best=batch transcode, resize, subtitles, cut, concat, normalize

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FFmpeg scripting	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-555

FFmpeg scripting - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for FFmpeg scripting prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for FFmpeg scripting: permitted references,
forbidden references, texture tokens, composition rules, typography
constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for FFmpeg scripting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-556; model=FFmpeg scripting; type=video automation; confidence=Established tool; update_status=watch; risk=wrong flags can destroy quality; best=batch transcode, resize, subtitles, cut, concat, normalize

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FFmpeg scripting	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-556

model-atlas video-audio temporal/motion-or-asset-expansion

FFmpeg scripting - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for FFmpeg scripting converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand FFmpeg scripting output into a 3-shot system: hook shot, proof
shot, CTA shot. Preserve identity, color, light, and product truth.
Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for FFmpeg scripting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-557; model=FFmpeg scripting; type=video automation; confidence=Established tool; update_status=watch; risk=wrong flags can destroy quality; best=batch transcode, resize, subtitles, cut, concat, normalize

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FFmpeg scripting	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-557

FFmpeg scripting - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for FFmpeg scripting must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for FFmpeg scripting: assets needed,
model settings, post tools, QA screenshots, client approval gates,
delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for FFmpeg scripting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-558; model=FFmpeg scripting; type=video automation; confidence=Established tool; update_status=watch; risk=wrong flags can destroy quality; best=batch transcode, resize, subtitles, cut, concat, normalize

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FFmpeg scripting	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-558

FFmpeg scripting - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for FFmpeg scripting uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate FFmpeg scripting output. For each failure write: evidence,
severity, repair prompt, post-production fix, regenerate/edit/reject
decision, and memory update.
```

DESTRUCTION COURT

Destruction court for FFmpeg scripting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-559; model=FFmpeg scripting; type=video automation; confidence=Established tool; update_status=watch; risk=wrong flags can destroy quality; best=batch transcode, resize, subtitles, cut, concat, normalize

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FFmpeg scripting	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-559

FFmpeg scripting - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for FFmpeg scripting stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for FFmpeg scripting: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for FFmpeg scripting: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-560; model=FFmpeg scripting; type=video automation; confidence=Established tool; update_status=watch; risk=wrong flags can destroy quality; best=batch transcode, resize, subtitles, cut, concat, normalize

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	FFmpeg scripting	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-560

GSAP / Lottie / Rive - Role and Use Cases

CLAIM / FUNCTION

GSAP / Lottie / Rive belongs in the V4 atlas as a web motion assets slot. Its strongest use is micro-interactions, explainer motion, reusable animations.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to GSAP / Lottie / Rive when the target is micro-interactions, explainer motion, reusable animations. Boundary: export compatibility and platform constraints.

HYPERPROMPT INJECTION

```
Use GSAP / Lottie / Rive for TikTok/Reels vertical ad: ask for pop-art
editorial, palette Cyan Yellow Magenta, one strong hook, one proof
visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for GSAP / Lottie / Rive: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-561; model=GSAP / Lottie / Rive; type=web motion assets; confidence=Established tool; update_status=watch; risk=export compatibility and platform constraints; best=micro-interactions, explainer motion, reusable animations

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GSAP / Lottie / Rive	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-561

GSAP / Lottie / Rive - Model Routing Recipe

CLAIM / FUNCTION

Model routing for GSAP / Lottie / Rive is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=web motion assets; best=micro-interactions, explainer motion, reusable animations; risk=export compatibility and platform constraints; rank=Established tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for GSAP / Lottie / Rive: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for GSAP / Lottie / Rive: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-562; model=GSAP / Lottie / Rive; type=web motion assets; confidence=Established tool; update_status=watch; risk=export compatibility and platform constraints; best=micro-interactions, explainer motion, reusable animations

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GSAP / Lottie / Rive	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-562

GSAP / Lottie / Rive - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for GSAP / Lottie / Rive must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
GSAP / Lottie / Rive prompt: create a motion graphic system ad visual
for [offer]. Huge readable headline. Use unexpected object metaphor.
Palette Matte Orange Sand Ink. Leave CTA zone. No fake logos, no
unreadable text.
```

DESTRUCTION COURT

Destruction court for GSAP / Lottie / Rive: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-563; model=GSAP / Lottie / Rive; type=web motion assets; confidence=Established tool; update_status=watch; risk=export compatibility and platform constraints; best=micro-interactions, explainer motion, reusable animations

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GSAP / Lottie / Rive	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-563

GSAP / Lottie / Rive - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for GSAP / Lottie / Rive prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for GSAP / Lottie / Rive: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for GSAP / Lottie / Rive: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-564; model=GSAP / Lottie / Rive; type=web motion assets; confidence=Established tool; update_status=watch; risk=export compatibility and platform constraints; best=micro-interactions, explainer motion, reusable animations

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GSAP / Lottie / Rive	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-564

GSAP / Lottie / Rive - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for GSAP / Lottie / Rive converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Pipeline grammar: source -> procedural/control layer -> composite -> grade -> export variants -> metadata log -> delivery folder.

HYPERPROMPT INJECTION

```
Use GSAP / Lottie / Rive as a production layer: create controlled
variants for vertical, square and wide outputs. Export with naming,
versioning and QA notes.
```

DESTRUCTION COURT

Destruction court for GSAP / Lottie / Rive: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-565; model=GSAP / Lottie / Rive; type=web motion assets; confidence=Established tool; update_status=watch; risk=export compatibility and platform constraints; best=micro-interactions, explainer motion, reusable animations

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GSAP / Lottie / Rive	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-565

GSAP / Lottie / Rive - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for GSAP / Lottie / Rive must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for GSAP / Lottie / Rive: assets
needed, model settings, post tools, QA screenshots, client approval
gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for GSAP / Lottie / Rive: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-566; model=GSAP / Lottie / Rive; type=web motion assets; confidence=Established tool; update_status=watch; risk=export compatibility and platform constraints; best=micro-interactions, explainer motion, reusable animations

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GSAP / Lottie / Rive	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-566

GSAP / Lottie / Rive - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for GSAP / Lottie / Rive uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate GSAP / Lottie / Rive output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for GSAP / Lottie / Rive: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-567; model=GSAP / Lottie / Rive; type=web motion assets; confidence=Established tool; update_status=watch; risk=export compatibility and platform constraints; best=micro-interactions, explainer motion, reusable animations

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GSAP / Lottie / Rive	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-567

GSAP / Lottie / Rive - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for GSAP / Lottie / Rive stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for GSAP / Lottie / Rive: model slot, prompt,
references, output URL/path, rights status, QA notes, failure tags,
repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for GSAP / Lottie / Rive: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-568; model=GSAP / Lottie / Rive; type=web motion assets; confidence=Established tool; update_status=watch; risk=export compatibility and platform constraints; best=micro-interactions, explainer motion, reusable animations

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	GSAP / Lottie / Rive	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-568

Descript / text-based editing - Role and Use Cases

CLAIM / FUNCTION

Descript / text-based editing belongs in the V4 atlas as a audio-video editing slot. Its strongest use is podcast clips, captions, transcript edits, social repurposing.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Descript / text-based editing when the target is podcast clips, captions, transcript edits, social repurposing. Boundary: voice/likeness and editing accuracy review.

HYPERPROMPT INJECTION

```
Use Descript / text-based editing for TikTok/Reels vertical ad: ask
for pop-art editorial, palette Cyan Yellow Magenta, one strong hook,
one proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Descript / text-based editing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-569; model=Descript / text-based editing; type=audio-video editing; confidence=Supported tool; update_status=watch; risk=voice/likeness and editing accuracy review; best=podcast clips, captions, transcript edits, social repurposing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Descript / text-based	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-569

model-atlas video-audio model-routing-recipe

Descript / text-based editing - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Descript / text-based editing is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=audio-video editing; best=podcast clips, captions, transcript edits, social repurposing; risk=voice/likeness and editing accuracy review; rank=Supported tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Descript / text-based editing: primary use, forbidden use, fallback model, human post step, legal check, QA metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Descript / text-based editing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-570; model=Descript / text-based editing; type=audio-video editing; confidence=Supported tool; update_status=watch; risk=voice/likeness and editing accuracy review; best=podcast clips, captions, transcript edits, social repurposing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Descript / text-based	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-570

Descript / text-based editing - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Descript / text-based editing must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Descript / text-based editing prompt: 0-2s hook; 2-5s contradiction;
5-8s proof; 8-12s offer; synchronized sound cue; no false product
behavior; final frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for Descript / text-based editing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-571; model=Descript / text-based editing; type=audio-video editing; confidence=Supported tool; update_status=watch; risk=voice/likeness and editing accuracy review; best=podcast clips, captions, transcript edits, social repurposing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Descript / text-based	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-571

Descript / text-based editing - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Descript / text-based editing prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Descript / text-based editing: permitted references, forbidden references, texture tokens, composition rules, typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Descript / text-based editing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-572; model=Descript / text-based editing; type=audio-video editing; confidence=Supported tool; update_status=watch; risk=voice/likeness and editing accuracy review; best=podcast clips, captions, transcript edits, social repurposing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Descript / text-based	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-572

Descript / text-based editing - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Descript / text-based editing converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Descript / text-based editing output into a 3-shot system: hook
shot, proof shot, CTA shot. Preserve identity, color, light, and
product truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Descript / text-based editing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-573; model=Descript / text-based editing; type=audio-video editing; confidence=Supported tool; update_status=watch; risk=voice/likeness and editing accuracy review; best=podcast clips, captions, transcript edits, social repurposing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Descript / text-based	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-573

Descript / text-based editing - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Descript / text-based editing must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Descript / text-based editing:
assets needed, model settings, post tools, QA screenshots, client
approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Descript / text-based editing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-574; model=Descript / text-based editing; type=audio-video editing; confidence=Supported tool; update_status=watch; risk=voice/likeness and editing accuracy review; best=podcast clips, captions, transcript edits, social repurposing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Descript / text-based	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-574

Descript / text-based editing - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Descript / text-based editing uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Descript / text-based editing output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Descript / text-based editing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-575; model=Descript / text-based editing; type=audio-video editing; confidence=Supported tool; update_status=watch; risk=voice/likeness and editing accuracy review; best=podcast clips, captions, transcript edits, social repurposing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Descript / text-based	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-575

Descript / text-based editing - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Descript / text-based editing stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Descript / text-based editing: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Descript / text-based editing: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-576; model=Descript / text-based editing; type=audio-video editing; confidence=Supported tool; update_status=watch; risk=voice/likeness and editing accuracy review; best=podcast clips, captions, transcript edits, social repurposing

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Descript / text-based	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-576

ElevenLabs / voice stack - Role and Use Cases

CLAIM / FUNCTION

ElevenLabs / voice stack belongs in the V4 atlas as a voice/audio generation slot. Its strongest use is voiceover, dubbing, multilingual ad variants.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to ElevenLabs / voice stack when the target is voiceover, dubbing, multilingual ad variants.
Boundary: consent, disclosure, and voice rights critical.

HYPERPROMPT INJECTION

```
Use ElevenLabs / voice stack for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for ElevenLabs / voice stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-577; model=ElevenLabs / voice stack; type=voice/audio generation; confidence=Supported tool; update_status=watch; risk=consent, disclosure, and voice rights critical; best=voiceover, dubbing, multilingual ad variants

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ElevenLabs / voice sta	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-577

model-atlas video-audio model-routing-recipe

ElevenLabs / voice stack - Model Routing Recipe

CLAIM / FUNCTION

Model routing for ElevenLabs / voice stack is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=voice/audio generation; best=voiceover, dubbing, multilingual ad variants; risk=consent, disclosure, and voice rights critical; rank=Supported tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for ElevenLabs / voice stack: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for ElevenLabs / voice stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-578; model=ElevenLabs / voice stack; type=voice/audio generation; confidence=Supported tool; update_status=watch; risk=consent, disclosure, and voice rights critical; best=voiceover, dubbing, multilingual ad variants

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ElevenLabs / voice sta	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-578

model-atlas video-audio hyperprompt-injection

ElevenLabs / voice stack - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for ElevenLabs / voice stack must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
ElevenLabs / voice stack prompt: 0-2s hook; 2-5s contradiction; 5-8s
proof; 8-12s offer; synchronized sound cue; no false product behavior;
final frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for ElevenLabs / voice stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-579; model=ElevenLabs / voice stack; type=voice/audio generation; confidence=Supported tool; update_status=watch; risk=consent, disclosure, and voice rights critical; best=voiceover, dubbing, multilingual ad variants

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ElevenLabs / voice sta	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-579

ElevenLabs / voice stack - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for ElevenLabs / voice stack prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for ElevenLabs / voice stack: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for ElevenLabs / voice stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-580; model=ElevenLabs / voice stack; type=voice/audio generation; confidence=Supported tool; update_status=watch; risk=consent, disclosure, and voice rights critical; best=voiceover, dubbing, multilingual ad variants

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ElevenLabs / voice sta	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-580

model-atlas video-audio temporal/motion-or-asset-expansion

ElevenLabs / voice stack - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for ElevenLabs / voice stack converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand ElevenLabs / voice stack output into a 3-shot system: hook
shot, proof shot, CTA shot. Preserve identity, color, light, and
product truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for ElevenLabs / voice stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-581; model=ElevenLabs / voice stack; type=voice/audio generation; confidence=Supported tool; update_status=watch; risk=consent, disclosure, and voice rights critical; best=voiceover, dubbing, multilingual ad variants

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ElevenLabs / voice sta	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-581

model-atlas video-audio production-and-post-workflow

ElevenLabs / voice stack - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for ElevenLabs / voice stack must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for ElevenLabs / voice stack: assets
needed, model settings, post tools, QA screenshots, client approval
gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for ElevenLabs / voice stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-582; model=ElevenLabs / voice stack; type=voice/audio generation; confidence=Supported tool; update_status=watch; risk=consent, disclosure, and voice rights critical; best=voiceover, dubbing, multilingual ad variants

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ElevenLabs / voice sta	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-582

ElevenLabs / voice stack - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for ElevenLabs / voice stack uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate ElevenLabs / voice stack output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for ElevenLabs / voice stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-583; model=ElevenLabs / voice stack; type=voice/audio generation; confidence=Supported tool; update_status=watch; risk=consent, disclosure, and voice rights critical; best=voiceover, dubbing, multilingual ad variants

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ElevenLabs / voice sta	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-583

model-atlas video-audio rag-memory-and-repair-protocol

ElevenLabs / voice stack - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for ElevenLabs / voice stack stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for ElevenLabs / voice stack: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for ElevenLabs / voice stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-584; model=ElevenLabs / voice stack; type=voice/audio generation; confidence=Supported tool; update_status=watch; risk=consent, disclosure, and voice rights critical; best=voiceover, dubbing, multilingual ad variants

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	ElevenLabs / voice sta	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-584

Suno / Udio music stack - Role and Use Cases

CLAIM / FUNCTION

Suno / Udio music stack belongs in the V4 atlas as a music generation slot. Its strongest use is sonic logos, mood tracks, demo music ideation.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to Suno / Udio music stack when the target is sonic logos, mood tracks, demo music ideation. Boundary: copyright and commercial rights require strict review.

HYPERPROMPT INJECTION

```
Use Suno / Udio music stack for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for Suno / Udio music stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-585; model=Suno / Udio music stack; type=music generation; confidence=Supported with legal caution; update_status=watch; risk=copyright and commercial rights require strict review; best=sonic logos, mood tracks, demo music ideation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Suno / Udio music stac	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-585

model-atlas video-audio model-routing-recipe

Suno / Udio music stack - Model Routing Recipe

CLAIM / FUNCTION

Model routing for Suno / Udio music stack is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=music generation; best=sonic logos, mood tracks, demo music ideation; risk=copyright and commercial rights require strict review; rank=Supported with legal caution; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for Suno / Udio music stack: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for Suno / Udio music stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-586; model=Suno / Udio music stack; type=music generation; confidence=Supported with legal caution; update_status=watch; risk=copyright and commercial rights require strict review; best=sonic logos, mood tracks, demo music ideation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Suno / Udio music stac	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-586

model-atlas video-audio hyperprompt-injection

Suno / Udio music stack - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for Suno / Udio music stack must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
Suno / Udio music stack prompt: 0-2s hook; 2-5s contradiction; 5-8s
proof; 8-12s offer; synchronized sound cue; no false product behavior;
final frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for Suno / Udio music stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-587; model=Suno / Udio music stack; type=music generation; confidence=Supported with legal caution; update_status=watch; risk=copyright and commercial rights require strict review; best=sonic logos, mood tracks, demo music ideation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Suno / Udio music stac	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-587

model-atlas video-audio style-and-reference-system

Suno / Udio music stack - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for Suno / Udio music stack prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for Suno / Udio music stack: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for Suno / Udio music stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-588; model=Suno / Udio music stack; type=music generation; confidence=Supported with legal caution; update_status=watch; risk=copyright and commercial rights require strict review; best=sonic logos, mood tracks, demo music ideation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Suno / Udio music stac	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-588

model-atlas video-audio temporal/motion-or-asset-expansion

Suno / Udio music stack - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for Suno / Udio music stack converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand Suno / Udio music stack output into a 3-shot system: hook shot,
proof shot, CTA shot. Preserve identity, color, light, and product
truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for Suno / Udio music stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-589; model=Suno / Udio music stack; type=music generation; confidence=Supported with legal caution; update_status=watch; risk=copyright and commercial rights require strict review; best=sonic logos, mood tracks, demo music ideation

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Suno / Udio music stac	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-589

model-atlas video-audio production-and-post-workflow

Suno / Udio music stack - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for Suno / Udio music stack must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for Suno / Udio music stack: assets needed, model settings, post tools, QA screenshots, client approval gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for Suno / Udio music stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-590; model=Suno / Udio music stack; type=music generation; confidence=Supported with legal caution; update_status=watch; risk=copyright and commercial rights require strict review; best=sonic logos, mood tracks, demo music ideation

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Suno / Udio music stac	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-590

Suno / Udio music stack - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for Suno / Udio music stack uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate Suno / Udio music stack output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for Suno / Udio music stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-591; model=Suno / Udio music stack; type=music generation; confidence=Supported with legal caution; update_status=watch; risk=copyright and commercial rights require strict review; best=sonic logos, mood tracks, demo music ideation

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Suno / Udio music stac	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-591

model-atlas video-audio rag-memory-and-repair-protocol

Suno / Udio music stack - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for Suno / Udio music stack stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for Suno / Udio music stack: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for Suno / Udio music stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-592; model=Suno / Udio music stack; type=music generation; confidence=Supported with legal caution; update_status=watch; risk=copyright and commercial rights require strict review; best=sonic logos, mood tracks, demo music ideation

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	Suno / Udio music stac	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-592

HeyGen avatars / UGC stack - Role and Use Cases

CLAIM / FUNCTION

HeyGen avatars / UGC stack belongs in the V4 atlas as a avatar/UGC video slot. Its strongest use is founder avatars, training videos, localized UGC variations.

OPERATIONAL KERNEL

Treat this slot as a specialized production organ, not a universal solution. It wins when the brief matches its native strengths and loses when the prompt asks it to solve typography, rights, continuity, proof and editing all at once.

MECHANISM

Input: brief + task type + platform + references. Route to HeyGen avatars / UGC stack when the target is founder avatars, training videos, localized UGC variations. Boundary: likeness consent and deceptive endorsement risks.

HYPERPROMPT INJECTION

```
Use HeyGen avatars / UGC stack for TikTok/Reels vertical ad: ask for
pop-art editorial, palette Cyan Yellow Magenta, one strong hook, one
proof visual, one action zone, and 3 repair variants.
```

DESTRUCTION COURT

Destruction court for HeyGen avatars / UGC stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-593; model=HeyGen avatars / UGC stack; type=avatar/UGC video; confidence=Supported tool; update_status=watch; risk=likeness consent and deceptive endorsement risks; best=founder avatars, training videos, localized UGC variations

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HeyGen avatars / UGC s	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-593

HeyGen avatars / UGC stack - Model Routing Recipe

CLAIM / FUNCTION

Model routing for HeyGen avatars / UGC stack is a governance decision: choose it only after comparing task, control need, cost, latency, rights, local/private constraints and post-production burden.

OPERATIONAL KERNEL

Routing rule: if the model is excellent but the failure mode is fatal for the campaign, choose a less glamorous tool with stronger control. Agency intelligence is routing, not hype.

MECHANISM

Router: task=avatar/UGC video; best=founder avatars, training videos, localized UGC variations; risk=likeness consent and deceptive endorsement risks; rank=Supported tool; fallback=manual design/editorial post or alternate model.

HYPERPROMPT INJECTION

```
Create a routing table for HeyGen avatars / UGC stack: primary use,
forbidden use, fallback model, human post step, legal check, QA
metric, and client disclaimer.
```

DESTRUCTION COURT

Destruction court for HeyGen avatars / UGC stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-594; model=HeyGen avatars / UGC stack; type=avatar/UGC video; confidence=Supported tool; update_status=watch; risk=likeness consent and deceptive endorsement risks; best=founder avatars, training videos, localized UGC variations

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HeyGen avatars / UGC s	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-594

model-atlas video-audio hyperprompt-injection

HeyGen avatars / UGC stack - HyperPrompt Injection

CLAIM / FUNCTION

HyperPrompt injection for HeyGen avatars / UGC stack must include objective, object logic, style logic, composition, constraints, negative constraints and evaluation hooks.

OPERATIONAL KERNEL

The prompt is not a wish. It is a compact production contract between brief, model, editor, client and evaluator.

MECHANISM

Prompt grammar: GOAL + ACTIVE DIFFERENCE + VISUAL METAPHOR + LAYOUT + STYLE + MATERIAL + LIGHT/MOTION + TEXT + RIGHTS + QA + REPAIR.

HYPERPROMPT INJECTION

```
HeyGen avatars / UGC stack prompt: 0-2s hook; 2-5s contradiction; 5-8s
proof; 8-12s offer; synchronized sound cue; no false product behavior;
final frame safe for CTA.
```

DESTRUCTION COURT

Destruction court for HeyGen avatars / UGC stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-595; model=HeyGen avatars / UGC stack; type=avatar/UGC video; confidence=Supported tool; update_status=watch; risk=likeness consent and deceptive endorsement risks; best=founder avatars, training videos, localized UGC variations

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HeyGen avatars / UGC s	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-595

HeyGen avatars / UGC stack - Style and Reference System

CLAIM / FUNCTION

Style/reference governance for HeyGen avatars / UGC stack prevents generic output while avoiding unauthorized imitation.

OPERATIONAL KERNEL

Style is a controlled memory, not a theft engine. Use owned references, licensed materials, abstract style descriptors and structural principles instead of copying protected artists or brands.

MECHANISM

Reference stack: owned asset -> brand kit -> color system -> composition archetype -> forbidden influences -> variation budget -> similarity court.

HYPERPROMPT INJECTION

```
Build a safe style card for HeyGen avatars / UGC stack: permitted
references, forbidden references, texture tokens, composition rules,
typography constraints, color ratios and stop-conditions.
```

DESTRUCTION COURT

Destruction court for HeyGen avatars / UGC stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-596; model=HeyGen avatars / UGC stack; type=avatar/UGC video; confidence=Supported tool; update_status=watch; risk=likeness consent and deceptive endorsement risks; best=founder avatars, training videos, localized UGC variations

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HeyGen avatars / UGC s	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-596

HeyGen avatars / UGC stack - Temporal/Motion or Asset Expansion

CLAIM / FUNCTION

Temporal/asset expansion for HeyGen avatars / UGC stack converts a single output into a campaign system across formats, edits and platforms.

OPERATIONAL KERNEL

A strong generation becomes valuable when it multiplies: poster, carousel, storyboard, thumbnail, video frame, landing hero, email banner and memory chunk.

MECHANISM

Temporal grammar: beat map -> camera motion -> object continuity -> sound cue -> cut point -> end frame -> caption zone -> extension rule.

HYPERPROMPT INJECTION

```
Expand HeyGen avatars / UGC stack output into a 3-shot system: hook
shot, proof shot, CTA shot. Preserve identity, color, light, and
product truth. Add sound and caption plan.
```

DESTRUCTION COURT

Destruction court for HeyGen avatars / UGC stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-597; model=HeyGen avatars / UGC stack; type=avatar/UGC video; confidence=Supported tool; update_status=watch; risk=likeness consent and deceptive endorsement risks; best=founder avatars, training videos, localized UGC variations

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HeyGen avatars / UGC s	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-597

HeyGen avatars / UGC stack - Production and Post Workflow

CLAIM / FUNCTION

Production workflow for HeyGen avatars / UGC stack must include post-production; raw model output is material, not final advertising truth.

OPERATIONAL KERNEL

The agency advantage is not one prompt; it is a controlled loop from concept to final media package, with editors, designers, sound, legal and analytics inside the loop.

MECHANISM

Workflow: brief intake -> concept board -> model output -> selection -> edit/composite -> typography lock -> color grade -> audio/caption -> policy/legal -> export matrix.

HYPERPROMPT INJECTION

```
Create the production checklist for HeyGen avatars / UGC stack: assets
needed, model settings, post tools, QA screenshots, client approval
gates, delivery formats and fallback path.
```

DESTRUCTION COURT

Destruction court for HeyGen avatars / UGC stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-598; model=HeyGen avatars / UGC stack; type=avatar/UGC video; confidence=Supported tool; update_status=watch; risk=likeness consent and deceptive endorsement risks; best=founder avatars, training videos, localized UGC variations

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HeyGen avatars / UGC s	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-598

HeyGen avatars / UGC stack - Evaluation and Destruction Court

CLAIM / FUNCTION

Evaluation for HeyGen avatars / UGC stack uses qualitative courts inspired by compositional and video benchmarks without pretending fake precision.

OPERATIONAL KERNEL

Judge the output by what the audience experiences and by what the campaign needs: adherence, composition, text, temporal logic, object stability, proof, truth, rights and conversion readiness.

MECHANISM

Scorecard: prompt adherence, visual novelty, legibility, composition, identity stability, temporal consistency, audio sync, rights, platform fit, CTA clarity. Each weak score must trigger a repair instruction.

HYPERPROMPT INJECTION

```
Evaluate HeyGen avatars / UGC stack output. For each failure write:
evidence, severity, repair prompt, post-production fix,
regenerate/edit/reject decision, and memory update.
```

DESTRUCTION COURT

Destruction court for HeyGen avatars / UGC stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-599; model=HeyGen avatars / UGC stack; type=avatar/UGC video; confidence=Supported tool; update_status=watch; risk=likeness consent and deceptive endorsement risks; best=founder avatars, training videos, localized UGC variations

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HeyGen avatars / UGC s	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-599

HeyGen avatars / UGC stack - RAG Memory and Repair Protocol

CLAIM / FUNCTION

RAG memory for HeyGen avatars / UGC stack stores both success and failure so the next campaign starts smarter.

OPERATIONAL KERNEL

The KB learns only when errors are stored: bad hands, broken text, style drift, legal risk, genericness, weak hooks, unstable motion and audience mismatch.

MECHANISM

Graph nodes: model, prompt, style, reference, output, claim, platform, court, failure, repair, asset. Edges: generates, constrains, tests, rejects, repairs, updates, retrieves.

HYPERPROMPT INJECTION

```
Create a GraphRAG chunk for HeyGen avatars / UGC stack: model slot,
prompt, references, output URL/path, rights status, QA notes, failure
tags, repair tokens and next-use rule.
```

DESTRUCTION COURT

Destruction court for HeyGen avatars / UGC stack: unsupported feature claim, rights risk, bad text, generic style, platform mismatch, unmeasured quality, lack of repair path. If triggered, downgrade confidence or reroute. RAG metadata: chunk_id=V4-MDL-600; model=HeyGen avatars / UGC stack; type=avatar/UGC video; confidence=Supported tool; update_status=watch; risk=likeness consent and deceptive endorsement risks; best=founder avatars, training videos, localized UGC variations

Source governance: verify pricing, region, license, model version, API surface and rights before client deployment. Treat unsupported claims as needs-verification, not as proof.

INPUT	TRANSFORM	MODEL	TEST	REPAIR	MEMORY
brief + audience + claim	delta -> metaphor -> layout	HeyGen avatars / UGC s	text, motion, truth, rights	edit, reroute, regenerate	V4-MDL-600